

City of Salem

FIRST PASSAGE
and thirteen

In the year two thousand

An Ordinance

relative to temporary signs in the month of October

Be it ordained by the City Council of the City of Salem, as follows:

Section 1.

Chapter 4, Article II. - Signs and Billboards Sec. 4-51 (a) On-premises signs in nonresidential districts is hereby amended by inserting the phrase “, except the month of October, when such signs advertising special sales or events may remain until October 31st,” immediately following the phrase “15 days” as it appears in sub-paragraph (6).

Section II. Chapter 4, Article II. - Signs and Billboards Sec. 4-51 (a) On-premises signs in nonresidential districts is hereby further amended by adding the following new sub-section:

“(10) Temporary event banners constructed of cloth, canvas, light fabric, cardboard or other light material intended to be displayed for a limited period of time and promoting an event held in a building or structure may be attached to the building or structure provided:

- a. the maximum area of the temporary banner shall not exceed thirty-six square feet;
- b. the vertical dimension of the banner shall not exceed four feet;
- c. the width of the banner shall not exceed sixty percent of the building or structure;
- d. the banner shall not extend above the top of the building eave line or parapet wall of the building;
- e. the banner shall not block any window or doorway and shall be at least six feet above any doorway;
- f. the banner shall advertise an event to be held within a building or structure that does not have an exterior window;
- g. the banner display period is limited to the month of October; and
- h. only one banner is displayed during the month of October.

Such banners shall not require a permit.”

Section III. This ordinance shall take effect as provided by city charter.

In City Council June 27, 2013

Adopted for first passage and referred to the Committee on Ordinances, Licenses and Legal Affairs

ATTEST:

ADVERTISED SALEM NEWS
7-3-2013

CHERYL A. LAPOINTE
CITY CLERK