

SURVEY
on the future of

artists' row SALEM

Thank you for participating in the June 16, 2015 public workshop for the future of Artists' Row! If possible, please turn in this card at tonight's meeting. Or you can drop it off by Friday June 19th to the Planning Department, 120 Washington Street, 3rd floor.

CHARACTER AND IDENTITY

- Artists' Row should be a unique destination in Salem, **distinct** from its surroundings
- Artists' Row should be an **extension** of the downtown shopping district

OPERATING SEASON

- Keep the season **as-is** (May to November)
- Lengthen** the season to include December
- Make Artists' Row a **year-round** destination

TYPE OF STRUCTURES

- Transform the existing selling space with well-designed **temporary** structures
- Design or improve existing structures for **permanent**, year-round use with a distinctive quality and character of design
- Design the space to accommodate a **mix** of permanent and temporary structures, including booths

OCCUPANTS

The spaces in Artists' Row should be primarily intended for Artists/Craftspeople to:

- Sell their wares
- Make their wares
- Make and sell their wares

RENTS

Artists' Row spaces are currently free for chosen applicants. I would support charging rent in exchange for better maintenance of the grounds and buildings.

- Agree
- Disagree
- Depends on the rent cost

ARTISTS' ROW ADDS VALUE TO SALEM

- Agree
- Disagree

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ABOUT YOU

I'm a (check all that apply):

- Resident
- Artist
- Craftsperson/maker
- Business owner

I live in:

- Salem
- Surrounding Community

I visit Artists' Row:

- Weekly
- Monthly
- Every few months
- Once a year or less

I purchase something in Artists' Row:

- Weekly
- Monthly
- Every few months
- Once a year or less

COMMENTS

What is your #1 priority for Artists' Row today?

What should Artists' Row look like in 10 years,
if money and logistics were no object?

