



Informational Resources for Business

Businesses throughout Salem, especially small businesses, have been impacted by the effects of the Coronavirus pandemic. The following is a list of important informational resources that are available for small businesses in need of extra support at this time. We will add resources as we become aware of them.

If you would like to share information about a resource that is not listed, please contact Kate Newhall-Smith at knewhallsmith@salem.com.

To access the information, click on the name of the resource.

[Employee Rights and The Families First Coronavirus Response Act](#)

The Families First Coronavirus Response Act (FFCRA or Act) requires certain employers to provide their employees with paid sick leave and expanded family and medical leave for specified reasons related to COVID-19. These provisions will apply from April 1, 2020 through December 31, 2020.

[Center for Disease Control Guidelines for Businesses](#)

Interim Guidance for Businesses and Employers to Plan and Respond to Coronavirus Disease 2019 (COVID-19).

[Initiative for a Competitive Inner City \(ICIC\)](#)

ICIC has put together a resource guide to support small businesses around the country. Resources can be filtered by location.

[Massachusetts Office of Housing and Economic Development and the Massachusetts Emergency Management Agency Resources and Guidelines for Businesses](#)

This link takes you to a continually updated list of resources to assist you during the COVID-19 crisis.

[LISC Boston List of Resources](#)

The Local Initiatives Support Corporation (LISC) is working alongside government, community, and philanthropic partners, locally and nationally, to understand and respond to the impact of COVID-19 on communities and is tracking resources that may be helpful for community revitalization and economic opportunities.

[Resource Guide from Commonwealth Kitchen for Restaurants](#)

Guidance for how to safely run a food business during the COVID-19 pandemic.

[Posters & Fact Sheets for Your Business](#)

The CDC has created posters in English, Spanish, and Simplified Chinese can be printed and posted to help inform customers about good hygiene and symptoms of coronavirus.