

SalemRecycles Meeting Minutes

Tuesday, October 6, 2015

6:30p 3rd Floor 120 Washington Street, Salem.

Members Present: Julie Rose, Myrna Soper, Susan Yochelson, Tony Keck, Beth Melillo, Geri Yuhas, Carol Hautau, Liz Vago, Eva Mossberg, Flora Tonthat, Nancy Gilberg,

Members Absent: John Roberts, Lynn Murray

Meeting opened at 6:30 by Chair, Tony Keck.

New Business

1. Approval September 1 Minutes – all approved.
2. Debrief of October 6 Recycling Plant Tour
3. Update on automated pick-up – Carts are beginning to be delivered. They will be delivered in order of trash route (eg: Monday route first), each route will take a few days to deliver. Should be finished delivering by middle of October. The carts go with the house and must stay there if residents move. Feedback so far is mixed. The FAQs posted on GreenSalem.com and city website should address most questions from residents. Automated pick-up will save time and money and is the way that most communities are trending.

Old Business

4. September 19 Book Swap – 630 total people. Thanks to the many great volunteers on Friday night and Saturday morning the swap was able to begin at 9:30 for extra book swapping. Hours will remain as advertised, but opening doors early is always a possibility. Continuing to trouble shoot ongoing problem spots such as the distribution table remain issues.
5. November 22 Textile Drive – Julie Rose will send out the schedule for the event. John Roberts will be directing traffic. SalemRecycles Committee will experiment with using foam core arrows to direct traffic at Riley Plaza.
6. Community Outreach – At the ewaste event there were approximately 310/100.
7. Cigarette Butt Recycling Update and Promotion – The butt bins continue to be utilized, but effort still needs to be made to get them in the places with a high volume of foot traffic and smokers. If the bins are full then the best way to get them emptied is by logging the information on SeeClickFix website, or call Julie Rose in city engineering department. Continuing to work on displaying posters and promoting the program so that there is widespread city awareness.
8. Correspondence

Dropbox – Continue to post events. Pictures from the Recycling plant visit only to posted publically after approval by Waste Management.

Monthly Facebook – 1220 likes. Many single stream posts and all events for the rest of the year up. Please share.

Constant Contact - The newsletter continues to increase readers and publish relevant news to the Waste Management switch.

GreenSalem – Carol Hautau has agreed to keep an eye on the website and check for broken links in the first phase of updating and checking the website to redesign.

Monthly Blog – Final part of 6 Part series finished. Beth Melillo will work on a post called “10 Ways to Reduce your Trash” to address any concerns about toter size.

Themes for 2015 – Committee members are heavily promoting the upcoming waste management changes to what can be recycled and how recycling will be collected in the upcoming months.

9. Mandatory Recycling update - Recycling is still mandatory in Salem.

10. Other –

- a. Email etiquette for SalemRecycles members should be followed. All emails should be marked for INFO, ACTION, or FYI so that members know if a response is needed.
- b. Transfer station is reopened Saturdays from 7a-4p for yardwaste and brush.
- c. Received a grant which will cover Jeff Cohen's hours as the mandatory recycling coordinator. SalemRecycles has also submitted grants to defray the costs of the cards and for outreach to schools. The status of the grants will be available in November.
- d. Terms are up in January and we will need a new Chair, Vice Chair, and Clerk.

"Know Your Rights Under the Open Meeting Law, M.G.L. c.30A § 18-25 and City Ordinance Sections 2-2028 through 2-2033."