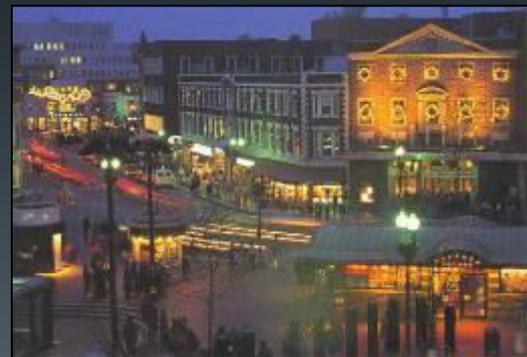


Gateways Cities in the New Economy



1. Gateway Cities matter

- Gateways to economic activity in their metro areas as well as the larger Northeast region
- Gateways to the middle class for generations of families climbing the economic ladder
- Gateways to educational, cultural, and other major institutions

2. Gateway Cities are a clear and compelling economic opportunity



markets



housing

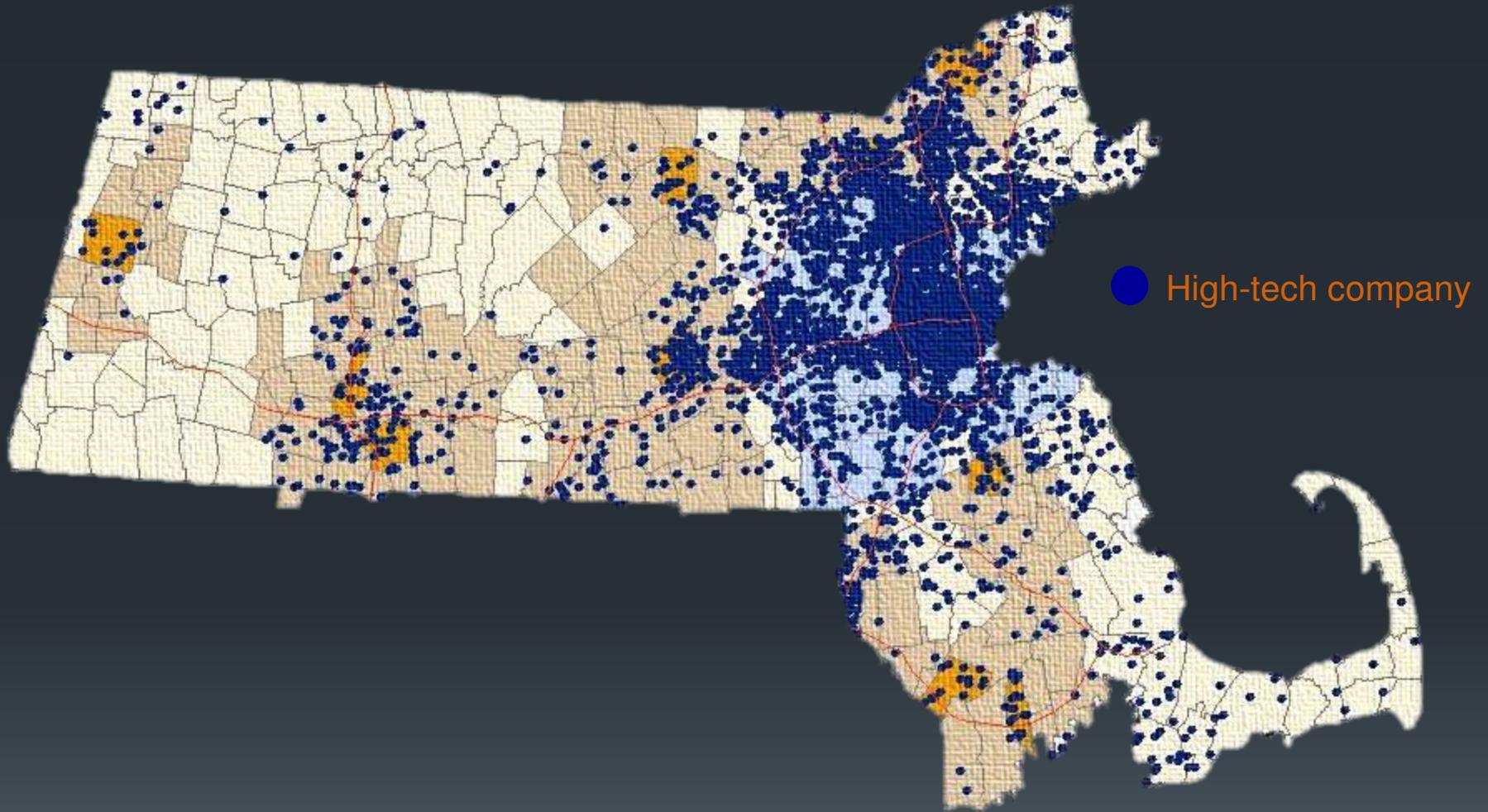


people



infrastructure

3. Tech economy is concentrating growth



3. Tech economy is concentrating growth

- Gateway Cities have not had the resources or capacity to respond
- Federal policy has devolved responsibility without giving cities adequate tools
- State policy has focused heavily on the Greater Boston tech economy

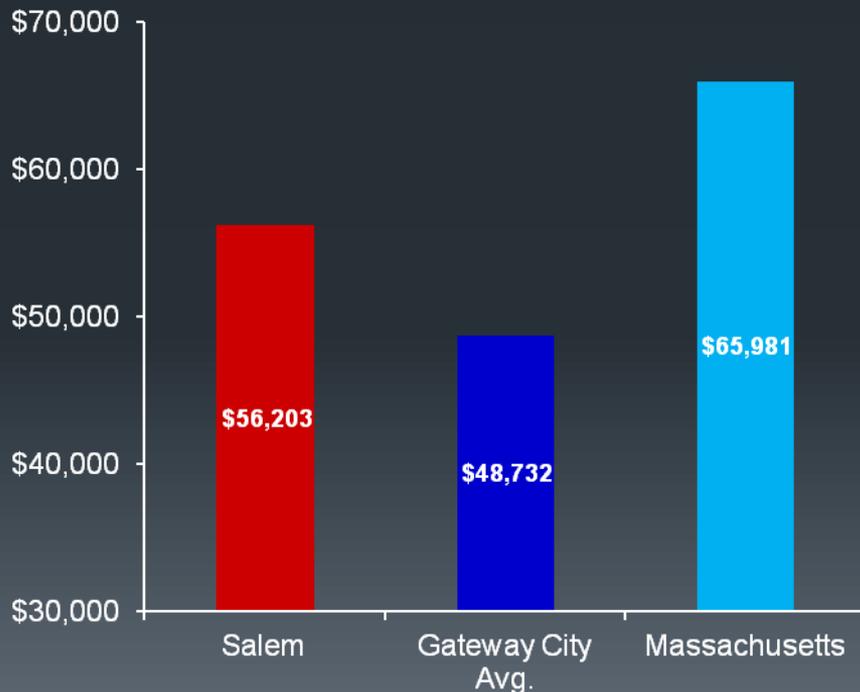


Gateway City mayors and managers compact signing, June 2008

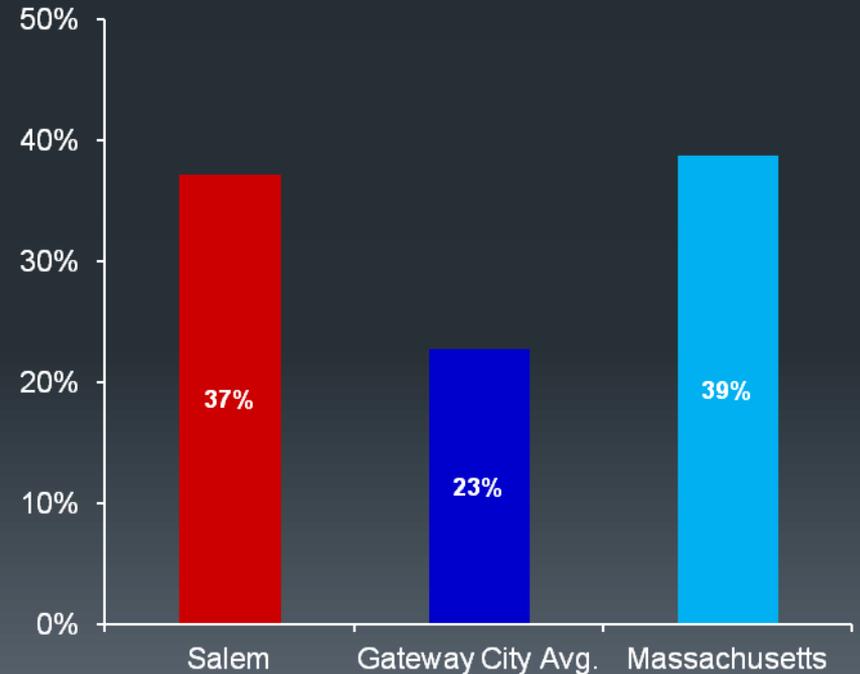
Under M.G.L. c. 23A section 3A, a Gateway City is defined as a municipality with:

- Population greater than 35,000 and less than 250,000
- Median household income below the state average
- Rate of educational attainment of a bachelor's degree or above that is below the state average

Median Household Income, 2011



Percent with BA or higher, 2011



Legislative Programs

- Business incentives (EDIP)
- Market-rate housing development (HDIP)
- MassWorks grants

Administrative Action

- Gateways Planning grant
- Gateways Park grant
- MassWorks grants



Gateway Cities legislative caucus



Governor Patrick calling for Gateway City education agenda

State Investment in Salem to Date through Gateway City programs

Program	Project	Award
Economic Development Incentive Program	United States Biological Corporation	\$150,000
Economic Development Incentive Program	GT Crystal Systems, LLC	\$659,396
Gateway Plus Action Planning Grant	Bridge Street Neck Revitalization Plan	\$75,000
Gateway City Park Grant	Splaine Park	\$420,946
Gateway City Park Grant	Furlong Park	\$350,000
Gateway Cities Education Grant	Four-week university-based program for ELL students	\$128,227
Total		\$1,783,569

EDUCATION

TRANSPORTATION

Gateway Cities
Innovation
Institute

TRANSFORMATIVE
REDEVELOPMENT