

# 32

## Ilene Simons

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**From:** Michael Quigley <michael@northshorecdc.org>  
**Sent:** Thursday, January 6, 2022 4:12 PM  
**To:** Ilene Simons; Patricia Morsillo  
**Subject:** YouthBuild North Shore  
**Attachments:** 2021 Recruitment Postcard.pdf; Pull Tab Recruitment Flier - updated.pdf; 2021 Fact Sheet.pdf; YB Program Model + Outcomes - rebrand.pdf

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Good Afternoon,

My name is Michael Quigley I am the program director for YouthBuild North Shore in Salem Massachusetts. YouthBuild is a workforce development program that helps disconnected youth aged 16-24 to obtain their High School Equivalency Diploma, learn a trade (Construction or Health Care), work on enhancing their leadership development skills and be civically engaged in their community.

YouthBuild is a successful model and is a great way to reengage youth who have dropped out of high school. 90% of our program participants earn their High School equivalency diploma and our program placement rate is 100% for YouthBuild graduates in employment or post-secondary education.

Our goal is to serve 40 youth from our communities each year. I am reaching out to you to see if it would be possible for me to present at your next council meeting to share this information with you and your coworkers about the value of YouthBuild. I think it's important that people know about this amazing program and what we can offer to the young people in our community.

I have attached some information about the program. I hope I can hear back from you soon and look forward to the opportunity to present at a future council meeting.

Thank You,

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Michael Quigley  
YouthBuild North Shore Director  
North Shore Community Development Coalition, Inc.

96 Lafayette Street, 2nd Floor  
Salem, MA 01970  
p - (978) 219-5362  
f - (978) 745-4345  
[Michael@northshorecdc.org](mailto:Michael@northshorecdc.org)  
[www.puntourbanartmuseum.org](http://www.puntourbanartmuseum.org)



# NOW ENROLLING!



**EDUCATION**

**CAREER  
READINESS**

**VOCATIONAL  
TRAINING**

## **EARN WHILE YOU LEARN**

Are you between the ages of 16 and 24, living on the North Shore?  
Do you need your high school diploma or GED?

YouthBuild North Shore CDC is the program for you.  
Earn a High School Equivalency Diploma, Construction or Healthcare certification, scholarships, and a stipend by enrolling today!

# APPLY TODAY

## BUILD A BRIGHTER FUTURE

For questions about YouthBuild North Shore CDC or to enroll today, contact:

[info@northshorecdc.org](mailto:info@northshorecdc.org)

978-745-8071

or visit:

[youthbuildnorthshore.org](http://youthbuildnorthshore.org)

## FOLLOW US ON SOCIAL MEDIA

 @youthbuildnorthshore

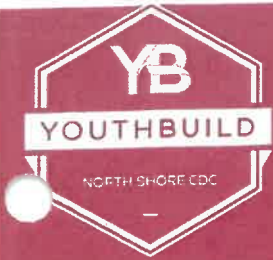
 @ybnorthshore

96 Lafayette Street, 2nd Floor | Salem, MA 01970



SCAN TO  
LEARN  
MORE

YouthBuild North Shore CDC is a program of North Shore Community Development Coalition, with grant funding provided by the United States Department of Labor, the Department of Transitional Assistance, AmeriCorps and Massachusetts DESE. North Shore Community Development Coalition is an equal opportunity employer program and auxiliary aids and services are available upon request.



# NOW ENROLLING



north shore community development coalition



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## BUILD A BETTER FUTURE - APPLY TODAY!

To attend an info session or learn more about YouthBuild, please contact:  
[info@northshorecdc.org](mailto:info@northshorecdc.org) or **978-745-8071**, or visit our website: [youthbuildnorthshore.org](http://youthbuildnorthshore.org)

[www.youthbuildnorthshore.org](http://www.youthbuildnorthshore.org)

@youthbuildnorthshore

@ybnorthshore

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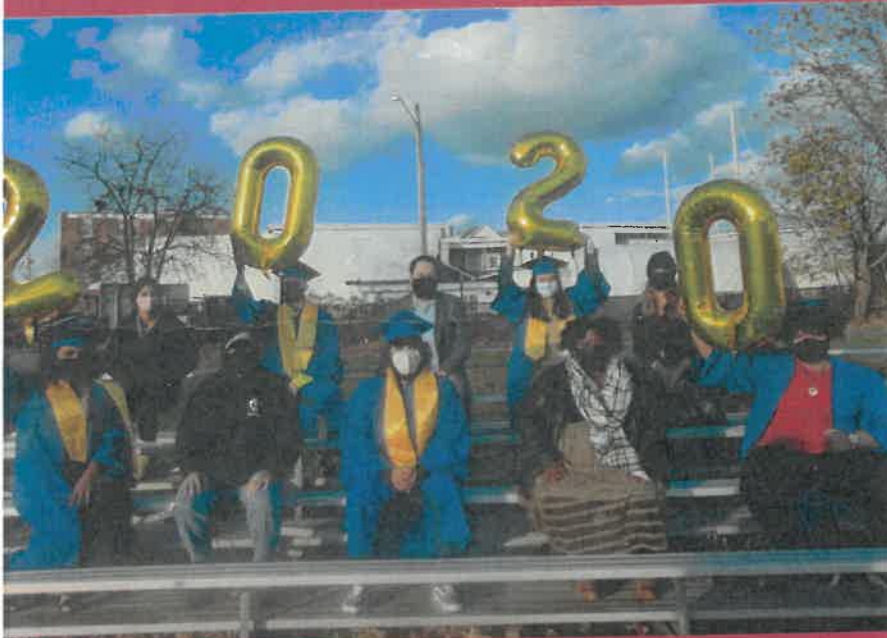
YouthBuild North Shore CDC  
978-745-8071

# YB YOUTHBUILD

NORTH SHORE CDC



north shore comm  
development coal



## ABOUT US

YouthBuild North Shore CDC empowers young adults with the desire to transform their lives and improve their communities through education and leadership development.

Through YouthBuild, young adults ages 16-24 work toward their High School Equivalency Diploma, learn job skills and serve their communities through community service, health care, construction, and other leadership opportunities.

Our program also provides life coaching and career counseling during the program, and resources for graduates. Students receive comprehensive services and support to develop knowledge, skills, and enthusiasm for post secondary success.

## ELIGIBILITY CRITERIA

Participants must be between the ages of 16 and 24, without a high school diploma, High School Equivalency Diploma, or basic skills deficient AND one or more of the following:

- Member of a low-income family
- Youth in foster care (including youth aging out)
- Youth offender
- Child of an incarcerated parent
- Migrant youth
- Young Parents (16-24) with a cash case with the Department of Transitional Assistance

## TARGET POPULATION

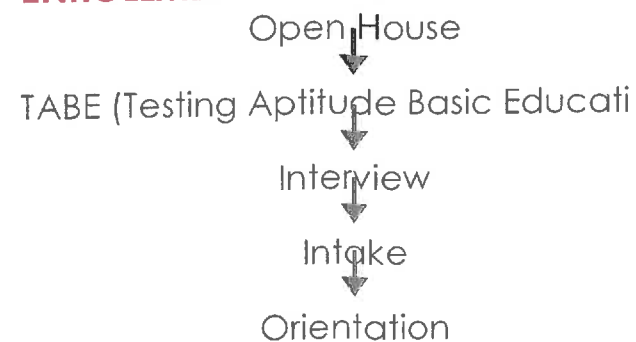
YouthBuild North Shore recruits low-income youth, ages 16-24, for a 10 month program cycle.

## SERVICES PROVIDED

- Educational classes - HiSET Diploma
- Construction Training
- Certified Nursing Assistant Training
- Leadership Development
- Life Coaching
- Civic Engagement
- Financial Wellness
- Graduate Services



## ENROLLMENT PROCESS



## MEMBER SPOTLIGHT: BREEANNA BROWN

Bree joined YouthBuild North Shore CDC as part of our Young Parent Program in May of 2019. Single parent to a 4-year-old daughter, Bree is a true leader and goal oriented. She completed both our healthcare and construction tracks as well as assisted with Mental Toughness facilitation in February 2020, which helps motivate and guide prospective members.

**“When you want a second chance to start over, think YouthBuild, because it is not just your second chance; YouthBuild becomes your family.”**

Bree is a role model to her peers. She participated in the first cohort of healthcare training last September, and successfully completed all of the coursework required by North Shore Community College. In January 2020, she took her licensure exam and passed the written portion. Bree passed all of the required modules and earned her National Center for Construction Education and Research (NCCER) and OSHA-10 certifications. Bree graduated in November of 2020 and received the Felicia Pierce Spirit Award, which is given to a member who exemplifies the YouthBuild spirit and who goes above and beyond.

Currently, Bree's main goals are to earn her driver's license, buy a car, and find her own housing. Bree was recently hired as a Home Health Aide by a BAYADA, a Home Health Care Agency on the North Shore.



## PROGRAM IMPACTS IN 2020

- YouthBuild members helped deliver **200 care packages** to community members in need
- In partnership with Peabody Properties, YouthBuild North Shore rehabilitated **two apartments** of housing for displaced families
- The Program had a **87% graduation** rate in 2020
- We provided **25 tablets, 25 laptops, and internet access** to YouthBuild members to use from home during the COVID-19 shutdown
- In February 2020, we held a ribbon cutting to celebrate the opening of our new program space

## 2020 ACCOMPLISHMENTS



67 members participated in YouthBuild North Shore in 2020, primarily from Lynn and Salem.



94% of graduates were placed in meaningful employment or post-secondary education opportunities.



90% of members who tested, passed the HiSET exams.



96% of members earned National Center for Construction Education and Research (NCCER) and the Occupational Safety Health Administration (OSHA-10) certificates.



All 10 members completed their Certified Nurses Assistant (CNA) training with North Shore Community College.



7 new employer partners partnered with the program in the following sectors: Construction, Healthcare, Manufacturing and Retail.

## CONTACT INFORMATION

info@northshorecdc.org  
978-745-8071

## HOURS OF OPERATION

Monday-Thursday, from  
8:30 AM to 4:30 PM  
Fridays from  
8:30 AM to 1:30 PM

## LOCATION

North Shore CDC  
96 Lafayette Street, 2nd Floor  
Salem, MA 01970



# PROGRAM MODEL



north shore community development coalition

Empowering young adults with the competency and desire to transform their lives and improve their communities through education, service, employment and leadership development.

## PROGRAM COMPONENTS

### CLASSROOM EDUCATION

High School Equivalency Diploma

College Prep

Literacy/Numeracy Remediation



HIGH SCHOOL CREDENTIALS

### CAREER READINESS

- Employment Post-Secondary Education Soft Skills
- Advanced Training AmeriCorps



PLACED IN MEANINGFUL EMPLOYMENT

### VOCATIONAL TRAINING

#### Construction

- Build Affordable Housing
- NCCER

#### Nursing

- 100 hours of community college
- Home Health Aide
- State Exam Certificate

OSHA-10, First Aid, and CPR Certifications



NATIONALLY RECOGNIZED INDUSTRY CERTIFICATES

### LIFE COACHING

- Life Goal Planning
- Leadership Development
- Life Skills Development
- Achieve Self-Sufficiency



PROGRAM RETENTION

### COMMUNITY SERVICE

AmeriCorps Member

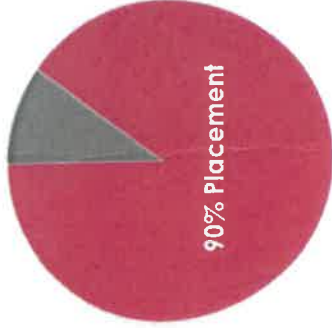
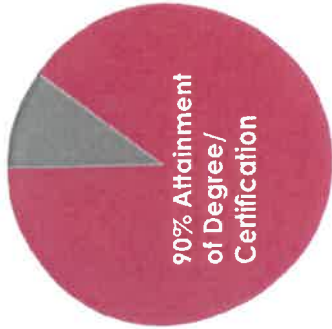
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450 Hours of Service

Civic Engagement

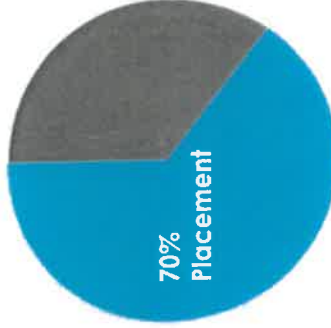
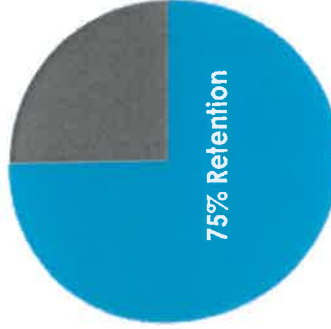
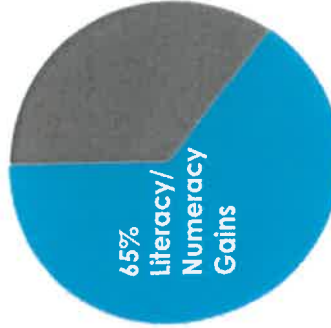
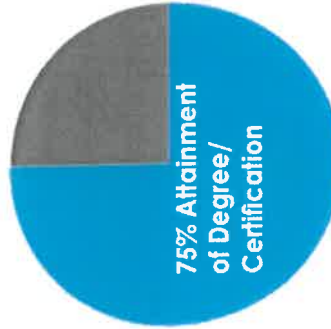


\$1500 EDUCATIONAL AWARD

## 2019 PROGRAM OUTCOMES



## FEDERAL STANDARDS



## ACCOMPLISHMENTS

- Only program in the North Shore region and first new program in 7 years in Massachusetts.
- Nationally recognized by the YouthBuild U.S.A. Network for **Director of the Year** in 2019 and as a **Full Affiliate** in 2018.
- Worked with North Shore CDC to provide affordable housing for 16 formerly homeless youth and youth aging out of foster care.
- Received the **Outstanding Service Project award** and **Protecting the Investment award** at the YouthBuild AmeriCorps Impact Awards.
- Received a \$1.1 Million Dollar Grant from Department of Labor, which allowed us to expand services by adding health care as a new career track.
- Dedicated \$65,000 to provide extensive programming for young parents in YouthBuild.
- Expanded the program to serve more communities on the North Shore.
- Opened up its new program space, which YouthBuild members took the lead on building.

## NEED FOR INCREASED PROGRAM FUNDING

YouthBuild graduates have a 100% likelihood of placement in employment, or post-secondary education, 15% more likely than a young person with only a high school credential and 65% more likely than a young person without a high school credential!

North Shore CDC currently has a wait list due to high demand of applicants.

