



Pioneer Village Living History Museum and Visitor's Center

Oudens Ello Architecture
Public Archaeology Laboratory
Object IDEA
Stimson

Parks and Recreation Commission

May 18, 2021

AGENDA

Project and Team Introduction

Interpretive Approach

Pioneer Village Relocation and Visitor Center Program

Camp Naumkeag Site Observations

Site Planning Options

Schedule and Funding



Matthew Oudens, AIA, LEEP AP, MCPPO - Principal-in-Charge
Oudens Ello Architecture
Architecture / Prime Consultant



Chris Genter, AIA, LEEP AP - Project Manager
Oudens Ello Architecture
Architecture / Prime Consultant



Virginia Adams - Senior Architectural Historian
The Public Archaeology Laboratory
Architectural History / Regulatory Requirements



Matt Kirchman - Principal-in-Charge
ObjectIDEA
Visitor Experience / Interpretive Exhibitions



Glen Valentine - Principal-in-Charge
STIMSON
Landscape Architecture

Interpretive Approach



Plymouth, Massachusetts

Plimoth Plantation

- ❖ First person living history
1620 village
- ❖ Third person costumed
contemporary Native
homesite



Valley Forge, Pennsylvania

Valley Forge

- ❖ Propped cabins
- ❖ Third person costumed contemporary interpreters
- ❖ Graphics
- ❖ Select “layers” of interp



Shelburne, Vermont

Shelburne Museum

- ❖ Open and highly immersive structures
- ❖ Third person docents / contemporary interpreters
- ❖ Graphics / Exhibits



Williamsburg, Virginia

Colonial Williamsburg

- ❖ Numerous options: costumed first-person guides, graphics, self-guided tools

Interpretive Goals

- ❖ Destination-quality interpretive program – *What will be irresistibly compelling?*
- ❖ Year-round value – *What will make the Village a real community resource?*
- ❖ Balance in the storyline – *What are the narratives of Native peoples, settlers, the environment, and the historic village?*
- ❖ Contemporary relevance – *What are the enduring ideas that the Village represents?*

Interpretive Approach

- ❖ Decolonize – Expand the perspective beyond the dominant cultural group. Avoid a classic, singular “collision of cultures moment in time.”
- ❖ Emphasize – Embrace *sense of place* and a broader environmental history. Explore ecological and cultural adaptations, and what it means to be native and non-native.
- ❖ Democratize – Duality of identity: Naumkeag Cultural Center and Salem Pioneer Village (these are ideas, not names)
- ❖ Contemporize – Illuminate how numerous cultures thrive on the north shore due to the riches that the environment provides

Pioneer Village Relocation and New Visitor Center



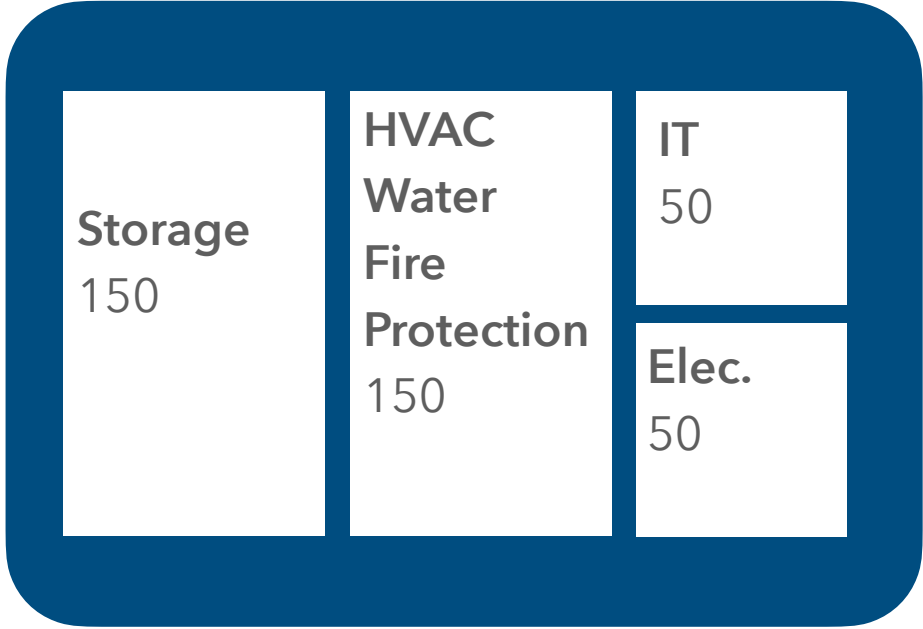
Photos 1930

Pioneer Village



Visitor Center
3,200 square ft.

Service



Staff

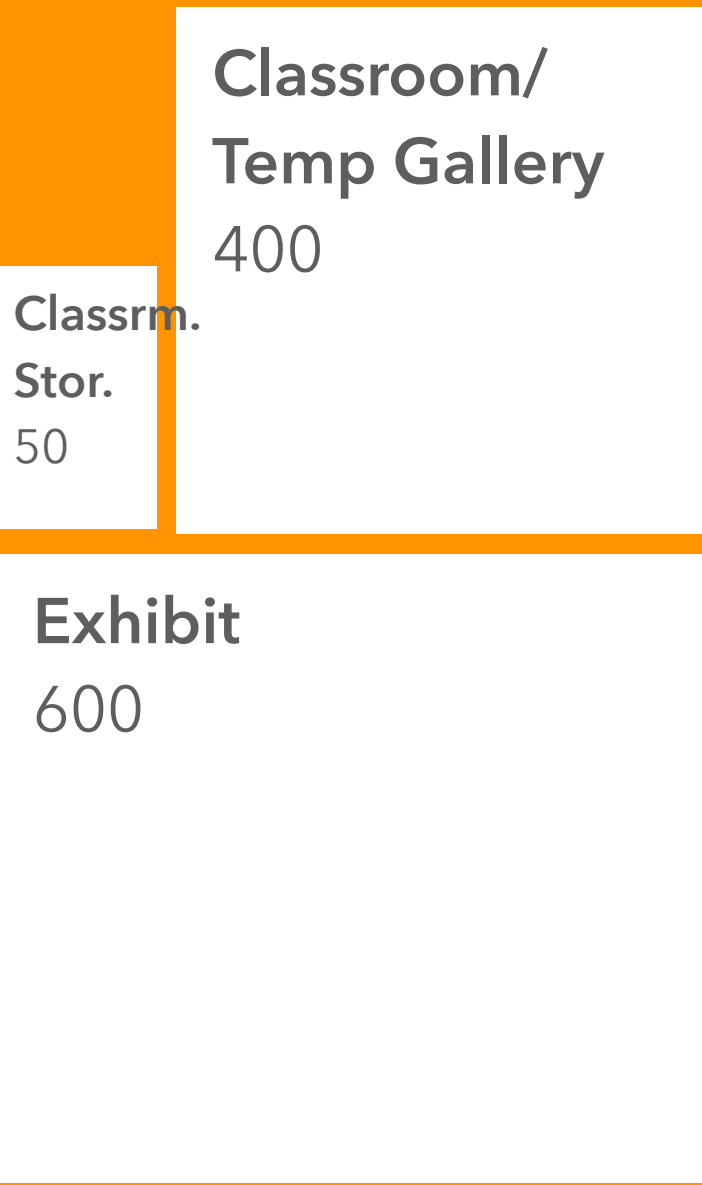
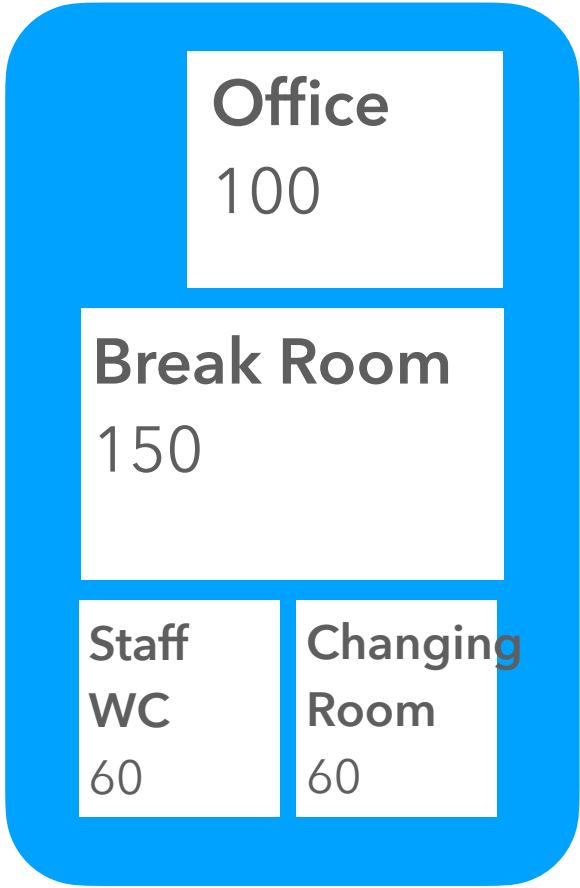
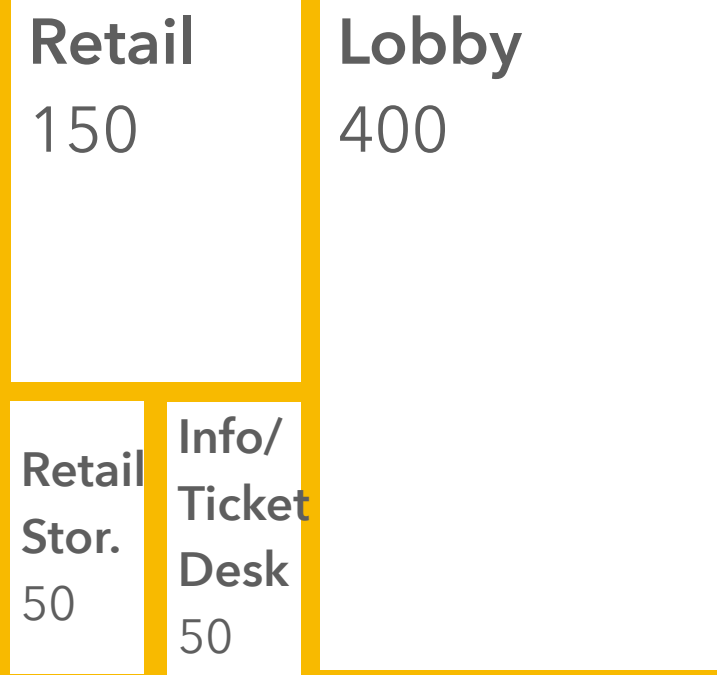
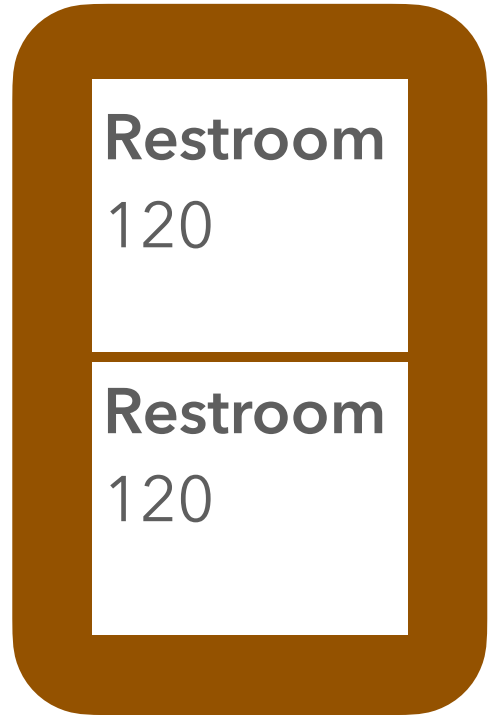


Exhibit and
Learning



Entry and
Visitor Services



Public
Restrooms

Camp Naumkeag Site Observations

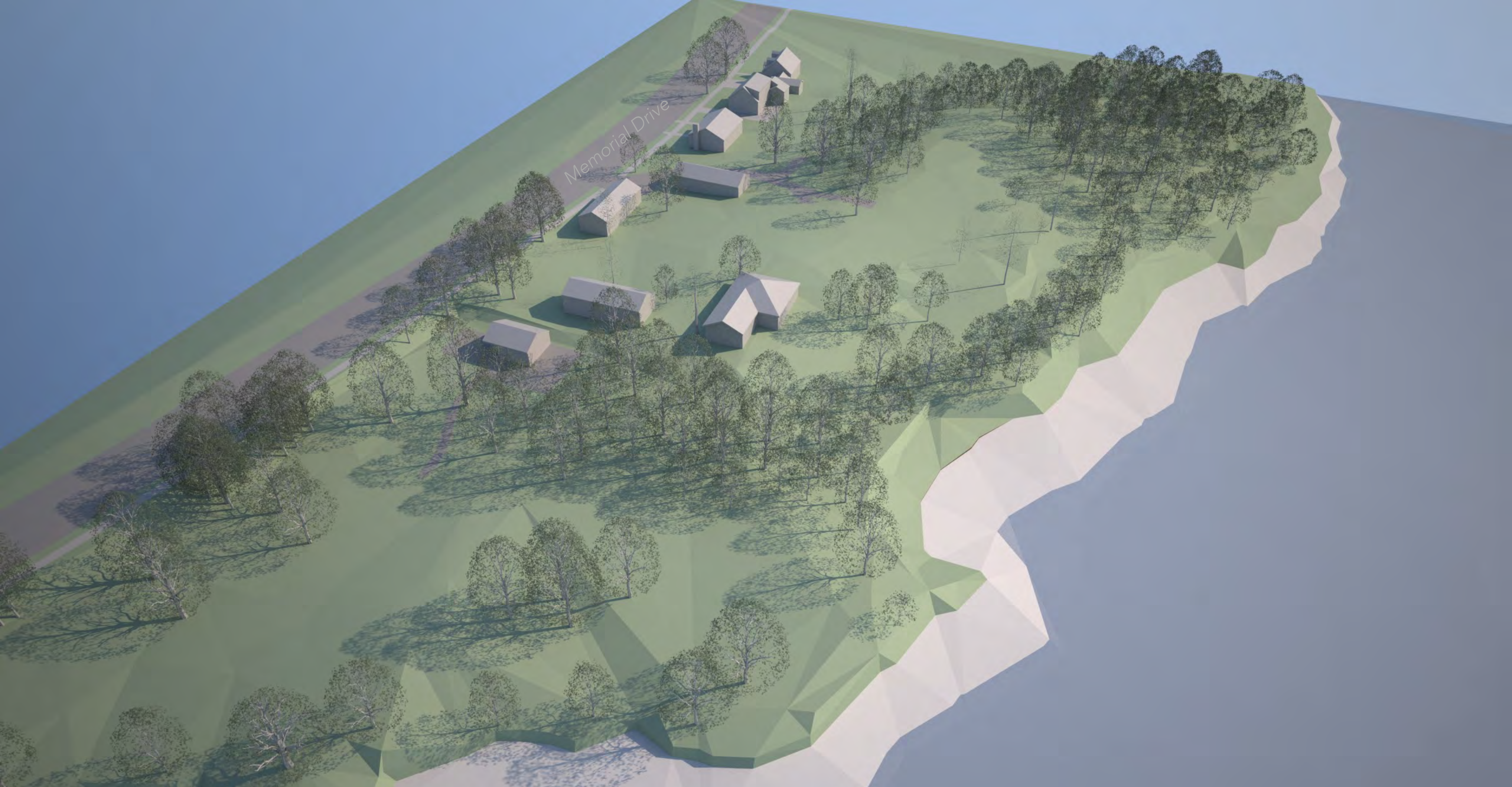






Present Day Site Aerial

Site Observations



Site Model Aerial View

Site Observations



Central Parcel

Site Observations







Coastal Bank

Site Observations

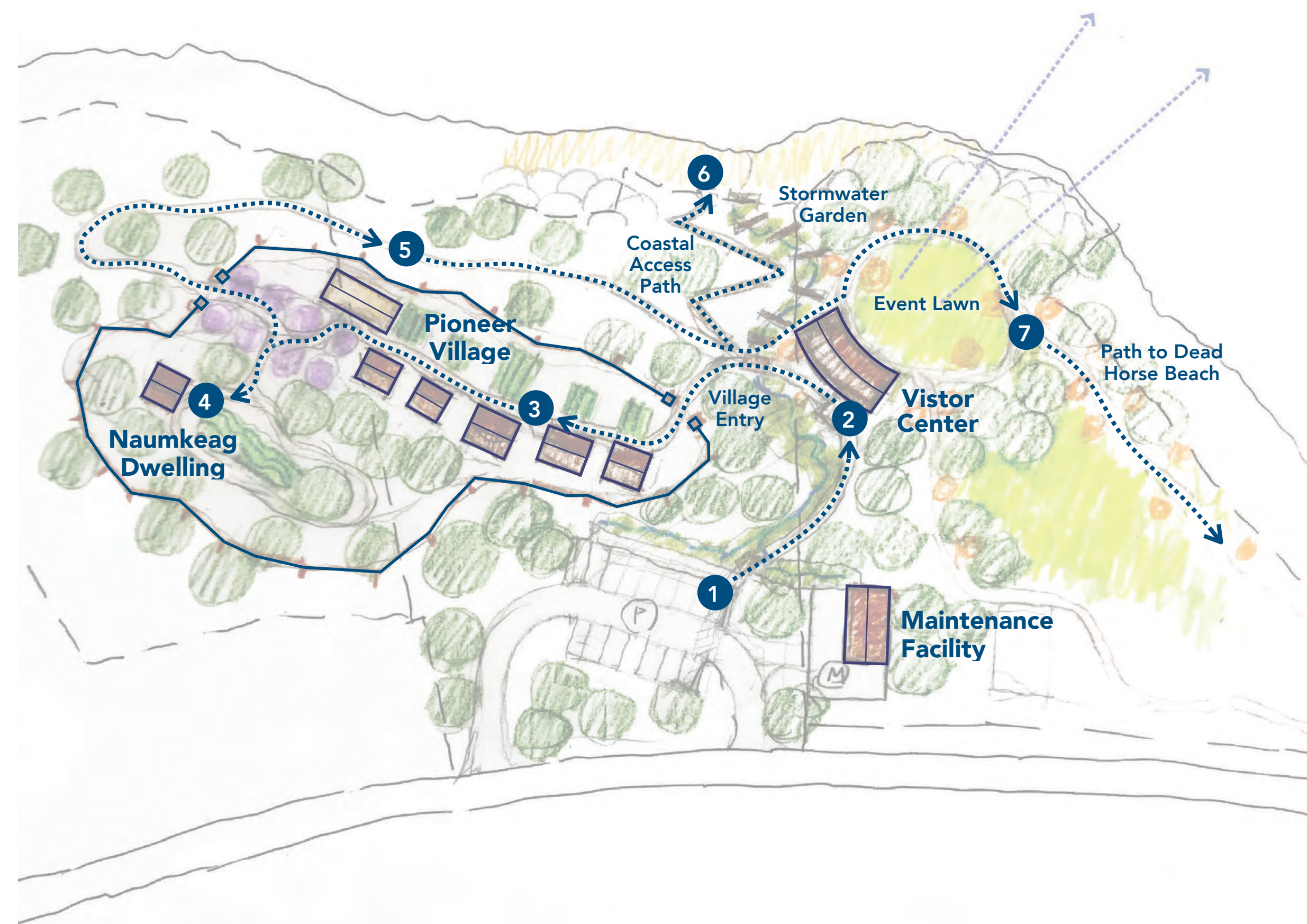




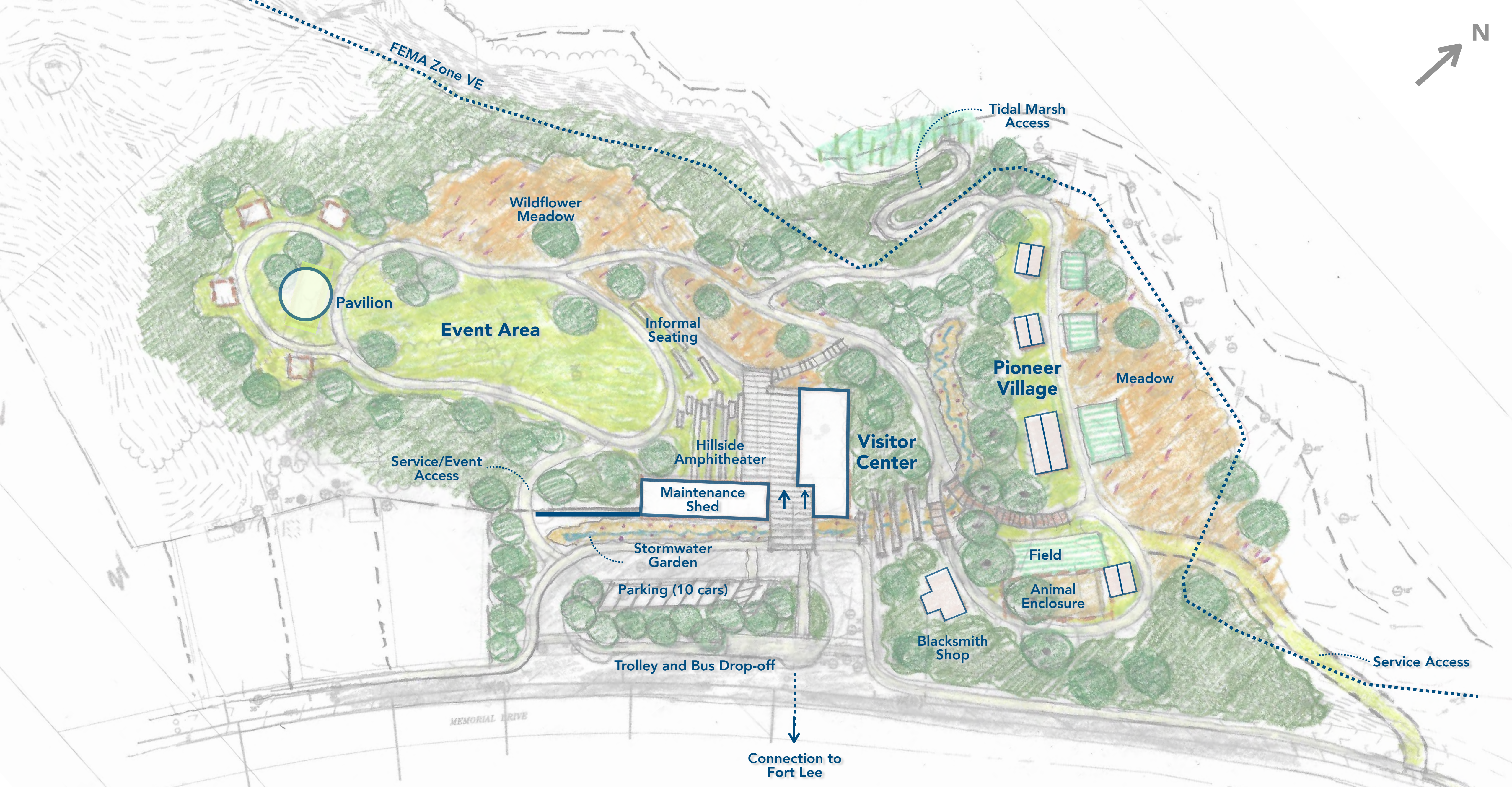
Site Planning Options

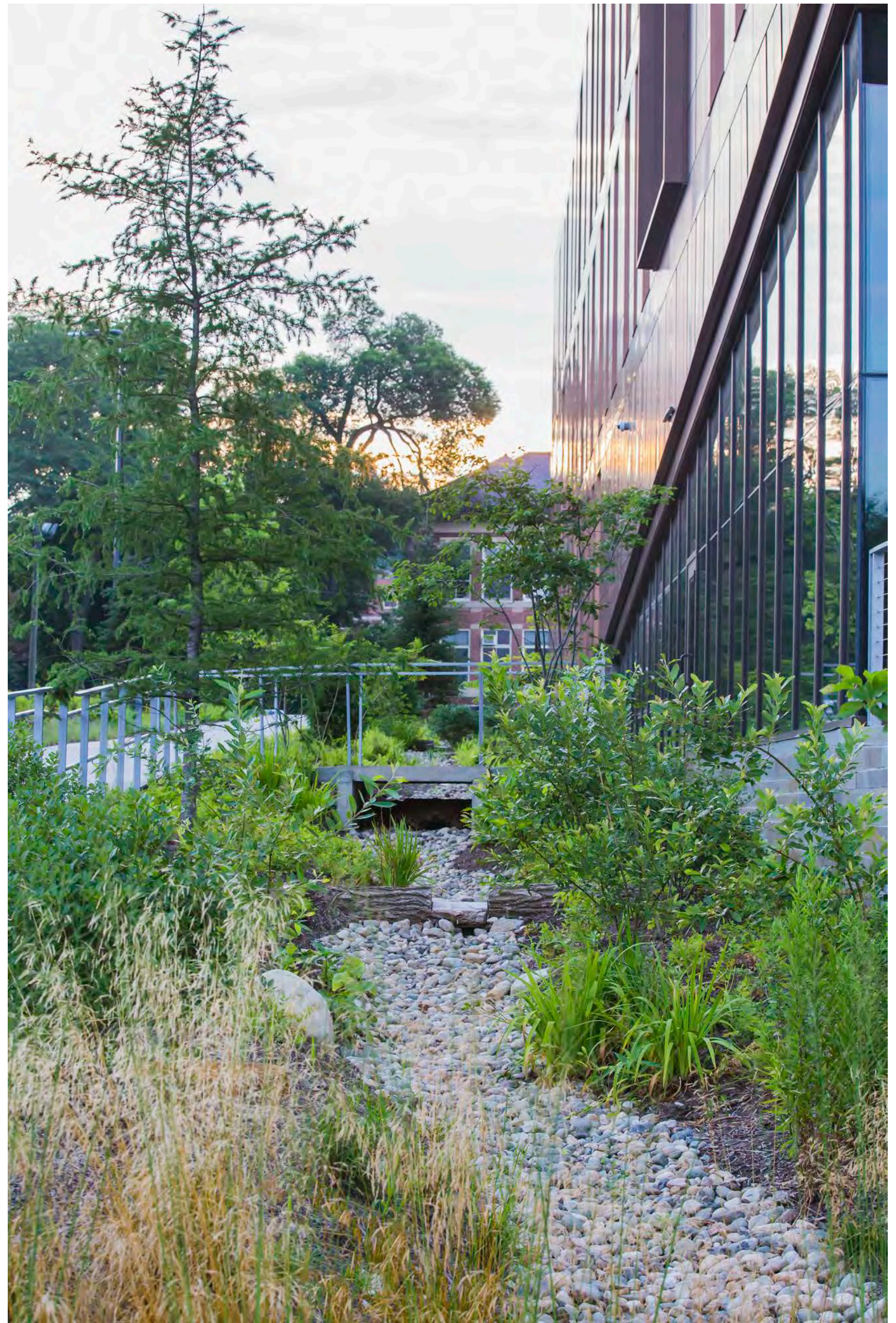
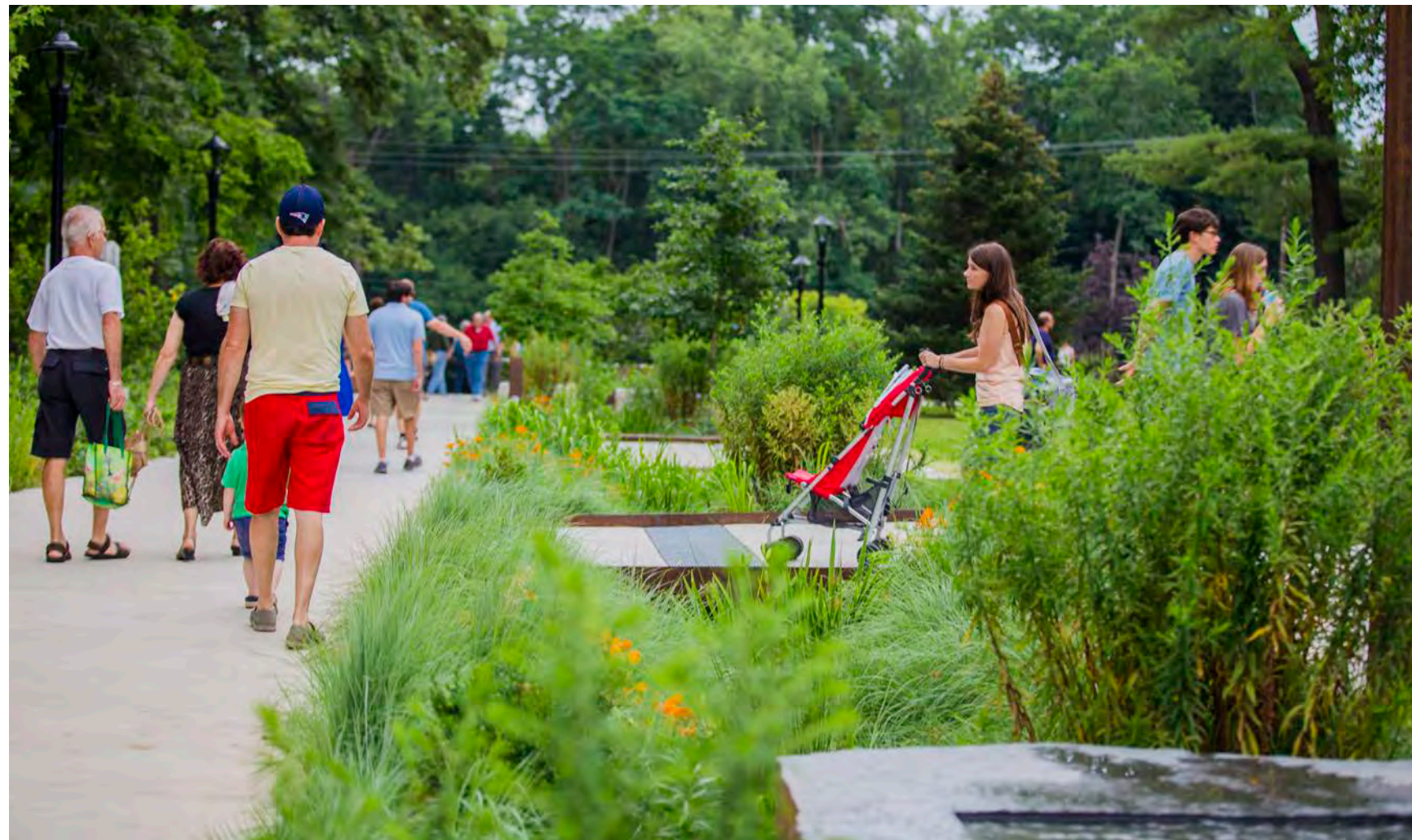


Option A



Option B





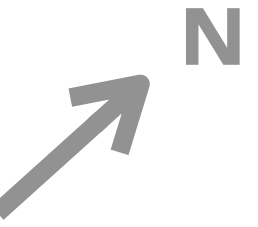
Stormwater Management

Site Planning Options



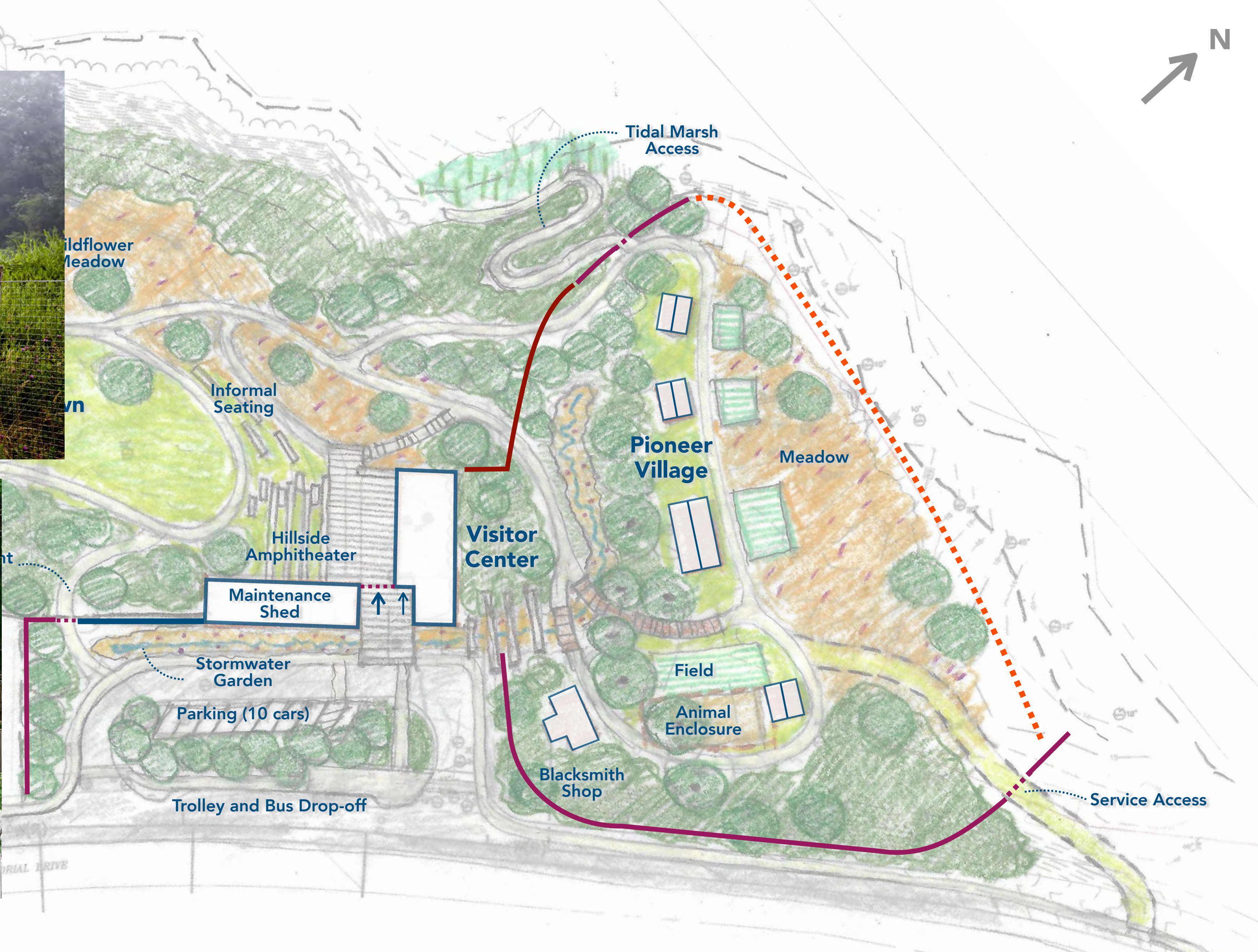
Wildflower Meadow

vn



nt

ORIAL DRIVE



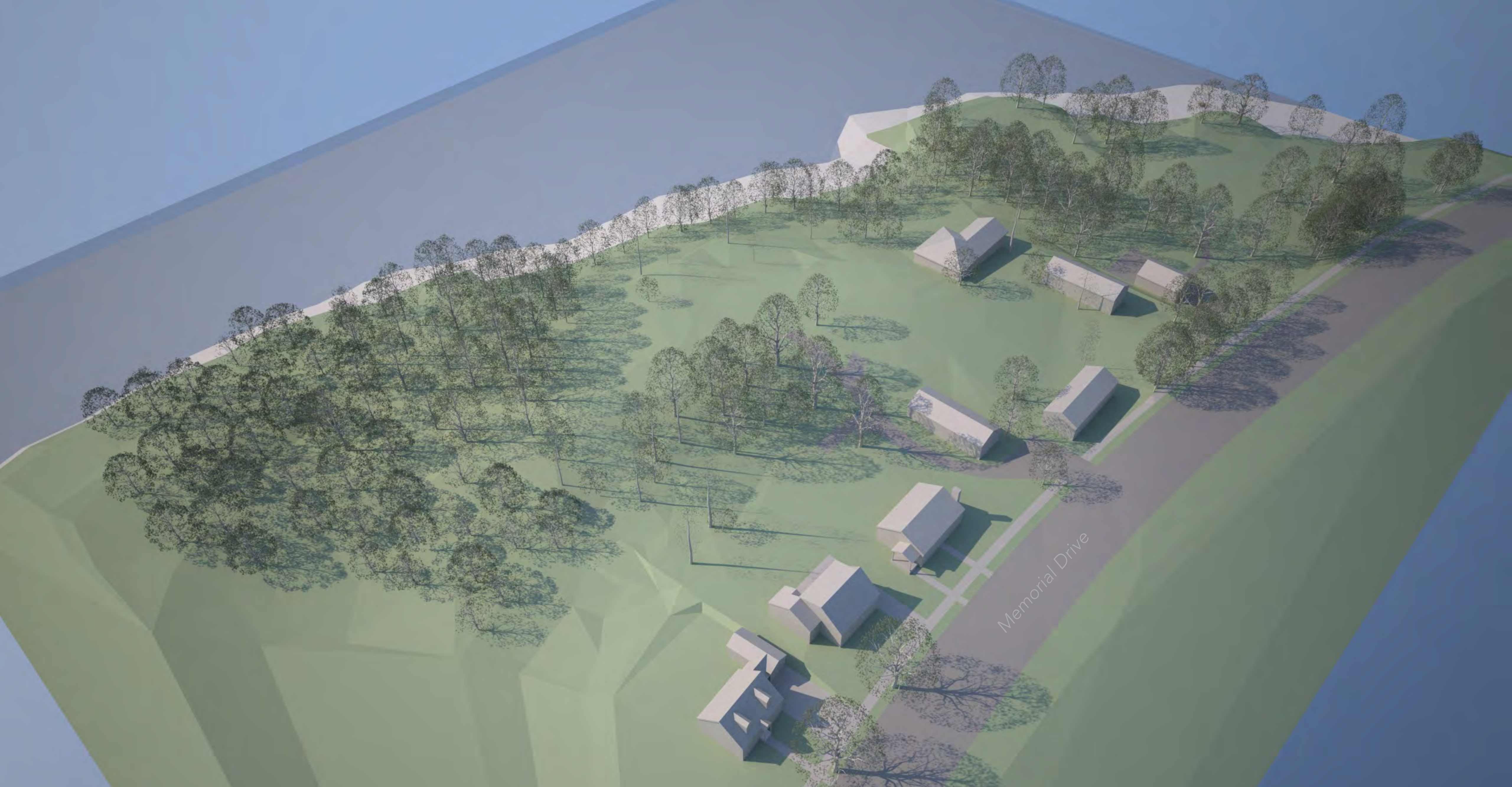
Secure Perimeter

Site Planning Options



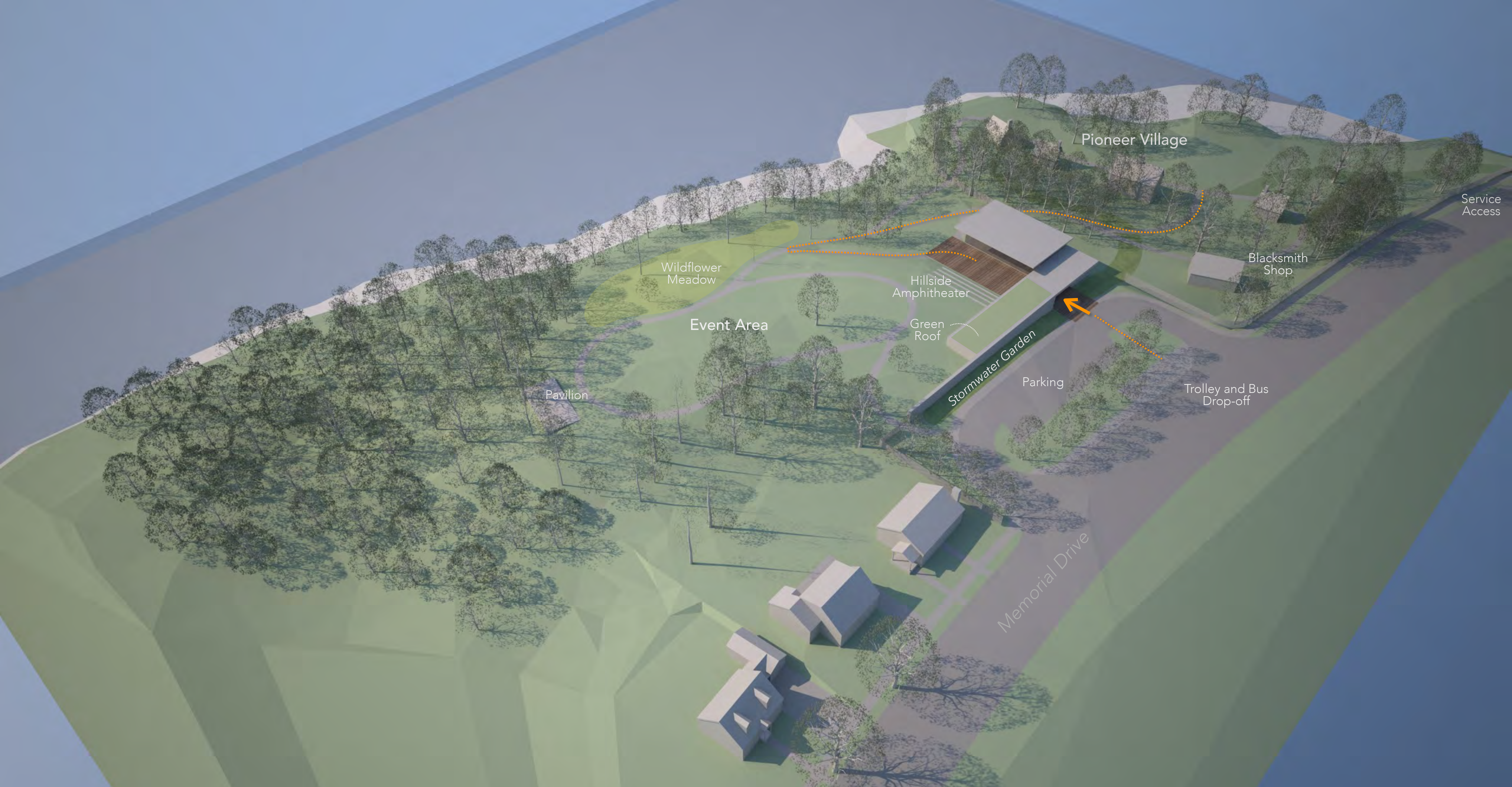
Pavilion

Site Planning Options



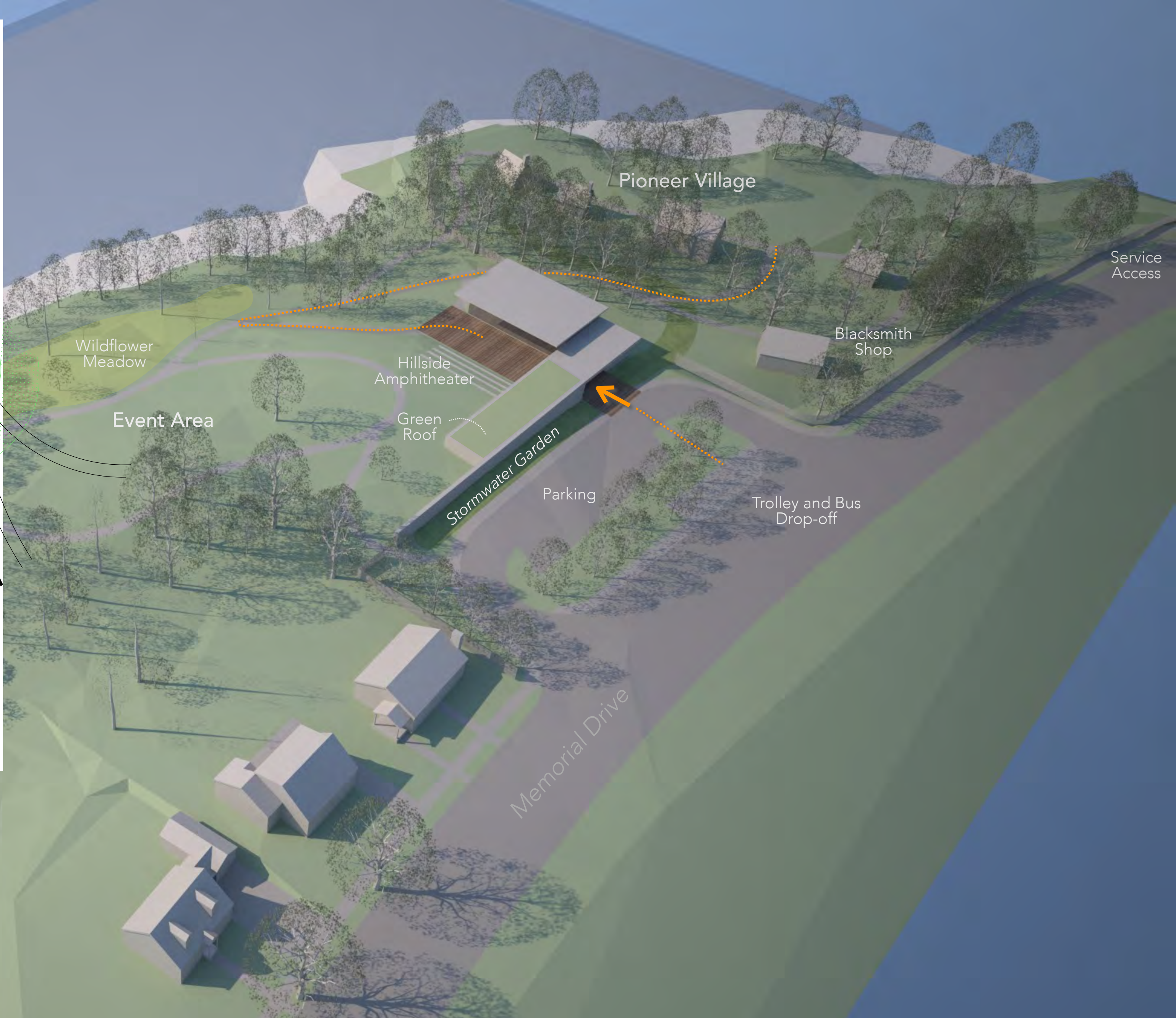
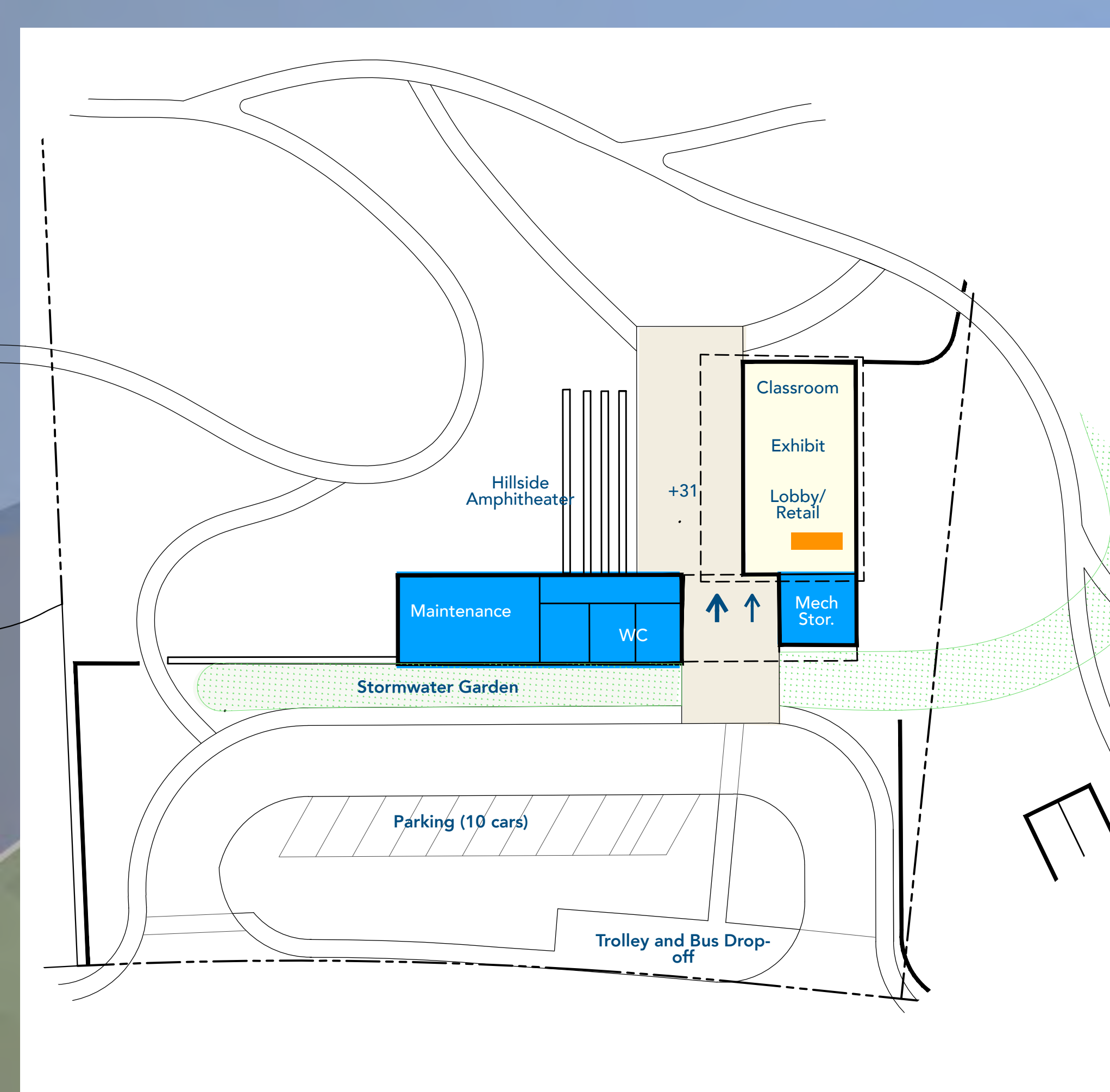
Existing Site

Site Planning Options



Option 1 Aerial View

Site Planning Options



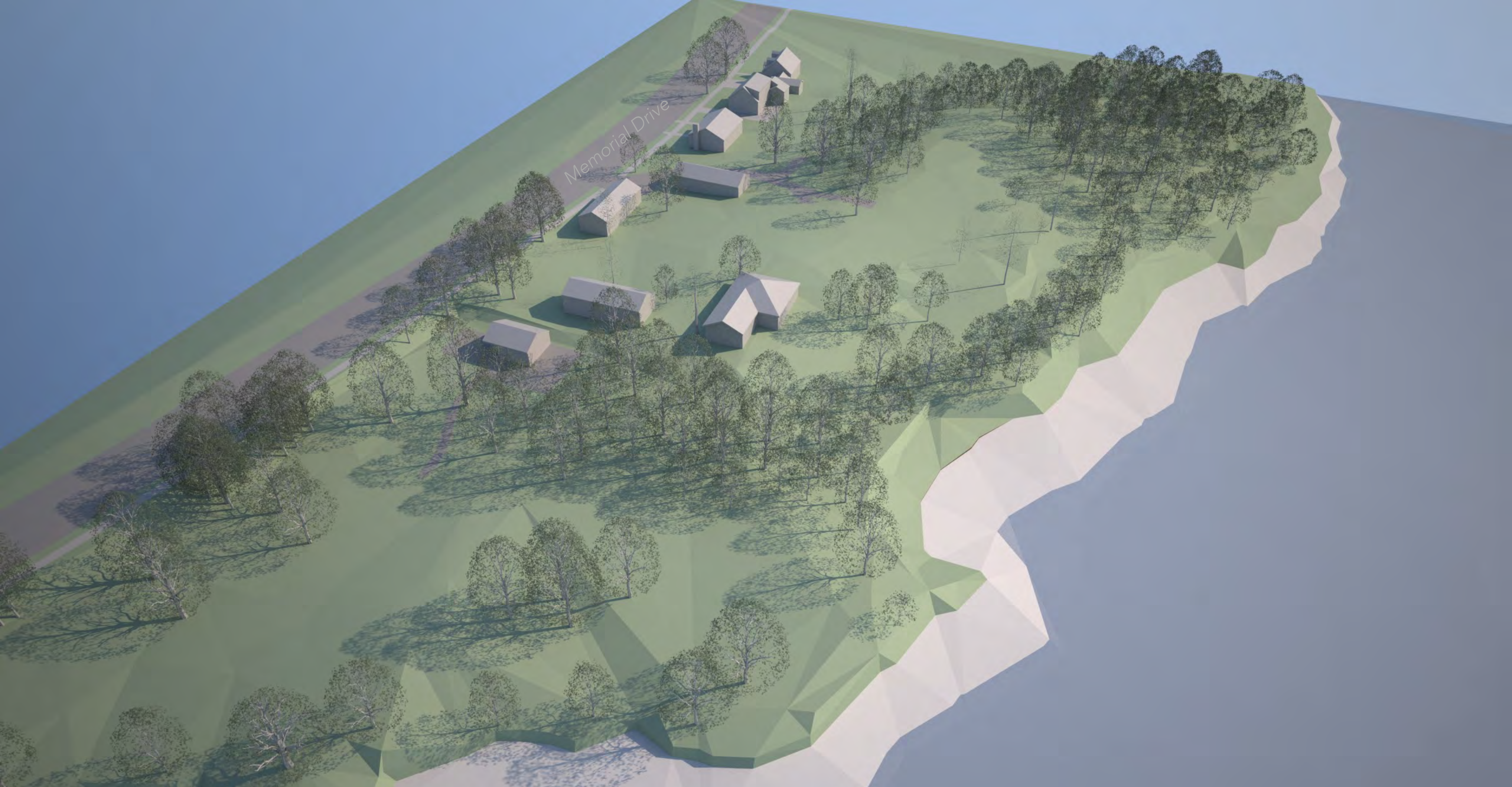
Option 1 Visitor Center Plan Diagram

Site Planning Options



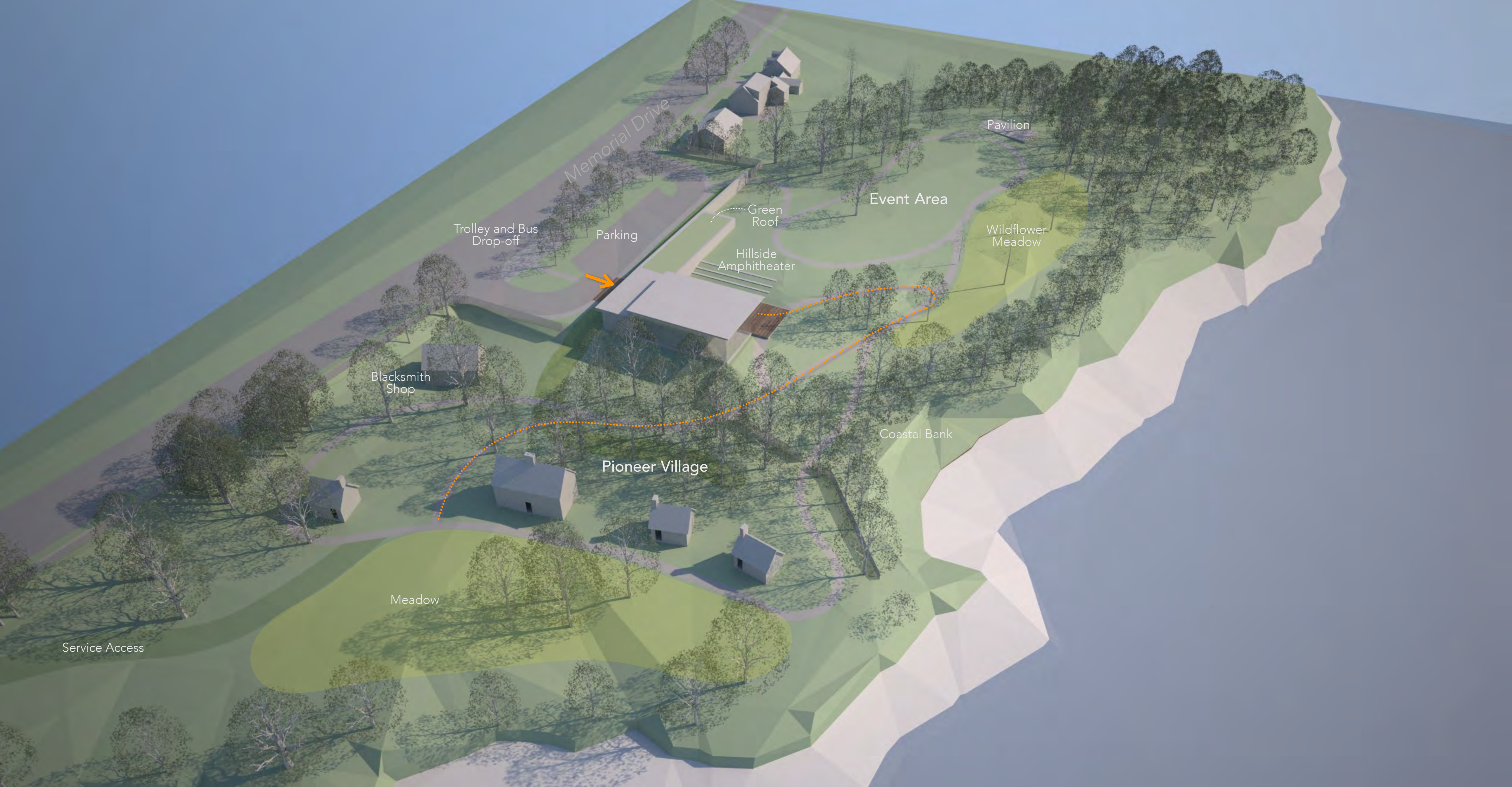
Option 1 Aerial View

Site Planning Options



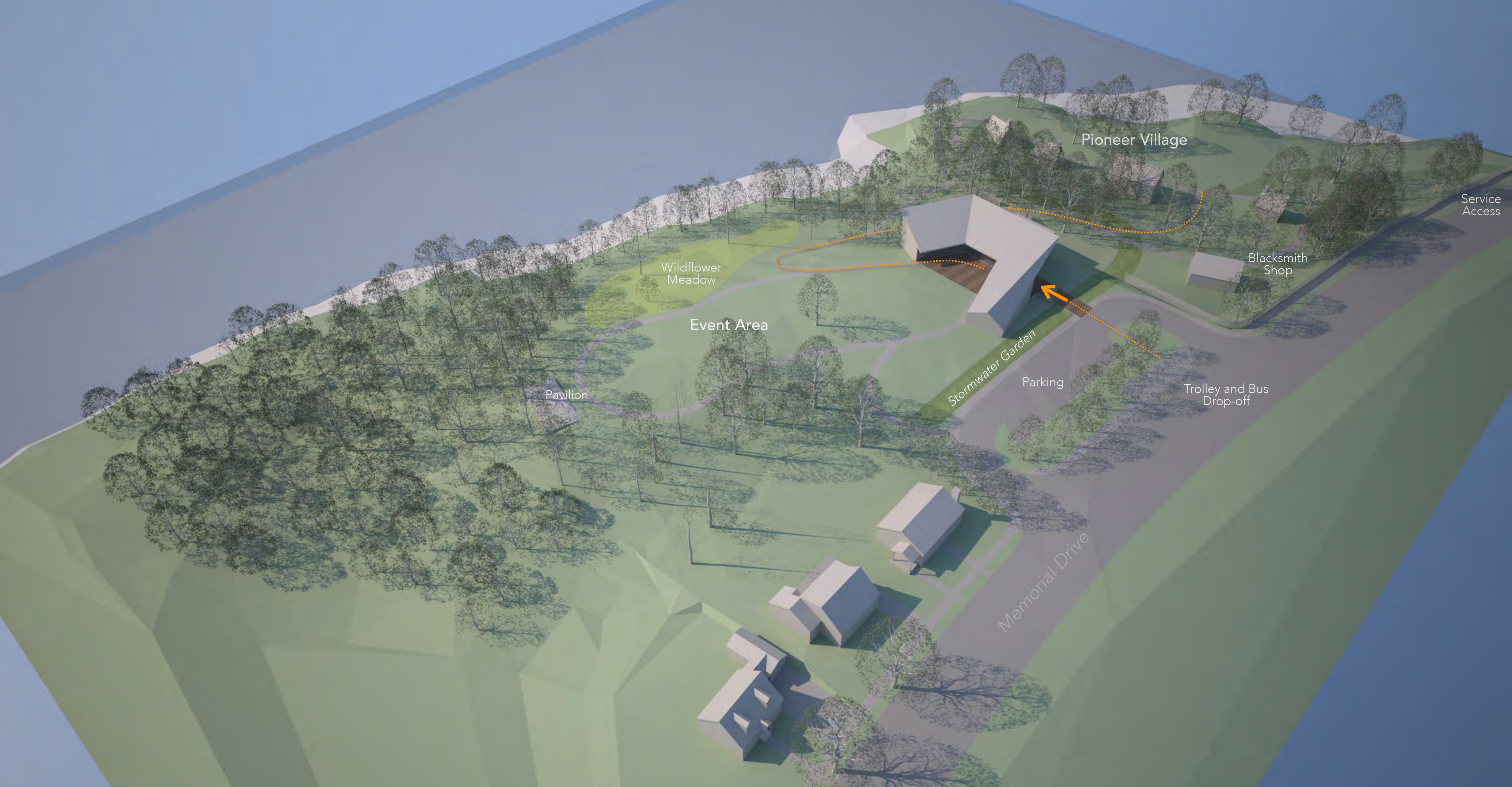
Existing Site

Site Planning Options



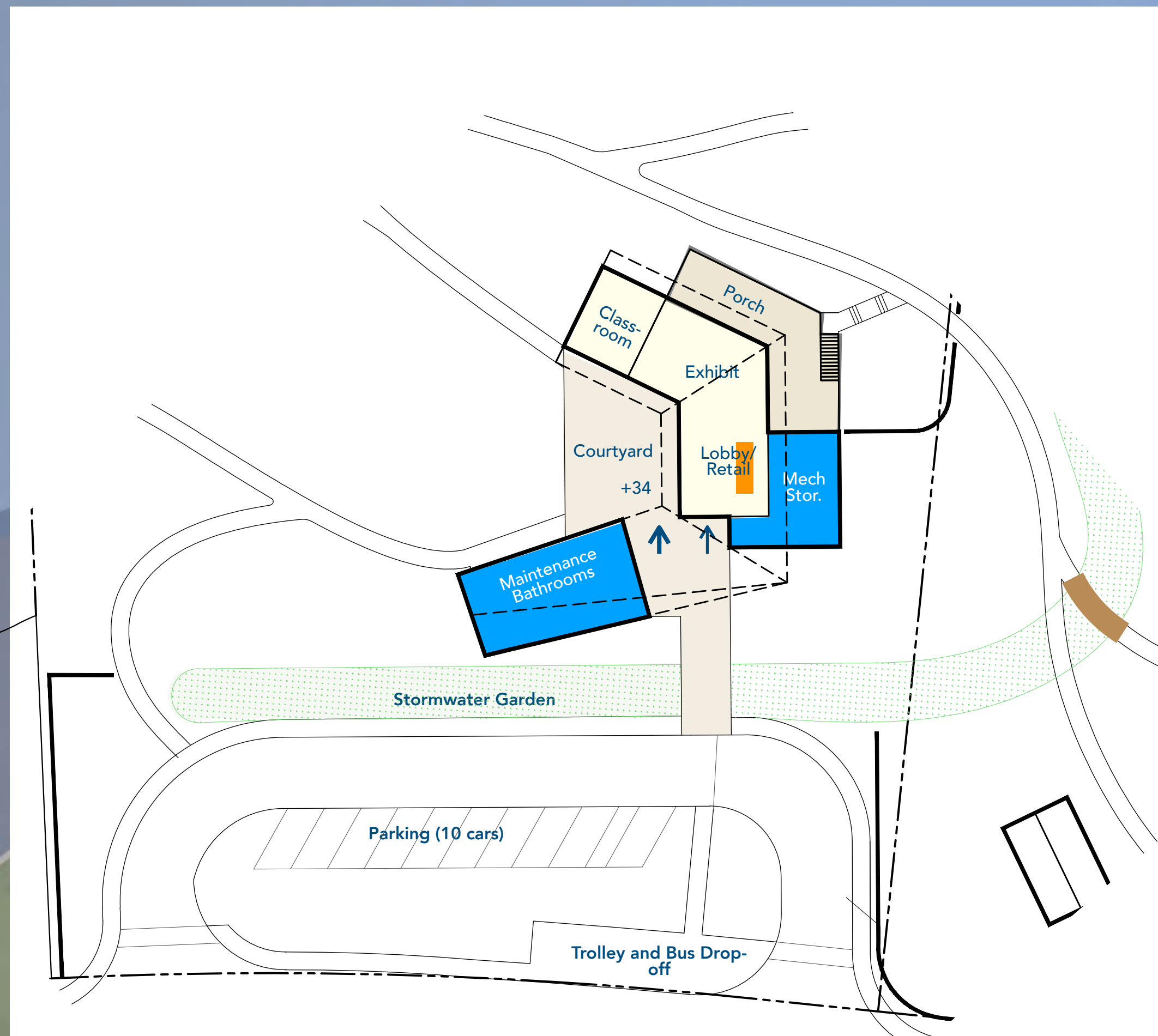
Option 1 Aerial View

Site Planning Options



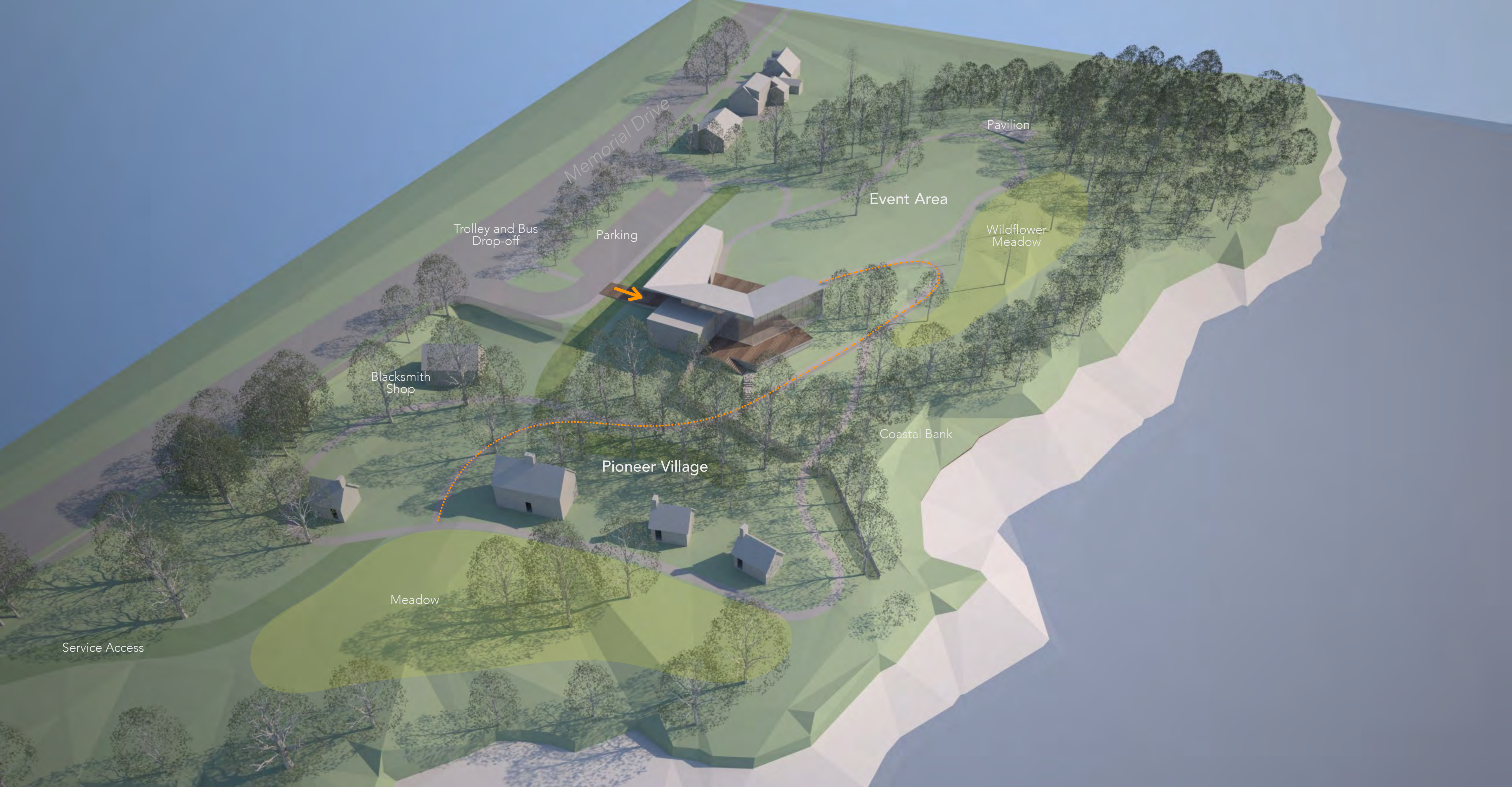
Option 2 Aerial View

Site Planning Options

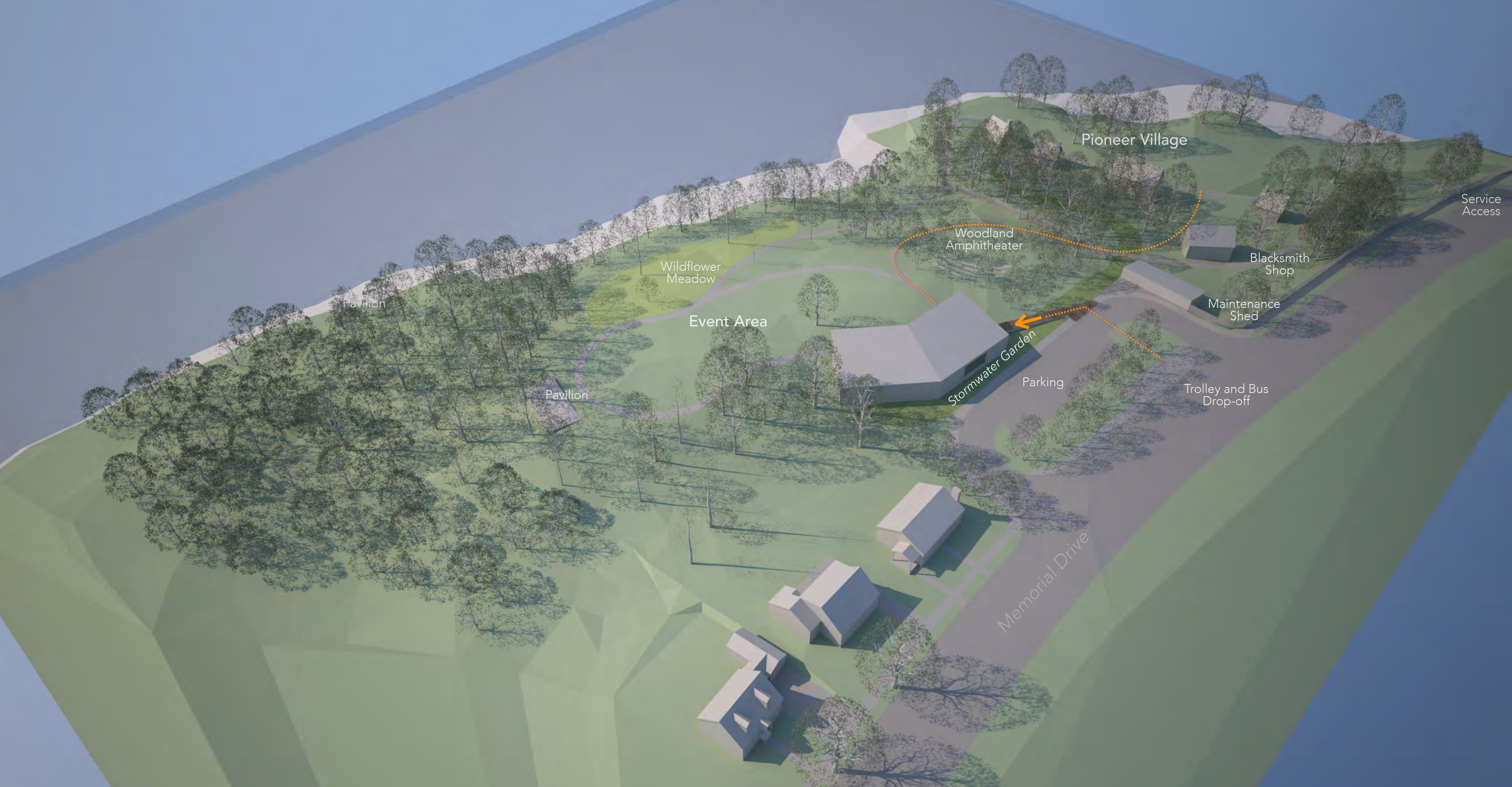


Option 2 Visitor Center Plan Diagram

Site Planning Options

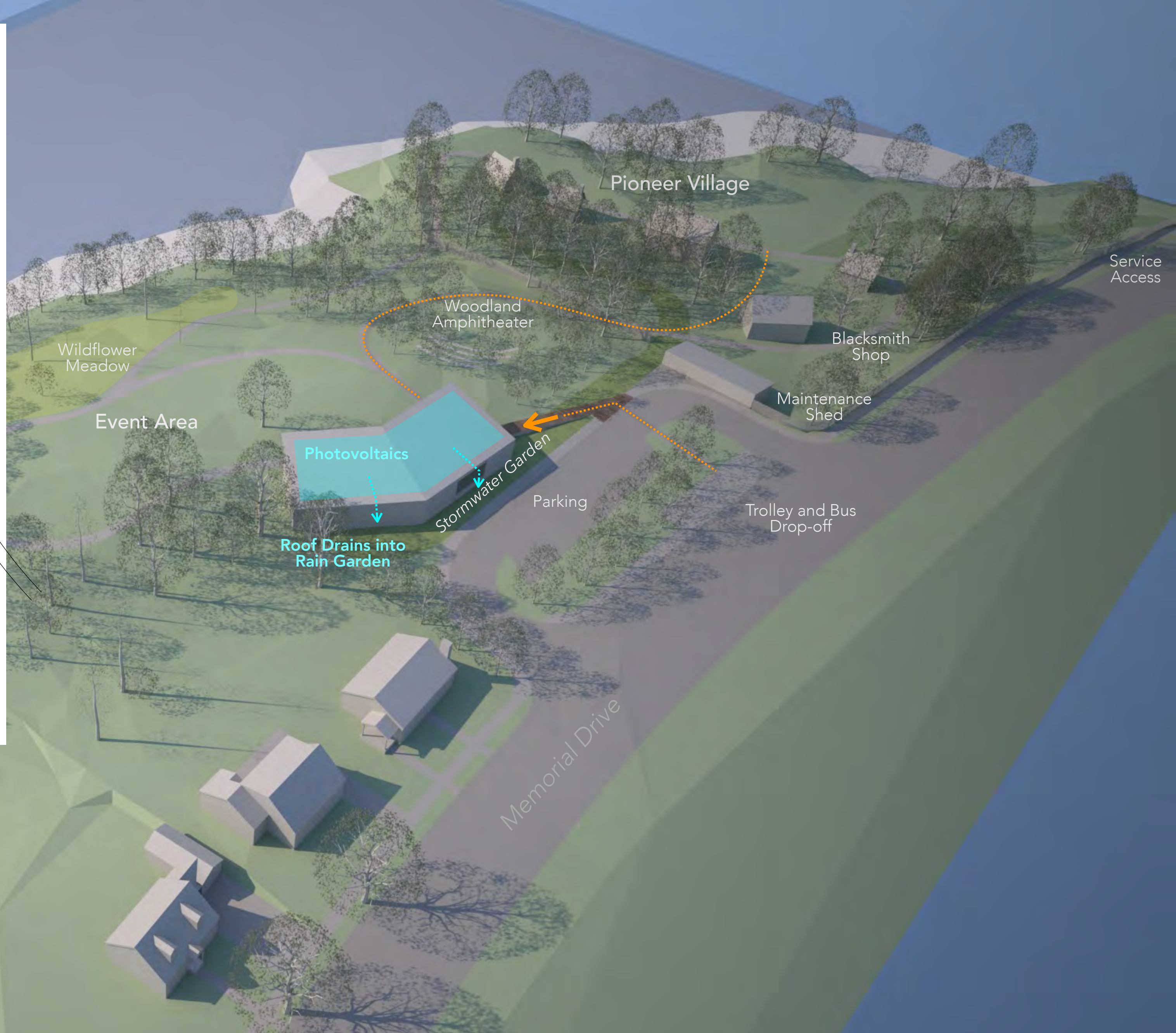
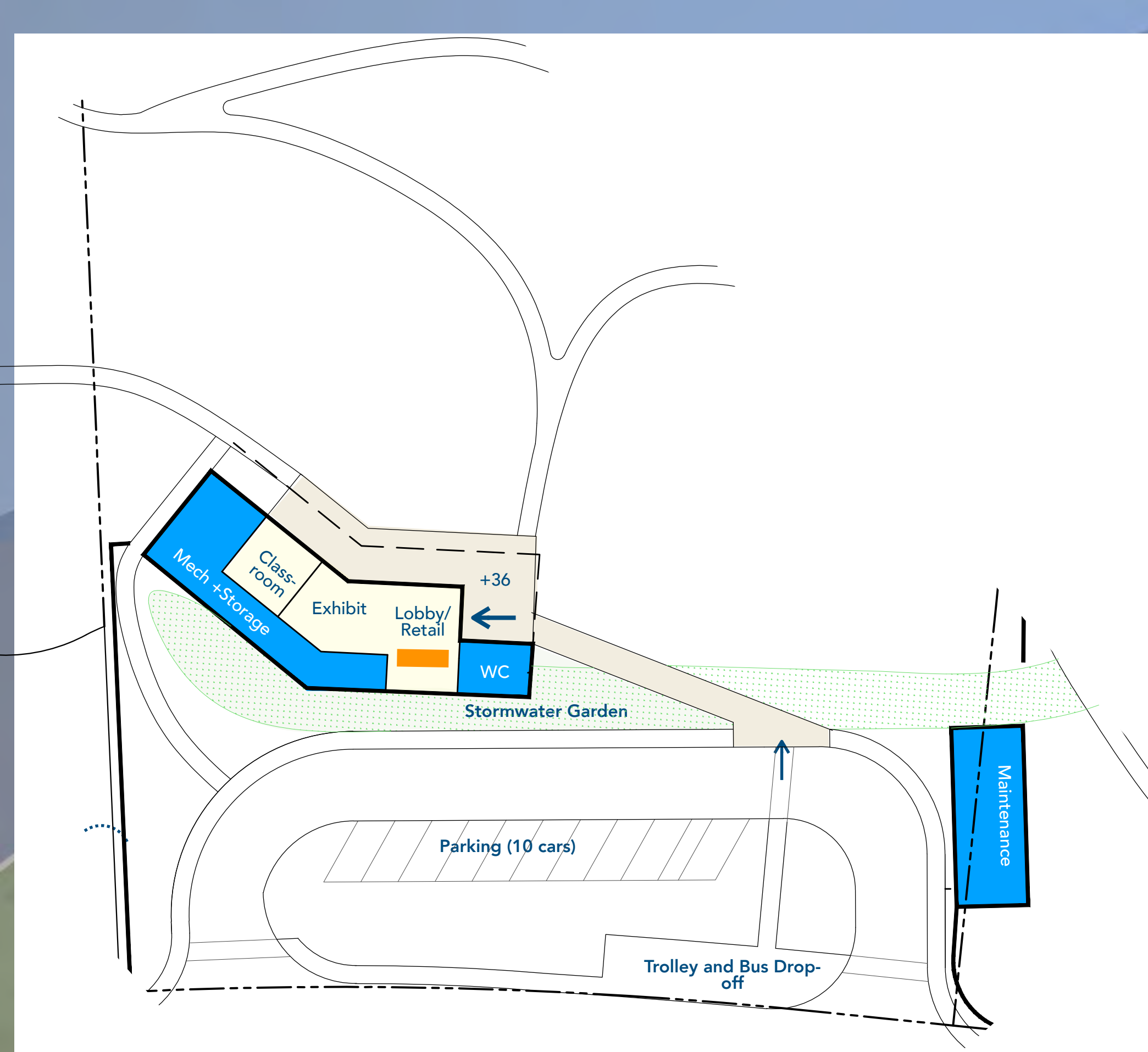


Option 2 Aerial View



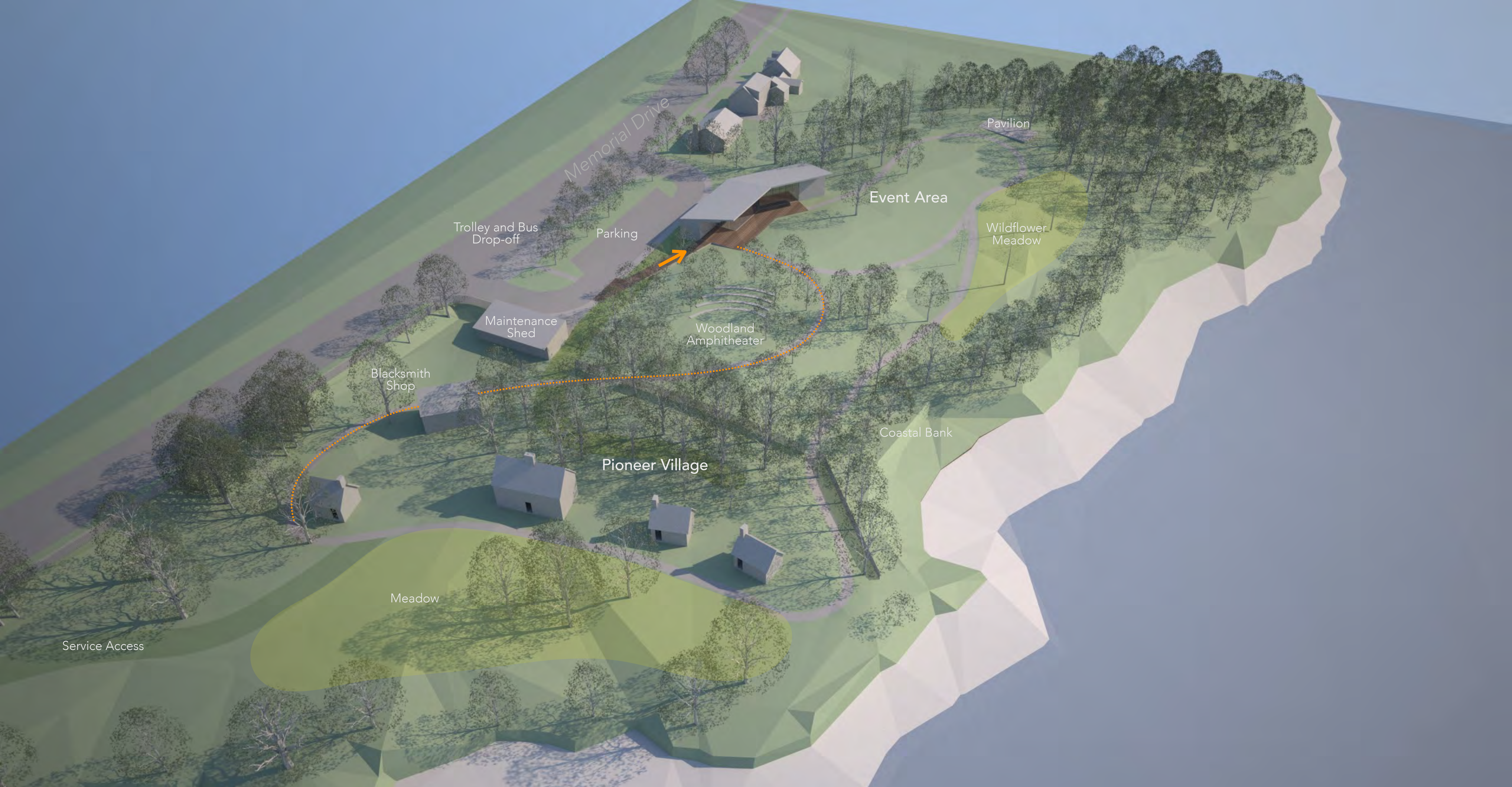
Option 3 Aerial View

Site Planning Options



Option 3 Aerial View

Site Planning Options

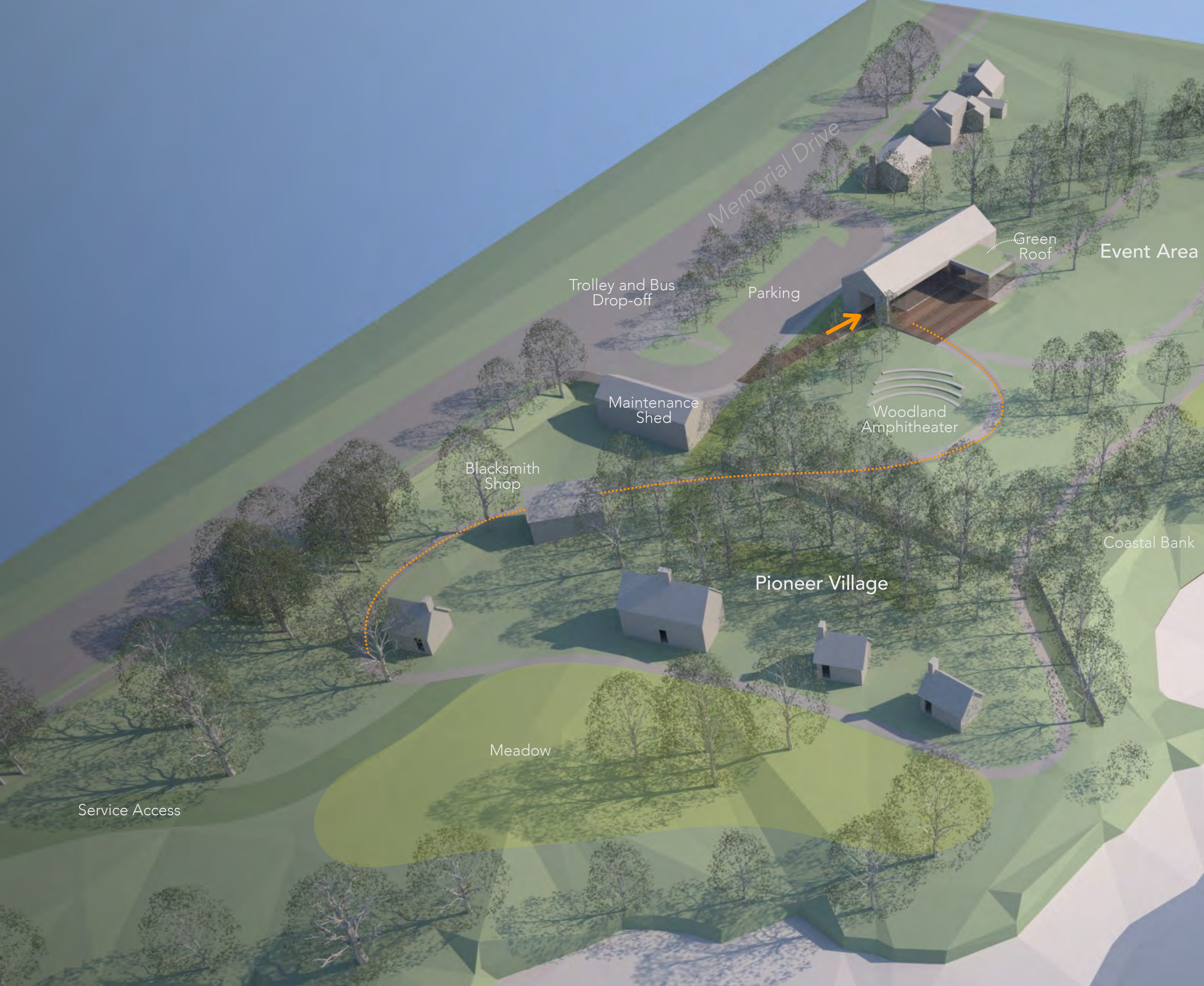


Option 3 Aerial View

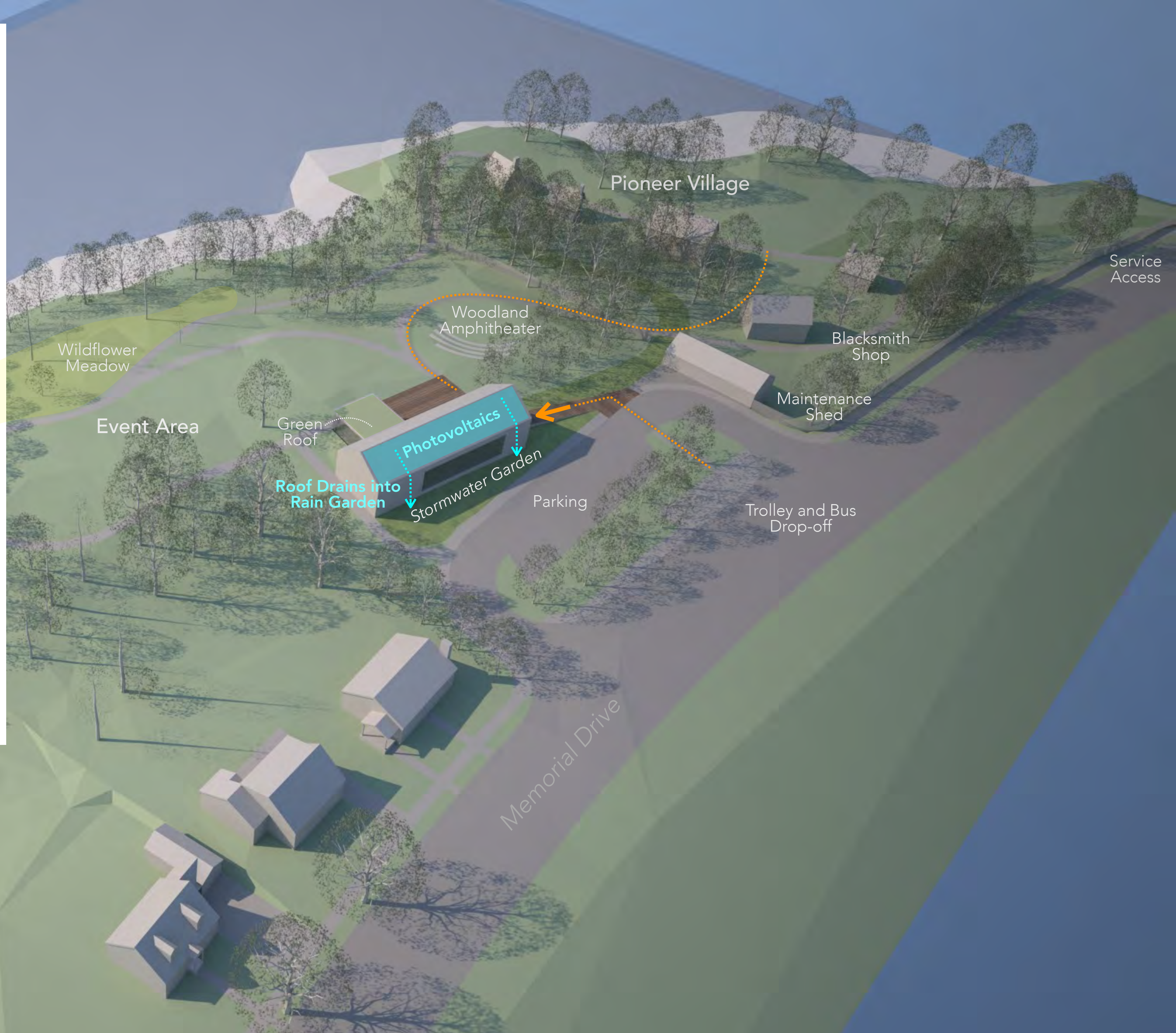
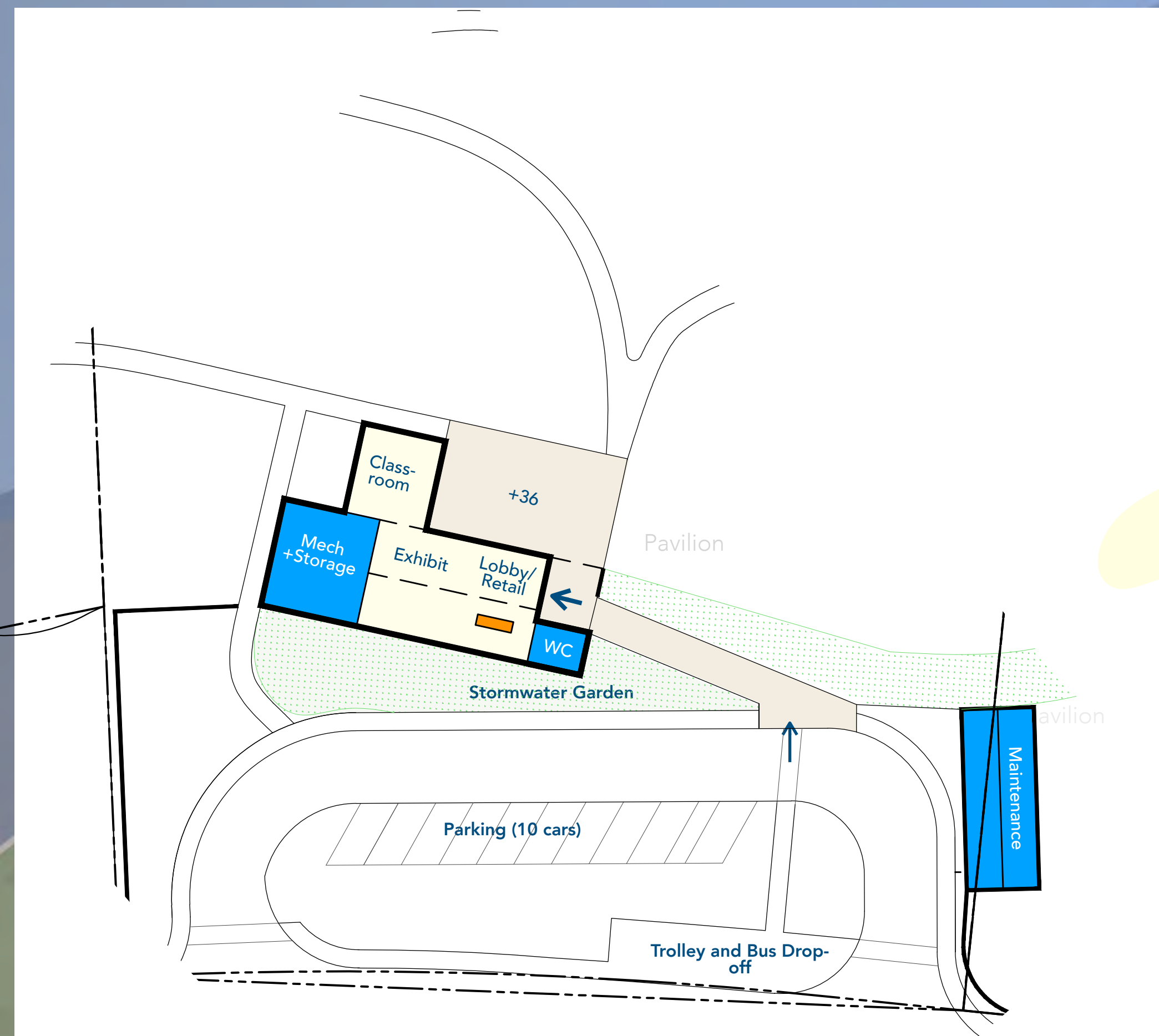


Option 3 Aerial View

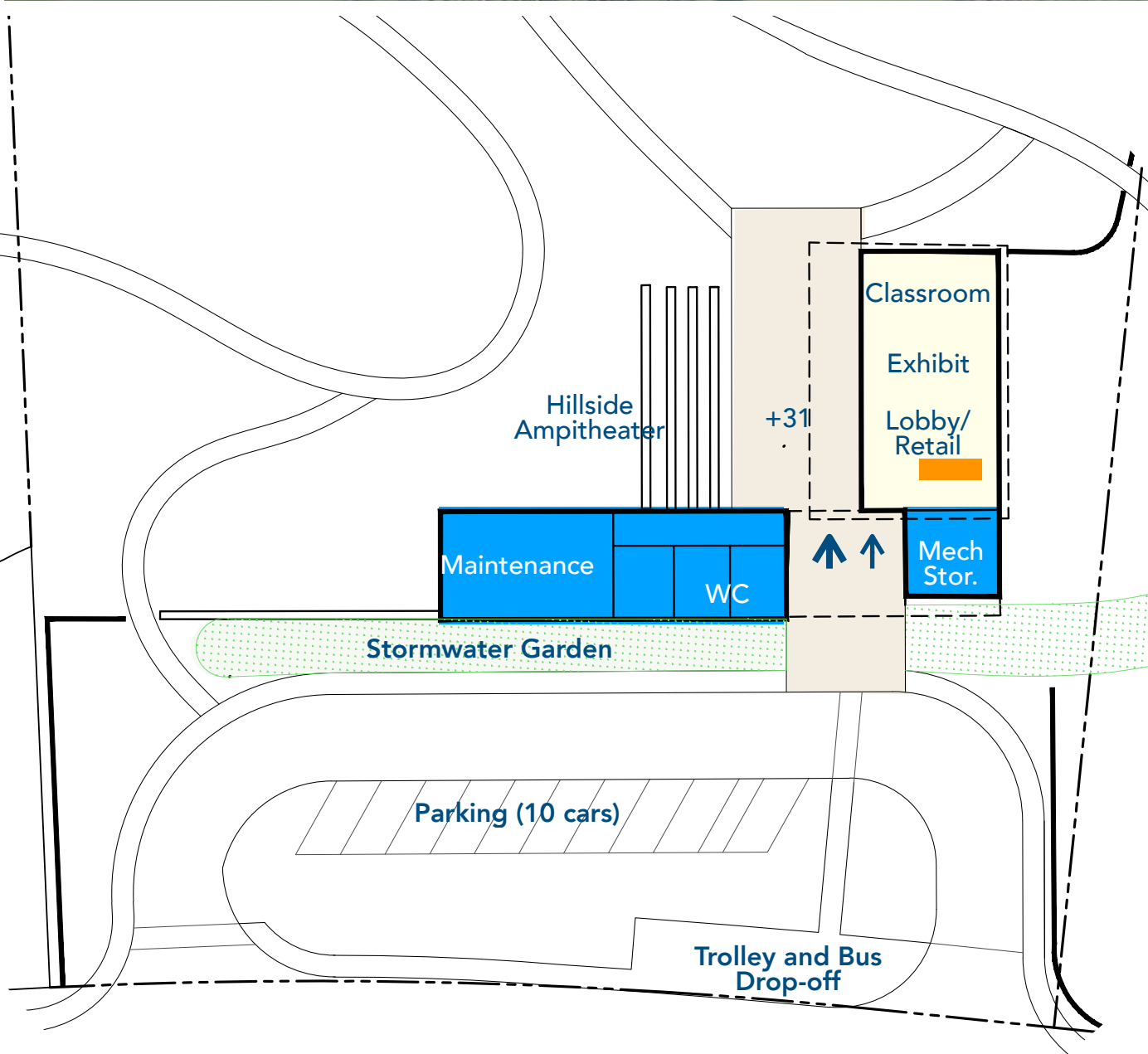
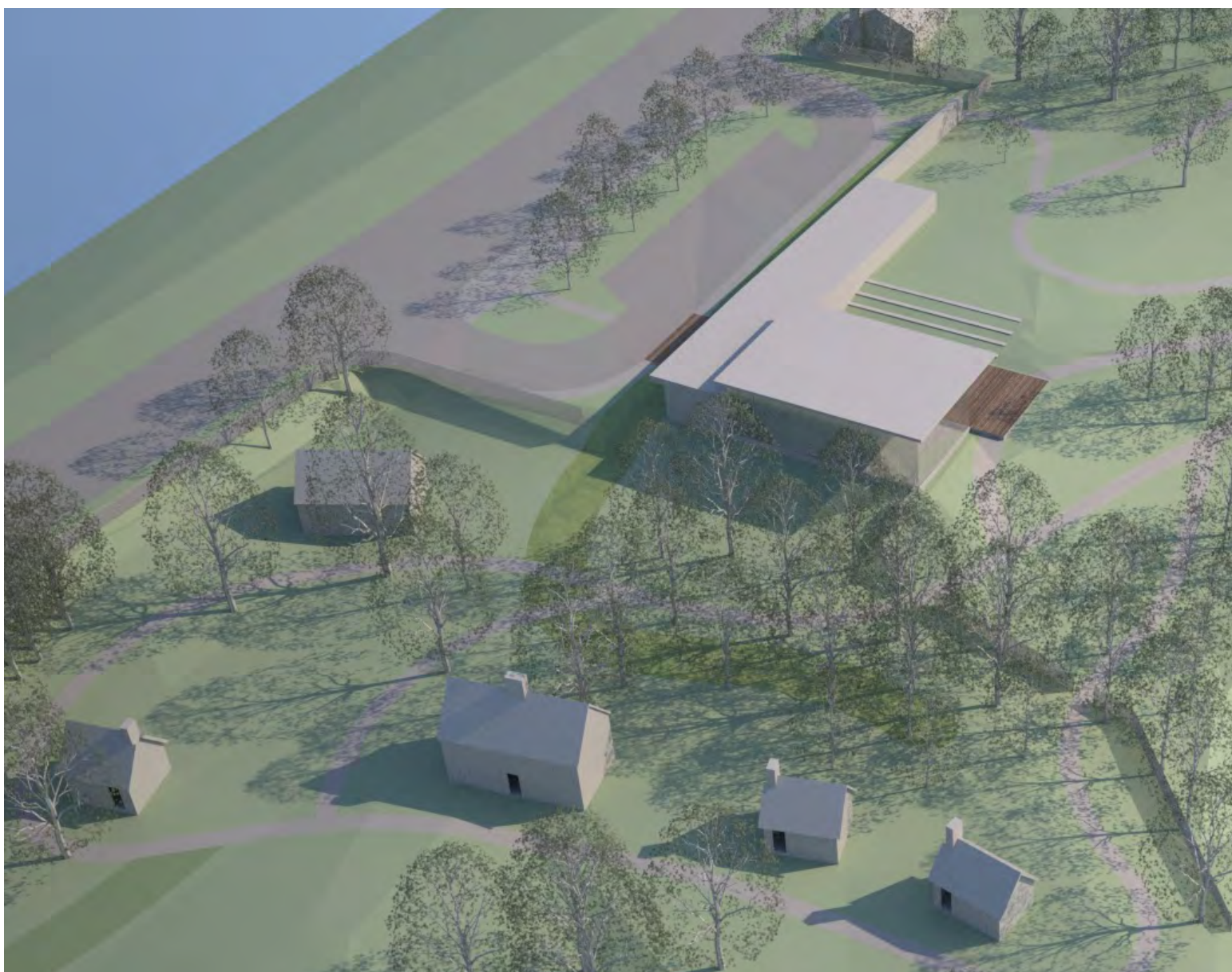
Site Planning Options



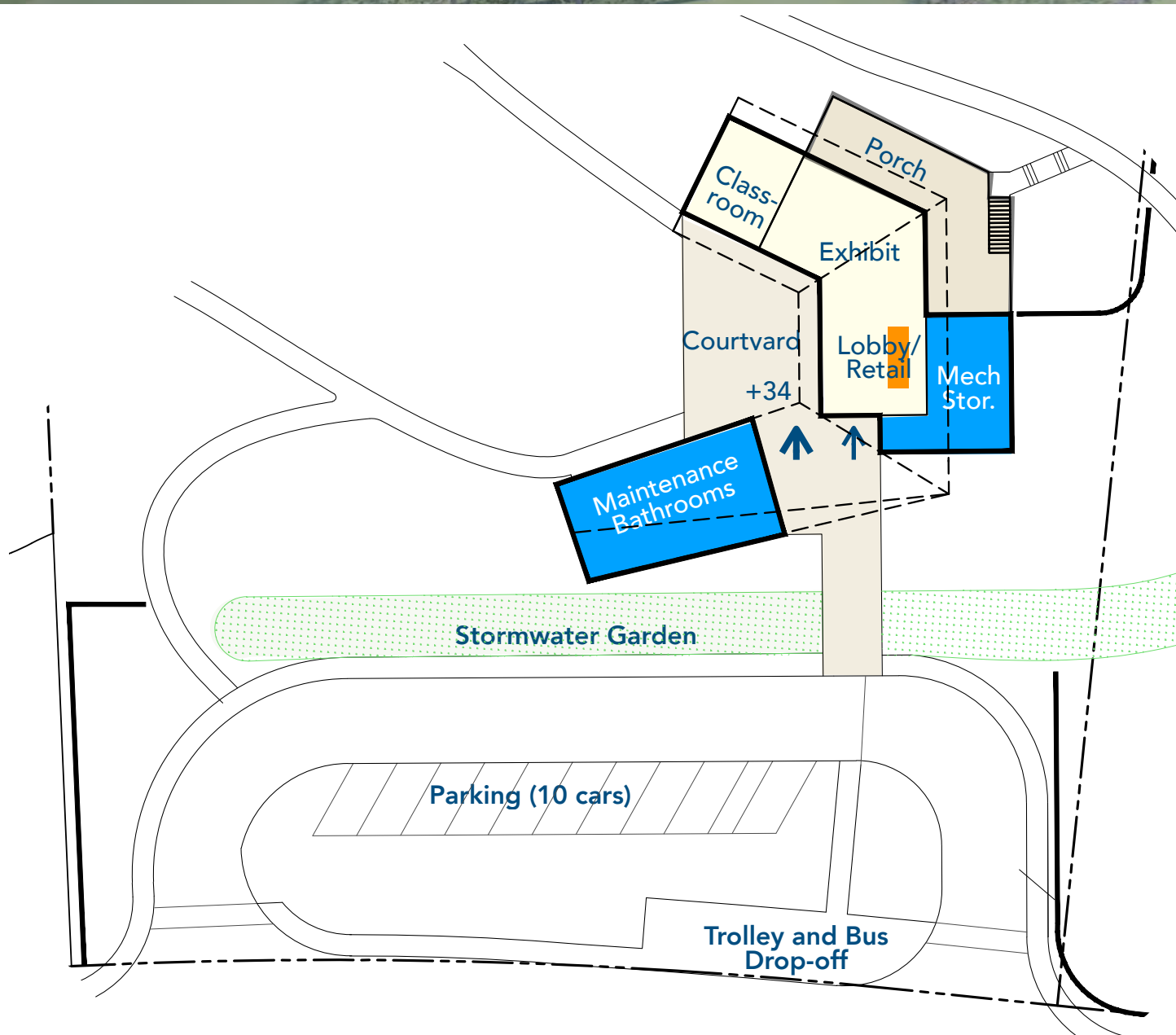
OPTION 3B Aerial View



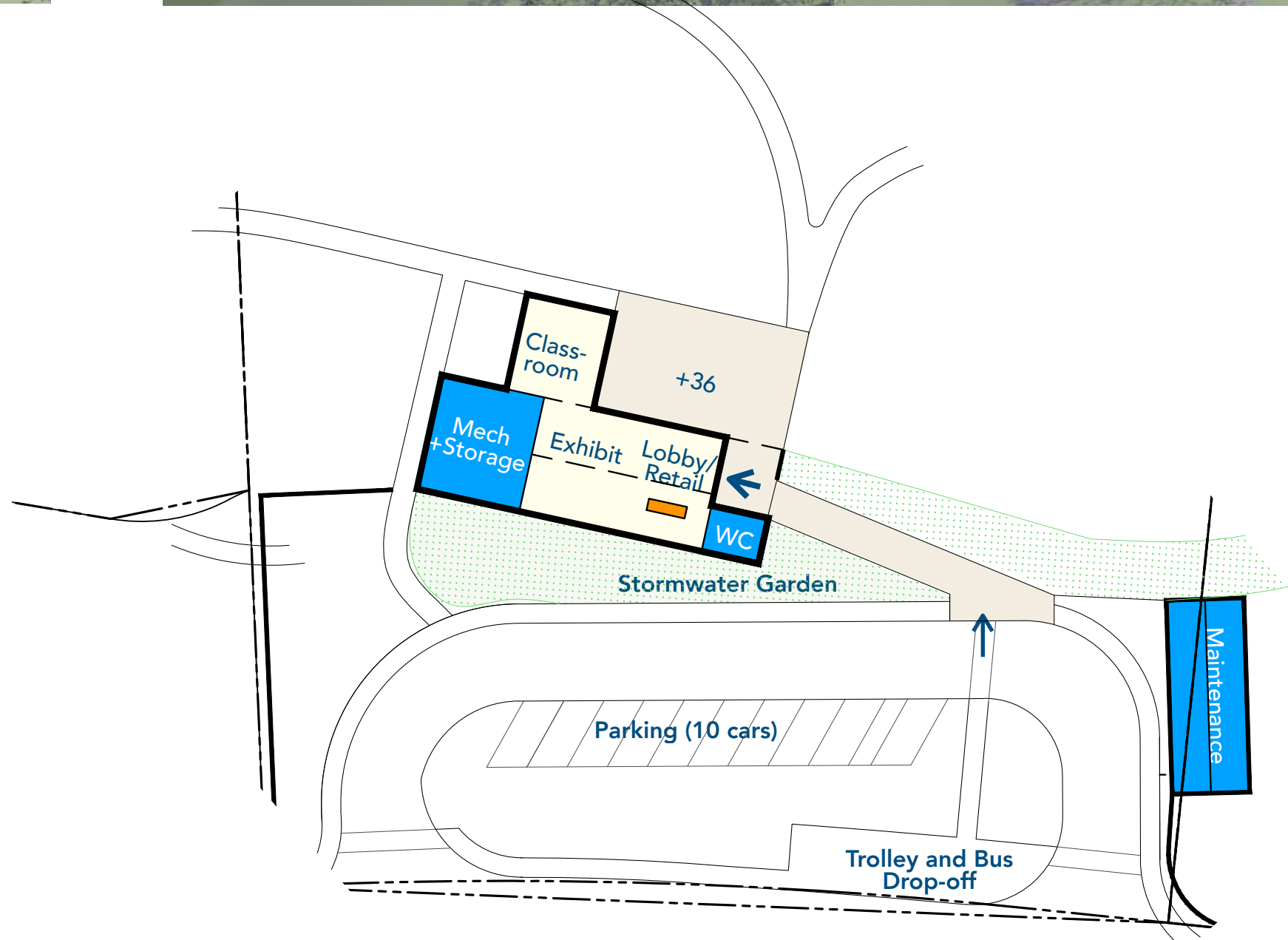
OPTION 3B Aerial View



Option 1

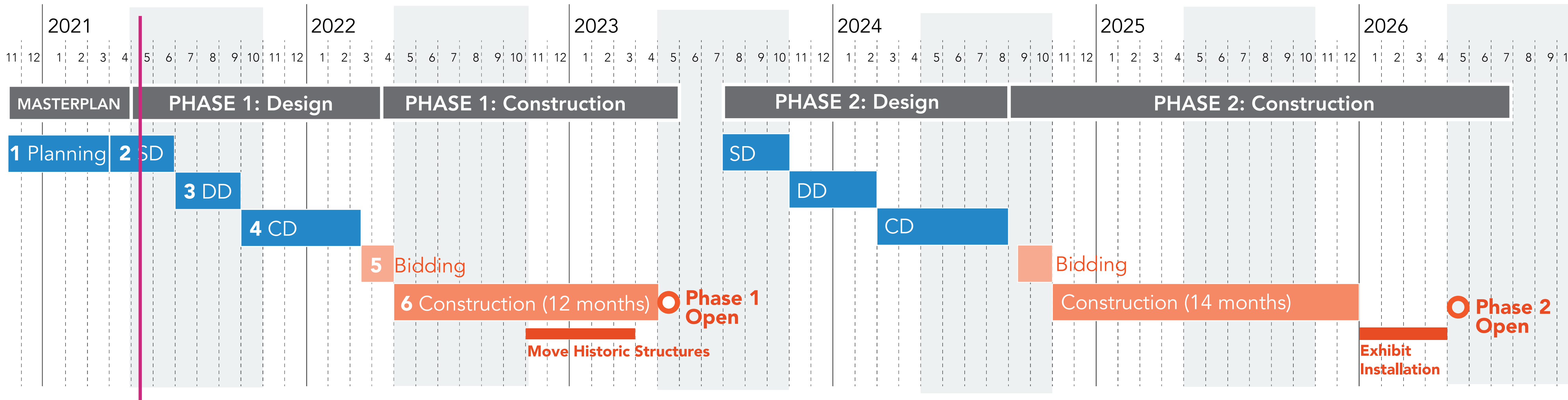


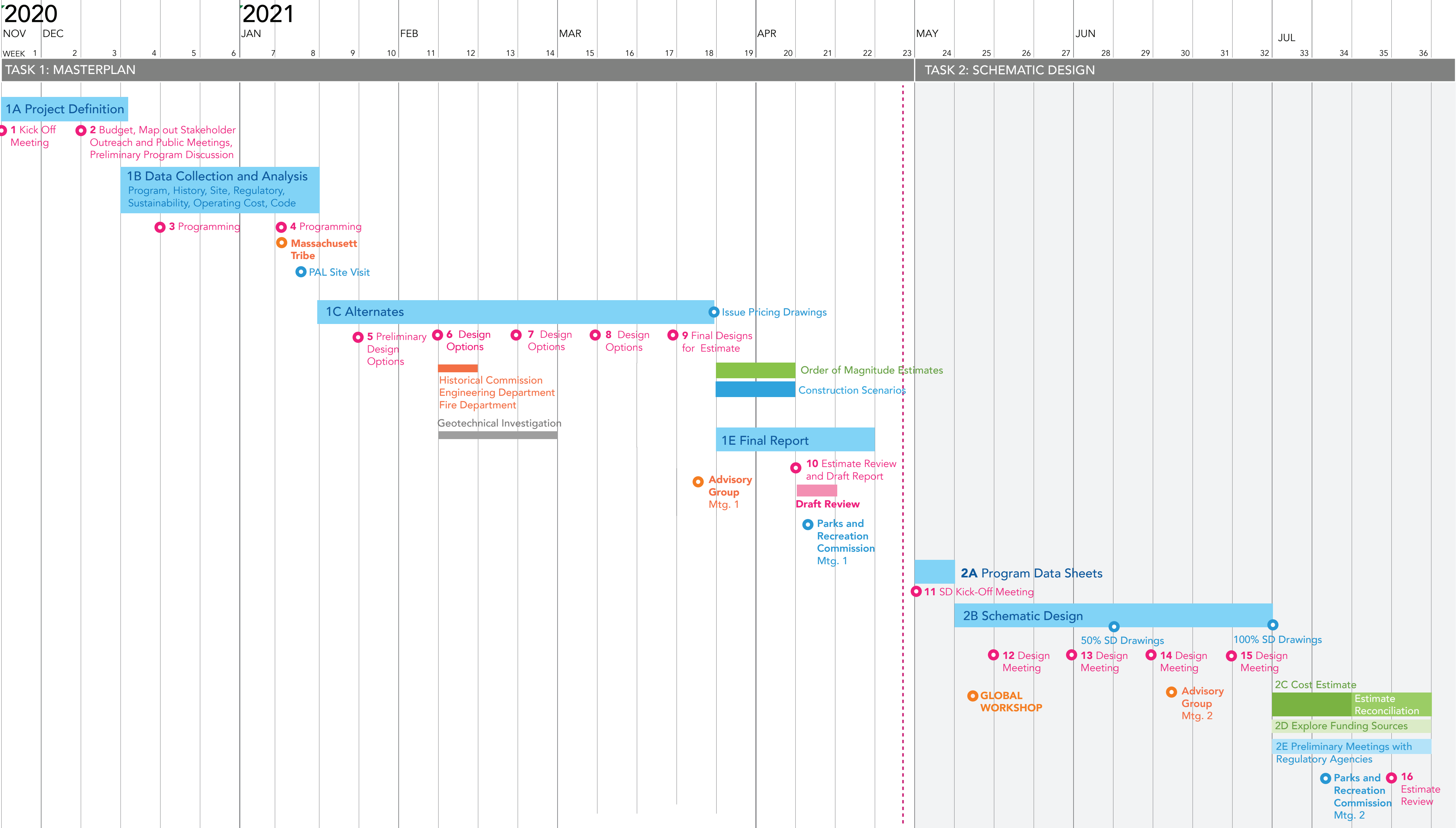
Option 2



Option 3

Schedule and Funding





The funding for the project will be based on a mix of sources, including:

- Community Preservation Act (\$125,000 awarded to date),
- Revenue from admissions,
- Bonds,
- Grant funding, and
- Fundraising, which will be required to fully fund the Visitor Center

The current estimated project cost is \$3.9M