

City of Salem

In the year Two Thousand and Twenty-two

An Ordinance to amend an ordinance relative to special district regulations.

Be it ordained by the City Council of the City of Salem, as follows:

Section 1. The City of Salem Zoning Ordinance Section 8.0 – Special District Regulations is hereby amended by adding a new sub-section as follows:

“8.7 – HALLOWEEN PARKING OVERLAY DISTRICT

8.7.1 Purpose

The purpose of the Halloween Parking Overlay District (“HPOD”) is to augment the underlying zoning regulations in the overlay district to allow for additional necessary off-street parking during periods of peak demand associated with the Halloween season.

8.7.2 Establishment of Halloween Parking Overlay District

The Halloween Parking Overlay District is hereby established and consists of the area(s) shown on the Map entitled “Halloween Parking Overlay District” on file with the City Clerk, as it may, from time to time, be amended.

8.7.3 Permitted Uses

1. Any use permitted in the underlying zoning district shall be a permitted use in the HPOD.
2. In addition, each year during the period beginning on the Friday preceding October 1 and ending on the first Monday after October 31, Lots in the HPOD lawfully in use for non-residential purposes may be used for independent public parking as follows:
 - a. Parking on any Lot shall only be permitted in spaces that are lawfully existing off-street parking and
 - b. Subject to any regulation adopted by the Traffic and Parking Commission which may include, but not limited to, an application and fee.”

Section II. This Ordinance shall take effect as provided by City Charter.

In City Council May 26, 2022

Referred to the Planning Board to hold a Joint Public Hearing

Joint Public Hearing Held on June 27, 2022 and advertised on June 13, 2022 and June 20, 2022

Joint Public Hearing closed by a roll call vote of 10 yeas, 0 nays and 1 absent

Referred to the Planning Board for their recommendation by a roll call vote of 10 yeas, 0 nays and 1 absent

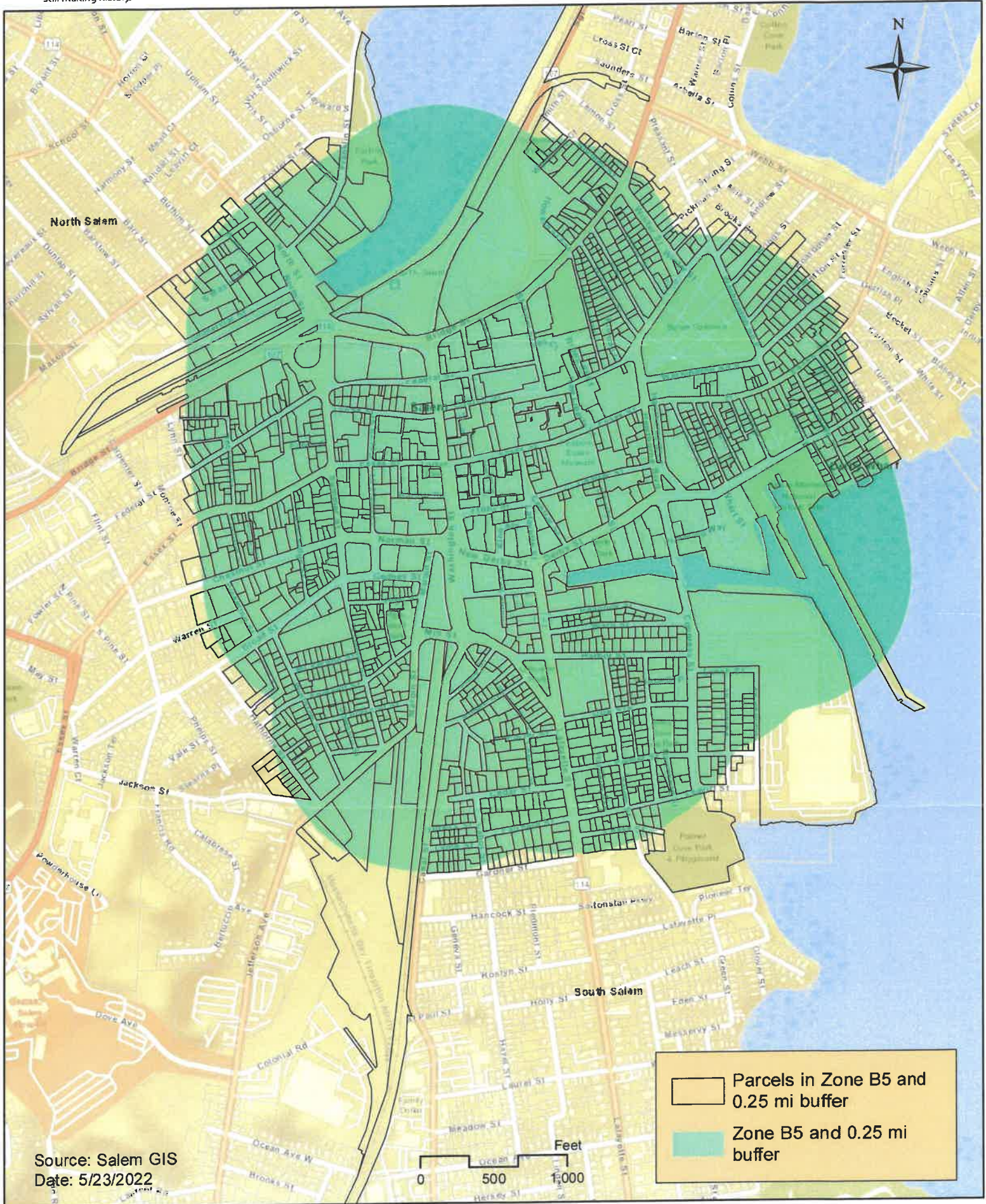
In City Council July 14, 2022



Referred to the Committee on Ordinances, Licenses and Legal Affairs co-posted with the Committee of the Whole by a roll call vote of 10 yeas, 0 nays and 1 absent

ATTEST:

ILENE SIMONS
CITY CLERK

Halloween Parking Overlay District



	Parcels in Zone B5 and 0.25 mi buffer
	Zone B5 and 0.25 mi buffer

Source: Salem GIS
Date: 5/23/2022



CITY OF SALEM, MASSACHUSETTS

**Kimberley Driscoll
Mayor**

Office of the Mayor

May 26, 2022

Honorable Salem City Council
Salem City Hall
Salem, Massachusetts 01970

Ladies and Gentlemen of the City Council:

Each October Salem welcomes hundreds of thousands of visitors. While we have worked hard to encourage them to come by train and ferry, or use the satellite lots and free shuttle, many people still arrive here in private passenger vehicles. Our public parking facilities lack the capacity to accommodate the number of cars that come to Salem in October and, even with our efforts to promote alternative methods of transportation, we need to plan reasonably for future October seasons where we will continue to have a very large quantity of cars driving into Salem.

Each year, private property owners in proximity to the downtown take advantage of this influx of cars to charge for parking on their property. Some keep the money for themselves, while others are more community-minded and donate all or a portion of their revenues from this practice to local nonprofit organizations. To this point, however, the practice of allowing paid parking on these lots where that parking is not related to the principal use the property itself is not consistent with our zoning.

The enclosed Ordinance is intended to provide structure and order to this activity through the creation of a Parking Overlay District from the Friday prior to October to the Monday after October 31 that includes the B5 zone and up to one-quarter mile from the B5. Within those dates and that area, paid parking on private lots would be allowed in a manner consistent with the existing regulations for parking areas in the Zoning code.

As we continue to manage the safety and orderliness of October in Salem, I believe this is a good step forward in that work. It establishes guardrails around a practice that has, to this point, been largely unregulated and difficult to monitor and manage.

I recommend adoption of the Ordinance following the required joint public hearing with the Planning Board and invite you to contact David Kucharsky, Beth Rennard, and Tom St. Pierre with any questions that you may have regarding it.

Sincerely,

A handwritten signature in black ink that reads "Kimberley Driscoll". The signature is written in a cursive style with a prominent loop at the end of the last name.

Kimberley Driscoll
Mayor
City of Salem