

**Superintendent's Community Communication Plan**  
**Starting April 2019**

Actions	Time Frame
<p><b>Letters from the Superintendent</b></p> <p>A monthly letter will be sent to all families to provide timely information about key initiatives, appointments of new district staff, upcoming events, etc.</p>	<p><b>Monthly</b></p>
<p><b>Survey</b></p> <p>A survey will be sent to all families to determine how they would like to receive communication the Superintendent (i.e. email, social media, etc.). In the same survey they will be asked what topics they would like to see discussed in the Family Workshop Series.</p>	<p><b>Late April/Early May</b></p>
<p><b>SPS Family Workshop Series</b></p> <p>The Superintendent will host a series of workshops for families to learn about and discuss topics of mutual interest. Topics may include:</p> <ul style="list-style-type: none"> <li>• School safety*</li> <li>• Supporting the social, emotional &amp; behavioral needs of our students</li> <li>• Curriculum updates</li> <li>• Digital learning initiatives</li> </ul> <p>*ALICE meetings are scheduled:  Grades K-5 4/29 at 6:30 PM HMLS  Grades 6-12 4/30 at 6:30 PM SHS</p>	<p><b>May - June</b></p>
<p><b>SPS Community Newsletter</b></p> <p>Quarterly newsletter to be published outlining strategic plan updates, academic initiatives, updates from the academic and operational departments in the district, general district news and updates, etc.</p>	<p><b>Quarterly – 1<sup>st</sup> Publication Issue May</b></p>

Informal communication and feedback is always welcomed at [superintendent@salemk12.org](mailto:superintendent@salemk12.org).