

Salem Beautification Committee
Meeting Minutes
July 10, 2018

Chairperson Lisa Lyons opened meeting at 7:00 p.m. Present were Ellen Talkowsky, (City Liaison) and members Sam Fiore, Giulia Bellofatto, Sandi Power, Stephanie Hagyard, Annie Scott, Mary Ellen Halliwell, and Ty Hapworth.

Absent: Bill Doane.

Approval of meeting minutes for April 10 and May 8 and June 12. (Motioned Giulia, seconded Sam).

Window Box Competition

New venue for 2018 Window Box and Traffic Islands Awards ceremony – Greenlawn Cemetery Greenhouse. Thursday August 9th at 5:30 PM

- Ellen handed out flyers to all with pertinent info and entry deadline (July 26th)
- Ty will distribute flyers and take some pictures
- It was suggested and voted on by the committee to purchase yard signs that promote the Window Box competition, in an effort to reach more people, get more entries in the competition
- Lisa will call Gorilla Printers and see if they can make the signs within a week so we can get them put up around town
- Steph will promote the competition at the Salem Farmer's Market as well
- Lisa will promote the competition on Salem Beautification Committee's Facebook page
- Ellen has/will communicate with Salem Main Streets, Chamber of Commerce, and the various neighborhood associations
- The Garden Club will judge window boxes and traffic islands the weekend of July 28th

Traffic Islands

- Sandi reported that her group of volunteers have been very busy and that it was extremely stressful to move a lot of the plants from three traffic islands near Salem State University in short time. Erica Pellitier hauled out and transplanted loads of plants. *Yay, Erica*. Sandi commended Ellen on her quick response to the challenge by moving sponsors to new locations.
- Sandi and her volunteers (7 people) spent an hour and half at the abandoned triangle space near the Witch House.
- North and Federal traffic island needed loam. Ray Jodoin was helpful. They were given a yard and half of loam.
- It was suggested to send an email to Katy Goldthwait (Landscape) and invite her to our awards ceremony – she plants for Artists Row and was given plants from Greenlawn Cemetery to plant downtown.
- Sam reported that she and Eileen Murphy pruned the Juniper bushes and she and Bev Moustakis, Giulia continue to work the island.
- Ellen received a call from Home Depot indicating interest in sponsoring a traffic island again.
- Lisa suggested printing out a map of Salem and penciling in traffic islands so new members can see where our efforts are concentrated. Quite possibly, we can display the maps on the tv in the meeting room for a presentation to new members.
- A brief conversation about Barton Square traffic (onto RCG island) took place.

Lady of Salem

Mary Ellen reviewed the upcoming summer events for The Ladies of Salem including Salem Maritime Festival (Saturday, August 4) and Antique Boat Show (August 25th). She is working on a Lady Location map. She will have the BComm Banner, Lady cut-out for picture-taking, and coloring stations for the kids.

She noted that the Viking Ship is coming to Salem in August, also.

Miscellaneous

Sandi brought up the idea of painting fire hydrants. Ellen said that the colors of hydrants have meaning to the fire department and said we have about 4,000 fire hydrants in the City.

Painting yellow on the curbing was also brought up again as a project option for us.

The Committee voted to not have a meeting in August and to reconvene in September. Next meeting will be on September 11, 2018.

Respectfully submitted,

Lisa Lyons
Chairperson