

# ≈ RESTING WITCH ≈

Salem Public Art Commission Proposal



## ↳ WHY RESTING WITCH? ⌘

Resting Witch exists to portray a witch in an unusual time and place to challenge pre-conceived notions pertaining to witches. It looks to remove expectations and judgement of what popular culture has defined as a witch.

The sculpture portrays a witch at an unexpected moment, taking a break, with only one shoe on, and without a broom, cat or a magic potion in sight.

To further humanize the witch, she is the size of a tall human being.

The city of Salem has grown accustomed to correcting the judgement placed historically on those who were considered to be witches.



## ↳ WHY SALEM ? ↳

Resting Witch is best appreciated in an environment that has grown accustomed to being around witches in order to point out what is different about her.

The city of Salem has grown accustomed to correcting the often times mistaken judgement placed historically on those who were considered to be witches.

The city of Salem becomes the ideal place for the sculpture in order to take on its differentiation factor, as it is the core subject for the existence of the sculpture.



Leslie Zaidenweber was born in New York City. Her technique as a sculptor and painter usually begins with a quick sketching that brings out initial thoughts and ideas for her work, usually inspired by her appreciation of people watching. In an attempt to capture honest and spontaneous gestures, Leslie recently embarked on the creation of a series of witches, caught in moments that are different to how they are typically portrayed. After years of painting, it was through sculpture that claims to have gained an understanding about perspective and interaction, as both a creator and a spectator. Her long trajectory of depicting unusual circumstances for misunderstood characters lead her to the conceptualizing Resting Witch. The concept of a witch is one she has a particular interest in, and her curiosity towards them has been a fascination for several decades. She believes witches trust themselves, and never hide their true soul, even if at times, they have to hide physically. They are who they are, and that for Leslie, is enough of a reason to love them.





## ≈ HOW ≈

We have completed the prototype of Resting Witch. Our next step is to create a wax model from the prototype at the appropriate size for the installation.

Lastly, we will cast the model in bronze, and pack it appropriately, so that it may be easily transported from our production studio to its final destination.

Installation will consist of minor welding to the final pieces and securing the installation with the necessary on-site fixtures.

We will be responsible for the delivery and installation of the piece, free of any cosmetic damages.

Maintenance will consist of a bi-annual visit to give the sculpture a coat of polish to protect it from harsh weather. If the City of Salem cannot guarantee such upkeep, we will provide such maintenance free of charge.





## ≈ WHAT ≈

Resting Witch is a sculpture that has been conceptually designed to measure a bit over 6 feet.

She is made out of bronze.

The image to the right shows a prototype that has already been cast, and will be provided to the Salem art commission as a miniature visual representation of what the final work will look and feel like.





# ↳ WHEN ↲

## 3 Month Timeline

October 2020

November 2020

December 2020

Concept  
Development

Production

Delivery



# ↳ WHERE ↳

The consideration of where to place the sculpture is yet to be determined. We are more than willing to collaborate with the Salem Public Art Commission in finding the ideal setting.

However, please know that although we have explored the idea of placing the sculpture on top of a cube in a public space, that the vision for the sculpture has always been to encounter Resting Witch sitting on top of a public space, as if she were there momentarily, and not fixed.

Our latest belief is that she could be placed somewhere along the perimeter surrounding the witch cemetery, in honor of the women who's lives were lost for being unjustly executed.

We could also imagine her atop a historic landmark, but we realize that this would require additional planning and permissions to secure the sculpture safely and without harming the building.





↳ BUDGET ↳

While developing similar projects, our experience has taught us that the precise way of producing the final bronze sculpture consists in creating an approved model prototype, which we have recently completed, and has allowed us the possibility of gaging our production expenses. The cost of the prototype as well as the cost of the production of the piece, delivery, import fees and fixtures will be covered by our US based LLC. Proof of funds may be provided to the Salem Public Art Commission upon request.

Production Cost	\$4500.00
Estimated Delivery	\$1000.00

Our budget includes the FULL project, including entire pre-production phase (including prototype), Production phase (including final sculpture), Post Production Phase (including Delivery and Installation of the sculpture).

Please note that artists and admin fees equivalent to the FULL budget listed have been waived for this project.



## ≈ COMMERCIAL POSSIBILITIES ≈

We believe from past experiences, that the nature of the sculpture will attract the attention of visitors, and will serve as a photo opportunity.

Thanks to the development and production of the Resting Witch prototype, we will be happy to offer our services to produce miniature Resting Witches that can be commercialized in different sizes to accommodate sales for small sculptures, and even keychains for mutually beneficial commercial possibilities.





WE LOOK FORWARD TO A MUTUAL COLLABORATION WITH YOU.

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