Salem Council on Aging

Minutes Regular Meeting Salem Council on Aging Wednesday, June 21st, 2017 6:00 p.m.

The Regular Meeting of the Salem Council on Aging held Wednesday, June 21st, 2017 6:00 p.m., at the Senior Center, 5 Broad Street, Salem, Massachusetts.

Roll Call

Board of Directors Present: Lynda Coffill (LCf, Chairperson), Elaine Heredeen (EH, Vice Chair) Alice Williams (AW, Treasurer), John Russell (JR), Julie Carver (JC, Secretary)

Absent: Alison Thibodeau (AT), Donna Clifford (DC), Rosanna Donahue (COA/Activities Director), Abigail Butt, Anthony "Tony" Schettino (TS).

Also, Present: Mayor Kimberley Driscoll, Meredith McDonald (MM, Director of the COA), Elaine Milo (EM, City Councilor advocate to the COA), Fred Norton, (FN, Transportation Coordinator), Sharon Kearney, (SK, Secretary of Minutes).

I. Call to Order

Open the regular meeting Wednesday, June 21st, 2017 6:00 p.m.

II. Approval of May 17th, 2017 Regular Meeting minutes

LCf: Have you had a chance to review the minutes?

Response: Yes.

LCf: Make a motion to approve

JR: Make a motion to accept the minutes.

EH: Second the motion. **LCf:** Any discussion?

LCf: All in favor? All those opposed?

Vote unanimously approved.

Transportation Update – Fred Norton

Note – Handed out a one page graph presentation Transportation Growth Over Three Years with Fiscal years 2015 to 2017 July to June.

Since 2015 there has been about a 50% increase in ridership, in terms of the transportation program. Last year, 2016, about every record was broken in the 17,000 range. This year we will not hit quite that high but we will be in spreading distance of 16800 to 16900 which is a realistic estimate. The number is based on what has been booked and what has been done.

LCf Question: This is only up to the June 21st, 2017, right?

FN Response: Right.

There are six part-time drivers, one per diem driver and six working vans.

We have applied to the Department of Transportation for one of the Black Cat Grants for a replacement van. One of our van is eight years old which is a long time for a transportation vehicle because there is a lot of heavy mileage in the city. It has about eighty thousand miles on it. That is getting near the end of its predicted life span. It is currently in good working order. Everything is currently running fine with it. But, I would rather put in for the grant because it is unpredictable when these grants are available. It maybe a year to a year and a half until another grant is available.

There are a lot more individual seniors riding with us.

MM: Knowing transportation is an issue in the city and many municipalities. I had a meeting with the Mayor within the month. The Mayor has decided she wants to pilot fund a senior shuttle over the summer that would run Thursday evenings as well as Saturdays and Sundays. Also, they would like to try to factor in, not a shuttle, but modeling after what we do now, to any special events going on in the city over the course of the summer even if it is not on Thursday night or Saturday or Sunday the concept Fred and I came up with is a fixed loop route with two drivers. One driver would start on the hour and the second driver would start on the half hour. It would be two shuttles. In theory, they would keep themselves spaced a half hour apart. For the other one off events that do not fall on a Thursday, Saturday or Sunday, there is a list being compiled and we would revert to our current system where you should call in advance a book a ride. We would pick up take you to the event and bring you home from the event. There is no way to run a shuttle when some events are on Tuesday or some Wednesday.

LCf: Like the concerts at the Willows?

MM: Correct, that would be a special sign up. We will get you there but you will have to sign up.

MM: The difference is with the shuttle, to help with the cost of running it, there is going to be a fee. We are not sure want the fee amount will be possibly two dollars. We made sure the stops will be at most areas of the Salem or within a very short walking distance to a key place within the city.

Question: Can you give us an example of what a rout would be?

FN Response: I'll print off a copy of the route list for you all.

Note – a list of the suggested Senior Shuttle Stops was handed out.

MM: This is great news from the Mayor. She understands the need for it and wanted to test it out over the summer when people are more apt to want to get out. If this goes well the shuttle service may go past the summer months.

Question: Will the shuttle boarding fee be a one-way trip or a round trip fee?

Responds: That has not been figured out or decided. It is likely a passenger would be getting off and back on again. There is some discussion to possible make this one loop into two smaller loops but then a passenger would have to transfer to another shuttle. Then the question is would the passenger have to pay to get on the shuttle they transferred to. We don't want the drivers to have to deal with tickets that is unsafe. This a nuance we have yet to figure out. It might be like a taxi subsidize program where the seniors in advance would buy a booklet of tickets. We haven't ironed out these issues but there will be a charge.

Question: What will be the hours of the shuttle?

MM Responds: Thursday would be 4pm to 7pm while most municipal offices are open. We are not sure the hours for Saturdays and Sundays. Saturdays maybe 10am to 6pm. We wanted to keep Saturdays and Sundays the same hours. However, I'm did a survey and started with the churches many seniors may like to get to a service on Sunday. I want to make sure the shuttle is running to get the seniors to the church service on time. So, Sundays shuttle hours may have to start earlier and end earlier to accommodate church service times.

Question: Where would you advertise the shuttle service and times?

MM Responds: Advertised at the COA via paper flyers, flyers in the vans, in the paper. We priced out banners to have affixed to the outside and both sides of all the vans. We will post it on the COA face book page and city's website. We would do a lot of advertising.

Question: Do you have the shuttle service where most of the seniors live?

Responds: Yes, and key places where there is a short distance walk to where they can load onto the van.

LCf: Just a reminder we have senior housing on Boston St. and in North Salem.

FN: The reason we decided against having the shuttle service in the Boston St. area is one it was difficult to make it fit. Second there is a MBTA shuttle bus that comes down Boston St. and up Main St. in Peabody that can take the seniors downtown. We are trying to avoid duplicating any efforts. That's why we excluded 1000

Loring Ave. because there is a bus that comes up there. We are trying to fit all these areas into a single route and keep it under an hour.

Question: Is this shuttle for seniors only? And what if a senior wants to take somebody? (for example, their

grandchild to the Willows.)

Response: Seniors or disabled. Yes, children can accompany their grandparent

III: Guest: Mayor Kim Driscoll – PRCS update

LCf: Thank you for coming. And thank you for the proposed senior shuttle for the summer. That's excellent. The board talked about having the COA Director under its own umbrella and not under the Parks, Recreation and Community Services umbrella. This is open to the board to discuss with the Mayor what was discussed last month.

Mayor requested clarification of what the discussion was about.

JR Response: Bringing the COA Director out from under the Parks, Recreation and Community Services umbrella. With the new Community Life Center, COA, it may be one less person to go through to get things done. We, COA, thought whether it goes anywhere or not it is our job as a board for the seniors to advocate for what we think is the right way to go. It was something done years ago to put it under the umbrella of Parks, Recreation and Community Services and we just wondered if this is the time to have the conversation to bring that out from under that umbrella so there is one less person to go through will all the things that we are going to be doing.

Mayor: What do you see as the pros and cons under the current circumstances? I appreciate the opportunity to talk about this and have a conversation. It was done and driven by around the time of budgetary pressures. That's never really a good decision, it's not a driving factor you always want to have. But, since it's been done some of the positives was one we didn't have a COA Director. That model has hands driven things. We did bring on board a fulltime COA Director. Is it best to separate it out when there is so much integration between some of the Park and Recreation programs, there are times when there are more seniors here for parks and recreation programs than we have for a COA program. I'm one of those people who like to break down some of those barriers. There are plenty of people that come into this building that do not want to go to the senior center. They do not want to go to a place that segregates. The goal of wanting to make sure that we are not creating barriers is certainly foremost in my mind. When talking with Paul Lanzikos there are a lot of places going with the Community Life Center model finding ways to make sure seniors have programming and opportunities to be with other seniors without having kids skateboarding down the hallway at the same time. But not willing to segregate. So, what do you see as the pros and cons?

JR: In the beginning, the community life center, I was dead set against it. But when you look at it and have the discussion it makes sense so that people are used to coming to one building it also gives the seniors programming in the evening if they are younger seniors and want to get involved with it. You have people coming in from much younger programs that can just Segway into the senior programs. So, I have been brought into the fold as far as the community life center. It is almost a different issue, it is almost the time because of the community life center to make sure the seniors do have their own space within the community life center. And to make sure the seniors are comfortable coming to the building and not coming because the younger people are in the senior's space. It should be shared space but in some cases, they should have their own program. With pulling the COA Director out from under the Parks, Recreation and Community Service umbrella there is more autonomy. You need to prepare for the worst people, not Patricia and not Meredith but the next people down the road if you have somebody that will just put their thumb on the Director. It is time for the conversation. It may be working right now. We prepare for the worst-case scenario and what is going to happen when somebody come in. Hopefully that will not happen. You should have the conversation.

Mayor Response: Absolutely, the seniors need to have their own space within the community life center.

EM: There was also mention of different mission statements?

JR: Yes, there are different mission. It's not that two people can't do it. I think with separation it will make it easier to focus on their own separate missions.

Mayor Response: That is happening now. We have a COA Director whose responsible for COA programming. It is under the umbrella of the Parks, Recreation and Community Services because we value the opportunity to grown and contract as necessary. There are times that everyone is here for a senior event and there are times that maybe it is more focused on social service programming and things that are only related to senior issues. I'm total open to this conversation and we should keep it going. Structurally, when we create silos I think we have less to deliver to the population not more. Then we don't have the natural conversations that take place. We have a lot of seniors in programs that have nothing to do with the COA. You want to be able to bridge other programming if people are interested.

LCf: The Parks and Recreation programs held during the day, frankly, are senior programs. They are not built as senior programs but if you go the exercise programs or line dancing during the day there is nobody under 55 years of age there. Recalling the conversation one of the issues was to budget authority. Wanting to have more autonomy around the budget. Correct?

JR: During that conversation, yes.

LCf: There needs to be some sign off if and an understanding of who pays for what. Out of what budget. I got the impression, I could be wrong, that is not what is necessarily happening.

Mayor Response: To understand that issue I think it provides more resources. There are times when the COA could be running short on something that could benefit Parks and Recreation and there are times when Parks and Recreation is running something that is benefitting seniors that is not coming out of the CAO budget. There is a lot more benefit then creating silos of whose paying bills? And how's that working? Maybe there is some internal communications we could defiantly be working on. There was an issue this year and we got feedback on the budget a little later. We could probably have some new internal processes that could be enhance. I'm open to continue the dialogue but I don't know that separating out the CAO delivers more. It feels like there is less communication because it is another person to manage. There reason we have a senior staff model is there is just easier accountability when you are talking to twelve people as oppose to twenty-six people.

Question: Is Kim Emerling of Veterans' Services a direct report or part of the senior staff? And are there other direct reports that are not part of the senior staff?

Mayor Response: Yes, he is a direct report. Yes, there are a few others not many. They are your typical department heads. We try to put everybody under one structure. There maybe a few outliers. What he does is so streamlined with the combination of the federal government, the programming offered and many of the seniors receive benefits from the veteran's programs as well. He probably gets less facetime.

EM: If it is ok for me to speak. I think as a COA Director, I understand what you are speaking about silos, I don't think you can have silos in a building like this because people work too closely. To have a person whose focus is seniors to do the programming, cross generational programming, working with Park and Recreation to do this kind or programming. I look at the Director and in general the responsibly of the Director in terms of meals, transportation and social workers in my mind that is very different from Programming Manager. And, it is very different from Park, Recreation and Community Services. We have had this conversation before too. I would like to see somebody whose focus is the seniors as an autonomy weather it is in terms of a budget decision making and direct access to you the Mayor. I think it would benefit everybody to have that. I don't

think it would create silos. It would offer more of an opportunity as people and as pears to bounce ideas off each other and enrich the center that way.

JR: Suggest a request that we continue the conversation with an open dialogue to see if more can be put together.

LCf: On the vans it says Park, Recreation and Community Services. They are senior citizen vans, aren't they? When we get a new van, is it possible to have say Community Services? Not Park, Recreation and Community Services.

Mayor Response: Yes, that is possible. Why wouldn't we want people to think no matter what age they are, that building is where you are going as a benefit of creating one stop shopping. There is information for summer youth opportunities, or social services for an aging adult or a connection to the meals program for a senior, Meals on Wheels. It feels like there is benefit out of that. As oppose to separating out a senior program. I don't want to devalue the senior program.

LCf: No, we are not. By having Park, Recreation and Community Services on the vans it separates out Park and Recreation. But if it just has Community Services then it is everybody.

Mayor Response: I don't disagree. Our goal we have the Tufts grant to look at a senior shuttle. It could be a shuttle that services seniors and others in addition to what we are talking about expansion of transportation. We can look at the grant see what we need and the whole age friendly plan and initiatives are making sure people can age in place. A lot of the surveys talk about seniors do not want to feel segregated and isolated. I just wanted to better understand more was it an anti-Park and Recreation issue or just try to better reflect what services are going to be like.

LCf: No, just want to better reflect what services are going to be like.

Mayor: To wrap up, there is some desire to better define what happens internally. Maybe having this conversation with Patricia, Parks and Recreation Director and Meredith, COA Director, as well. I don't want people to think that by putting everybody under one roof, we are not giving the seniors the attention they deserve or want. I'm picking up a little bit of that. And I want to make sure we are paying attention to that.

LCf: This has nothing to do with the staff. This is completely COA Board driven. This is organizational thinking and discussion. Nothing to do with the staff.

JR: If this was the Park and Recreation board you would think this would be great. This is the COA that is why we are pushing a little bit further. And we want the seniors to know they are being taken care of.

Mayor: No, that is an interesting, the Park and Recreation isn't thinking about seniors. The COA board is. That is why we are having this conversation. The Park and Recreation board is making sure it is an active lifestyle programming for everyone and the COA is making sure the seniors are being taken care of. And that it is being communicated. I just wanted to better understand from where it is coming so we can help people understand and we think there is values. Maybe when we get the new building being called the CLC, (Community Life Center), it may help with people understanding what goes on in there. It may give the seniors a spot light and the parks and recreations activities a spot light too. We still don't have as many people coming to senior activities as we would like. Some of it could be the building. It's not the work we are doing. Nobody wants to come to a "Senior" program. They will come to a paint and sip because it is not called a senior program. I don't want to loose that. The exercise class is the highest activity we have. Conversation to be continued. I just wanted to get a better understanding. I don't want you to think I'm not considering it. I'm just struggling with what are the benefits because I feel that there are less people working on some of these things

than more. We can think more about it and look at some more models too. The benefits of working on some of these things like Health and Human Services and maybe more access with social services.

LCf: Social Services is a big deal. When it is time to craft the budget again we will be asking you again because social services are paramount.

Mayor: Social Services is the most meaningful work.

JR: Just so everybody understands we look at the view of the big picture too.

LCf: Are we going to break ground?

Mayor: Yes. The key aspects moving forward was getting National Grid to remove the poles and put them underground. We were able to get a two and a half million-dollar Mass Works grant and we just got approval of another couple hundred thousand dollars to help bury the lines. It will create a neighborhood feel in that area from what use to be a commercial area. The streets are wide and meant for commercial activity. So, the Mass Works grant will allow us to narrow some of the areas to give some more livable feels and encourage people to walk to the neighborhood center. There will be new lights, new corridors, new complete streets, a separate and dedicated lane for bikes and walking it will be a nice corridor. That front door getting done was critical because the building sits very close to Bridge Street and will sit on geo piers and to bring in all that heavy equipment without the lines it will be easier. We buried the lines so we would have a nice open corridor and the benefits of it is it is easier to do construction. National Grid will start on June 28th, the holdup was the petition National Grid had to get approval before the Council because there was concern about the bike lane. It is all critical path time line. That bike lane issue has been resolved. It will take anywhere from four to six weeks to take down the poles. At the same time, onsite work will be going on. National Grid will give us a time table and then we will get a hard time table for the construction project to start. The expectation is they will be breaking ground in July. We will some event to celebrate that probably closer to September because we want the machinery off the area and the vertical construction will be started. They want to have the construction on the way by November and they are hoping to have this up by the close of the calendar year.

What we need to do is get back to the table with the building committee and figure out the final details that we discussed the last time I was here. The last component is raising some money by getting sponsorship for rooms and folks to help us with getting FFE, fixtures, furniture and equipment. We have set aside some city money to help with that. Goal is to have new equipment.

LCf: We have talked about getting help to get corporations to sponsor.

Mayor: Yes, we need to identify and ask some of those larger organizations in our community. I would love to have a couple of seniors' champion this to serve as co-chair persons. I'm happy to make introductions. A capital campaign, it takes some strategy and help setting it up. This is a great opportunity.

LCf: The board should take that on.

Mayor: Sure.

JR: Is there any need or thought to talk about St. James parking lot to maybe grab a few more parking spaces since they are closing down?

Mayor: Yes, I know. I would love to do that. I don't want to do it right now. I worried about this is a 20,000square foot center. I love the space and it is a new center. I'm worried it is going to be so cool it's going to outgrow its size. We may need the extra parking.

EM: Is the money from the Salem F building going to be used to holding down the bonds?

Mayor: That is the goal, yes, the cost of the debt service.

MM: I know we have been given a bequeath from a Salem senior, I don't know where that money lies? Was it about 166,000 dollars and that is specifically for interior furnishings?

Mayor: Yes, that is in a separate fund. It is six figures not quite \$160,000. The COA identified for that.

LCf: Anything else?

Mayor: We are trying to close the loop on enhancing the transportation there will be more to come on that to finalize. We need to run some more numbers and see how the pilot is this summer.

LCf: Thank you, looking forward to the ground-breaking event.

IV: Report/Update from the Board Chairperson - Lynda Coffill

LCf: I have no report.

V: Report from the Director – Meredith McDonald

1. City Council Committee Meeting – Accessory Apartment Update – Elaine Milo

EM: We had a meeting John Russell did the work to come up with a draft ordnance to come up with a focus of discussion. It was a good discussion, everybody was on the same page in terms to what the goals were. We talked about parking, who you wanted to limit the residence to how you'd work it out.

LCf: We put a skeleton of an ordinance together and Beth Gerard is trying to put the meat to it.

EM: Yes, we had feedback from zoning and planning. Beth Gerard came up with spreadsheet with communities that did what and allowed what. So, we took the best of everything.

JR: We took the best of 3or 4 different cities and towns. Nobody at that meeting was against it. Everybody at the meeting was ready to compromise to make sure something happened. We put something together that gave people a comfort. We want to make sure everybody was comfortable and our neighborhoods were comfortable. The inspector was comfortable that he had the authority to manage this and there were also fees so that it was manageable.

LCf: The insurance was that from inspection that it wouldn't turn into a rental unit.

EM: It stayed in committee. The plan is to have a public hearing too. It is zoning. It is going to require a joint meeting of the zoning board and the Council at some point in time. To have the public hearing so people will have an opportunity to provide input. So that when it goes through people will understand what the goal is. It is not to turn these neighborhoods into public rentals. **JR:** The best thing about the meeting is it will steer us which way to go to make sure we have the support. If this is tailored right we can get the support from almost everybody.

EM: The public hearing is where you find out where most of the concerns are. Overall the meeting was good. We'll let you know the Council next meeting is scheduled. Beth Gerard is going to take all the comments and whatever we discuss and put it into a draft ordinance. The

expectation is next meeting, we will look at that and by the end of the meeting there will be something to refer out or at least to base the public meeting.

LCf: Councilman Stephen Dibble suggested two weeks a draft and then the process.

EM: We should be careful, there is only one council meeting in July. When we have the joint public hearing referring to the planning board time starts ticking and we have 66 days. Need to time it right.

LCf: I heard a couple of times during that meeting that this initiative is part of Age Friendly Salem. I liked to bring to the board's attention to the fact that before any report came out of Age Friendly this board discussed it first. I want to make sure the board gets the recognition that it should get for coming up with this.

AW Question: Say people have one now, an in-law apartment, and they have their parents living there because this is not in and ordinance yet, will they get fined if people complain about it or say something?

JR Response: I propose an amnesty clause which give you one year from the date of the ordinance being past to have and inspection and get it into compliance.

EM: That is something we should discuss? It may end up having to be grandfathered.

LCf: We need to be able to grandfather that in somehow so people aren't having to tear down.

AW: If you were to complain about that if you go to the city, would you have to get rid of it?

JR: Technically any construction I've done they can make me tear out. Yes, that would be a problem.

AW: Was it brought up that the only thing that makes it a second dwelling is a stove?

JR: That is not quite true. It is a sleeping area. A continuous access to the house, main house, exterior doors. There are many different things but stove is one of them.

EM: That is a good point, I think that is something people are going to bring up. Is it prospective going forward?

JR: I don't think it should just be grandfathered that you have it. You should make sure it is up to standard codes. There should be an amnesty that you now apply. For example, if the building inspector asked how much it cost and you say \$10,000. If the inspector's response was \$25.00 per thousand. The city could make money. The inspector could inspect the plumbing and wiring if he wanted to because some people have built them on their own.

LCf: I was please the Councilor Terrell came to the meeting. He came because they needed people on the committee.

EM: It was a really good conversation for a subject that has been issue for many years.

LCf: It was the best meeting. It was very productive. Thank you to John Russell for putting that together that draft.

2. Salem for All Ages Update – Meredith McDonald

Many of the COA Directors and others involved in senior care were invited to a meeting held at the Gloucester COA. The Governor has assembled a commission with the Secretary of Elder Affairs, Alice Bonner, and other heads of key departments, at the state level that interact with seniors the Governor has decided that it may be prudent to start investigating: 1) What the needs of seniors are? 2) What are some of the barriers to meeting these needs? There was a meeting and it possibly was the first meeting session and the only one happening in this area. They asked the audience if we were willing to provide testimony. It was mentioned there were many issues but the most pressing is housing. Not only does it have to be affordable, it must be accessible. Currently, there is a two year wait for senior housing. Some people cannot wait two years for affordable housing. It is unacceptable, they may have financial reasons or medical reasons or what have you. It's not that people aren't doing their job. The units are full. It is time to possibly look this at a state level on thinking outside the box on how else we can house people. Maybe the state can give municipalities tax credits incentives to build and develop tiny house villages. There are seniors that are very independent that live on their own and want to continue to live on their own that can't handle a two-story, single family home but don't want to move into senior housing. A tiny house would be their own home and they would own it so the seniors would still be paying taxes. It would be a win/win. Also, we need emergency housing. As region, we do not have open units for emergency situations. For example, a woman on no fault of her own was evicted from the condo she was renting. The problem was she was on portable oxygen and had a service dog. No place with open beds would take her because of either the oxygen and or the dog. These are places in Salem. She did not own the condo she was renting it. The owner just stopped paying the mortgage on it so it was foreclosed on. There are a lot of seniors renting where they live and there is a very high number of foreclosures. Sometimes it is from squalor they owners not maintaining the property up to code. So, people are losing their places of residence. And there is nowhere for them to go. They majority consensus of the issues brought up at the conference were Transportation, Housing, and the availability to social services. Either getting the senior physically to social service or making them aware of what services exists. It is an access issue to available units. These were the general consensuses from those that spoke at the Elder Affairs meeting in Gloucester, MA.

EM Suggestion: It might be worth it to have a conversation with Carol MacGown at the Housing Authority. If I understood him correctly they may put aside two units for short term emergency.

MM Response: We did talk to the Housing Authority during the issue with the senior woman being evicted due to foreclosure. At that time, they did not have anything available. It is worth having more conversation. It is a need.

LCf: On the Salem Age Friendly initiative there should be a dialogue between whoever is doing housing issues.

MM Response: Yes, we do. We have monthly meetings and we do record back and forth to each other. We do keep them abreast as to what is going on.

MM: The Mayor is here so I will table.

3. Program Updates – Meredith McDonald

Note: a list of events for Salem Council on Aging Heritage Week was handed out. List was made by Rosanna Donahue.

This is the last meeting for the summer. Heritage week is coming up in August and we celebrate senior week as well. Rosanna Donahue has made up a list of all the events that the COA is sponsoring and would love to see you at some. Would like to have volunteers come to help and see things get to know the seniors. If there is anything you would be interested in coming to and helping. The list of Salem Council on Aging Heritage Week events:

Wednesday, August 2 – <u>Ladies Summer Fling Tea</u> – Sponsored by Marquis Health Services.

Time: 1:00PM Place: Winter Island. Free. and open to Salem Seniors age 60 and older.

Monday, August 7 – **Ice Cream Social** – Representative Paul Tucker.

Time: 11:45AM Place: 5 Broad St. Free. and open to Salem Seniors age 60 and older.

Tuesday, August 8 – **BBQ at Winter Island** – Sponsored by Kim Driscoll

Time: 10:30AM Place: Winter Island. Free and open to Salem Seniors age 60 and older.

Wednesday, August 9 – <u>Salem Senior Summer Health Fair</u> – Sponsored by Salem Council on Aging. Time 10:00AM – 1:00PM Place: Salem Willows (The Shell). Free and open to Salem Seniors age 60 and older.

Thursday, August 10 – <u>Around the World Party</u> – Sponsored by the Salem Moose Lodge and The Friends to The Salem Council on Aging. Time: 4:00 to 7:00PM. Place: Salem Moose Lodge, 50 Grove St. This event is \$1.00 per person and open to Salem Seniors age 60 and older.

Friday, August 11 – **Photo ID Event** – Sponsored by the Salem Council on Aging.

Time: 9:00AM-12:00PM. Place: 5 Broad St.

<u>Charlie Cards:</u> Sponsored by The Salem Council on Aging. You must bring a photo ID. Free and open to Salem Seniors age 65 and older. Advanced registration required.

<u>Car Fit Program</u>: Sponsored by Salem Council on Aging, The Essex County Sheriff's Department.

EM: Any suggestions for desserts for the Around the World Party because we are not doing to do cake. **MM:** We are doing an around the world theme. Could we do some Italian cookies? Maybe some Greek pastries? Maybe different finger desserts from different parts of the world. We were trying to for the flyer but it didn't work was find places from countries that we have seniors from. For example, we have a large Philippine contingency, is there a national Philippine dessert that can be made in bulk in finger size. Celebrating and acknowledging the seniors that we have. And introducing them to something new and different cultures.

V. Old/New Business - The Friends to the COA- John Russell

JR: The Friends to the CAO have been very active. They sponsored the Father's Day BBQ at Winter Island. It was very well attended it went off very well. We had hotdogs, ¼ burgers, sausage all kinds of stuff.

JR: The Friends to the COA held the pasta dinner it was a huge success the room was full. We had this fantastic cake that was made by Nancy Closure. She made 3 or 4 large lemon cakes. They were fantastic! We made more money than we probably made in the last two years. We probably made \$3,000. We had a good time. We held a little auction at the last minute.

JR: A \$30,000 grant the Friends to the COA received was awarded for the transportation study for the feasibility for a shuttle. It was in the paper and it is a great opportunity to use this as a notification of the Friends.

EM: We could not have done it without The Friends to the COA. We needed them to be eligible to apply for the grant.

JR: It's been active and we are looking to be more active. The Friends should be involved in the fundraising arm for the community life center.

EM Suggestion: As we talk about PR. Do you know Salem Now? Have you ever been on the show? It that could be a good place to advertise for donations.

LCf: We could do a joint thing in September with the COA board and The Friends to the COA with Leo. Mention that we are looking for donations to The Friends of COA.

JR: SATV has a somewhat limited but very loyal following. It's a great way to get a segment.

EM: It's a great way to create a great buzz.

VI: Visitor Comments: Opportunity for visitors to speak

There are no visitors.

LCf: Anything else?

Response: None

LCf: See you in September.

VII: NEXT BOARD MEETING:

Next Regular board meeting scheduled for Wednesday, September 20th, 2017 at time 6:00 p.m.

IX: VOTE TO ADJOURN:

LCf: Requests to make a motion to adjourn the meeting.

JR: Makes a motion to adjourn the meeting.

JC: Seconds the motion.

Regular meeting adjourns at 7:10p.m.

Minutes respectfully submitted by Sharon Kearney