

**MAYOR KIM DRISCOLL'S BIMONTHLY NEWSLETTER**

# FYI SALEM

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## From the Mayor's Desk



Dear Friends,  
Welcome to the first edition of our newly revived **"FYI Salem"** bimonthly newsletter. I hope you will find this publication useful as a source of information for city news, events, ongoing projects, programs and services. We will also aim to update residents on current issues and highlight the many positive things that are happening across our City.

In this week's edition, we focus in on the various initiatives we've launched to enhance communication

and access to information regarding construction projects and constituent services in Salem.



For example, our **"Building Salem"** initiative serves to better update residents on the \$1.7 billion in public and private development projects currently or soon to be underway throughout Salem.

Additionally, many of the Community Preservation Act-funded projects approved by the City Council last Spring are also moving forward. In our **"Better Know A Board"** section, we take a look at the work of Salem's Community Preservation Committee and the progress being made through the CPA.

We also have a feature on our new **"SeeClickFix"** online constituent service tool, which enables residents to directly submit service requests to City departments via the web or mobile app. Then in our **"Working for You"** section, we go inside the Mayor's Office to meet our City's Director of Constituent Services, Kristian Hoysradt.



Lastly, with the holiday season upon us, be sure to check out the **"Upcoming Events"** section and take a look at our **"Peas for Fees"** program. I hope you all enjoy this first edition of the new **FYI Salem**, and wish you all a happy holiday season!

*Kim Driscoll*

# BuildingSalem



## BUILDING SALEM

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BuildingSalem is the City of Salem’s proactive, responsive, coordinated public information initiative for major construction projects across the City. Salem presently has over \$1.7 billion in public and private development projects

underway. This initiative builds on the lessons learned from previous major construction projects in Salem. It is singularly focused on minimizing disruption and maintaining open lines of

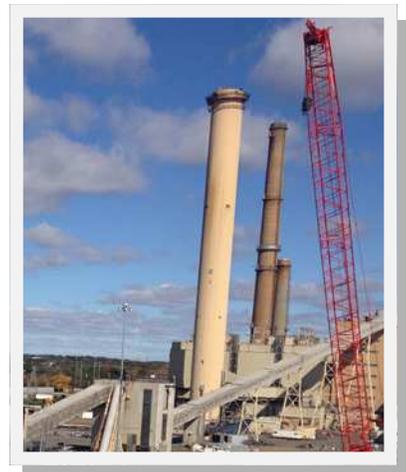
communication between those executing projects, and the residents, visitors, and businesses of our City.



## Where is some of the \$1.7 billion being invested in Salem?

- 135 Lafayette Apartments
- Canal Street surface improvements and flood mitigation
- Causeway Park
- District Court redevelopment
- Footprint Power redevelopment
- Gateway Center & Mayor Jean Levesque Community Life Center
- Grove Street Apartments
- Highland Avenue/Route 107 improvements
- MBTA Commuter Rail Station & Garage
- National Grid Cable Replacement Project
- North River Apartments
- North River Canal Corridor roadway improvements
- North Shore Medical Center Power Plant
- Peabody Essex Museum expansion
- Probate & Family Court renovations
- Riverview Place
- Salem Gateway at Washington & Dodge
- Salem Hospital expansion
- SSU Fitness Center
- SSU Library
- SSU Meier Hall science labs
- SSU Parking Garage
- Salem Wharf
- Superior Court redevelopment

Salem’s New MBTA Commuter Rail Station & Parking Garage opened on October 24th.



Footprint Salem Harbor Power Plant demolition continues

# SeeClickFix

SeeClickFix, otherwise known as “Commonwealth Connect”, is the City of Salem’s online tool for reporting non-emergency issues, including road defects, sidewalk repairs, tree pruning, line painting requests, missing street signs, nonfunctioning street lights, missed trash and recycling pick-ups, graffiti

incidents, and more. With just a few clicks, anyone can report and monitor an issue via the web at Salem.com or through the SCF app on their smart phone, and then share the issue via social media. Salem is among 60 Massachusetts communities now utilizing this service, which allows municipalities to increase access and

transparency among City services, and gather data to enhance performance management among departments. Additionally, SCF includes a “wiki” tool providing access to information and answers about Salem municipal government.



Download the SeeClickFix app at [SeeClickFix.com/apps](http://SeeClickFix.com/apps)

## Working for You: Kristian Hoysradt



In every issue of FYI Salem, we will profile a different municipal employee to showcase who is working for you at City Hall. Each profile will include five “fun facts” about what they do and what they love best about Salem.

**#1) Position:** Director of Constituent Services & Special Projects in the Mayor’s Office

**#2) Responsibilities:** Handle incoming constituent inquiries, complaints and requests. Serve as the liaison to the Salem No Place for Hate Committee, the

Neighborhood Improvement Advisory Council, and LGBT Community.

**#3) Years at City Hall:** 2 years

**#4) Favorite Lunch Spot:** Kushco Bistro; the vanilla frozen-yo with Nutella and Reese’s is the best!

**#5) Favorite Salem Event:** North Shore Pride Festival & 4th of July

## Better Know A Board: Community Preservation Committee

In 2012, Salem voters approved the Community Preservation Act, which allowed the City to raise funds through a 1% tax surcharge and establish a local dedicated fund for the purpose of undertaking open space, historic preservation,

outdoor recreation and community housing projects. To implement the CPA, the Community Preservation Committee was formed to assess community needs, solicit public input and submit project funding recommendations to the City

Council. Several of these current projects include the Salem Public Library roof repair, Salem Common fence and Old Town Hall window restorations, and the Fort Pickering and Winter Island scenic trail rehabilitations, among others.

### CPC Members

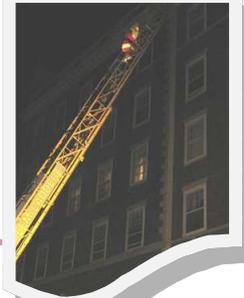
- Mickey Northcutt & Tim Shea**  
*Mayor’s Appointees*
- Kevin Cornacchio & Ed Moriarty, Jr.**  
*City Council Appointees*
- Bart Hoskins**  
*Conservation Commission Appointee*
- Joanne McCrea**  
*Historical Commission Appointee*
- Helen Sides, Chair**  
*Planning Board Appointee*
- Leslie Tuttle**  
*Parks & Rec Commission Appointee*
- John Boris**  
*Salem Housing Authority Appointee*

# Upcoming Holiday Events

## Santa Arrival in Salem

Fri, Dec 5th  
6:00 P.M.

Hawthorne Hotel  
*A beloved annual tradition, Santa Claus will arrive at the top of the Hawthorne Hotel.*



## Salem Holiday Stroll

Sat, Dec 13th  
All Day

Downtown Salem  
*Many local retailers will offer special holiday discounts, promotions, and stay open late until 8:00 P.M.*



## Annual Salem Menorah Lighting

Sat, Dec 20th  
7:00 P.M.

Lappin Park  
*The entire Salem community is welcome to celebrate Hanukkah, the festival of lights, as the City kindles our giant twelve foot menorah.*

## LAUNCH! New Year's Eve Salem

Wed, Dec 31st  
4:00 P.M.

Old Town Hall  
*Ring in the new year at Old Town Hall with music, activities for kids, and an early countdown and balloon drop at 7:00 P.M.*

**LAUNCH!**  
NEW YEAR'S EVE SALEM

## Holiday "Peas for Fees" Program Kicks Off!

Don't let the Grinch stop you from taking part in "Peas for Fees", our annual parking ticket amnesty program that runs from Dec 1-23! The City will waive late fees on parking tickets in exchange for a donation of two canned goods and/or perishable items that are then donated to local Salem food pantries. In the spirit of the holidays, say 'bah humbug' to parking ticket late fees and help those in need at the same time!

Sign-Up for Salem News & Announcement Email Alerts about programs like this at [Salem.com/Subscriber](http://Salem.com/Subscriber)



Grinch Courtesy: Erik Rodenhiser, Gallows Hill Museum/Theatre