

Salem Cultural Council Meeting

Held virtually via Zoom Tuesday, August 28, 2020

Attendees: John Dobroski, Matt Cornell, Sam Lim, Jessica Conger-Henry

Meeting minutes from July approved – John, Sam

- Passed
- Motion: John
 - Second: Sam

Move to approve Janet Swartz's Art Workshop COVID Pivot

- Passed
- Motion: John
 - Second: Sam

Priorities Discussion:

- Creative solutions to reach Salem residents with art during COVID
 - Voice artists leaving linkable poems/art around town
 - Murals or larger projects
 - Theme name ideas: Unity; Creating Salem, Together
 - Add priority: Applicants who reside, work, or have an established partnership with an organization or venue based in Salem.
 - "Creating Salem, Together"
- The council would like to see projects from local artists who are redefining or expanding the definition of what it means to be the Salem Community in these extraordinary times.
 - Passed
 - Motion: Matt
 - Second: Jess

New member Manny Steiner approved unanimously

Change regular meetings to last Monday of the month 7-8?

Theme: Creating Salem, Together

This year, the Salem Cultural Council will give priority to:

- **Projects from local artists who are redefining or expanding the definition of what it means to be the Salem Community in these extraordinary times.**
- **Applicants who reside, work, have an organization in Salem or have an established partnership with an organization based in Salem.**

- **Programs that activate unexpected or underutilized canvases and performance spaces within the city of Salem.**
- **Applicants who reside, work, or have an established partnership with an organization or venue based in Salem Programs that take place in Salem or benefit the residents of Salem.**
- **Programs that celebrate and promote the diversity of our community.**
- **Programs that are educational and accessible for the community, regardless of age or ability.**
- **In addition to the state criteria, applications will be evaluated using the following review criteria:**
- **How well the program meets our local priorities**
- **Evidence of track record and dedication of the applicant**
- **Ability to address the diverse cultural needs of a community's underserved populations**
- **Demonstrated planning (i.e. the ability to complete the project within the cycle year)**
- **Financial need**