

# SALEM COMPASS

Volume 1, Issue 2 July 21, 2023



## Mayor's Message



Dear resident,

Thanks to all the City and National Park Service staff, the musicians, Veterans Council color guard, volunteers, tech crew, and event sponsors who made Salem's Independence Day celebrations possible on July 4th!

I was also honored to recently participate in my first Negro Election Day flag raising as Mayor. I want to thank Salem United, led by Doreen Wade, for again organizing the parade and festivities marking, this year, the 282nd Negro Election Day, and all the volunteers who made this event possible. With this year being the first celebration since a state law was passed to make the day an official state holiday, I think of how fortunate we are to live in a Commonwealth that recognizes Black History as American History and is committed to the fight for racial equity.

I'm excited to share several exciting announcements in this issue! First, Salem Heritage Days is back, and with new events from the Peabody Essex Museum, our City Public Artist in residence, and the

House of Seven Gables! This unique festival and all of its special events, programs, and offerings, will take place August 7th through August 13th.

The City recently launched a Call for Public Artists & Creatives to participate in the 5th Annual Artists' Row Public Artist in Residence initiative. The role of Public Artist in Residence is one of community engagement and arts-centered programming, to contribute to and enhance the cultural vitality of Artists' Row and the greater Salem community.

Salem has become the third municipality in the Commonwealth to join the Boston Women's Workforce Council's Gender and Racial Wage Gaps Measurement program, which strives to identify and address gender and racial wage gaps. When women are empowered to achieve their full potential and have equal participation and access to assets in the workforce, families are healthier and communities are more vibrant.

Finally, I'm thrilled to announce the re-launch of the City's "Doing Business in Salem" guide, which aims to help prospective and existing business owners navigate the local permitting processes, learn how to access resources, and find contacts for local departments, and state and federal agencies.

At the end of this issue of the Salem Compass, check out the calendar to see what's happening in Salem these next two weeks!

Dominick Pangallo  
Mayor, City of Salem

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## Recognizing Salem United

Doreen Wade and Salem United have been instrumental in the growth, celebration, and promotion of Negro Election Day for nearly a decade. Like many families, Doreen began attending Negro Election Day as a young girl with her mother.

Having been involved with this event for several decades, Doreen chose to form Salem United in 2014 in order to make sure that the history of the holiday isn't lost. Her work leading Salem United has seen it grow in scope year after year. Not only has she been able to uncover countless records regarding Negro Election Day, with some dating back to the 1700's, but she has also taken this work and created a traveling historical exhibit that has been featured at Hamilton Hall and most recently, at Salem's Old Town Hall.



Doreen Wade (left) and Valerie Alleyne (right) at the Salem Willows celebrating Negro Election Day in 1969

Thank you, Doreen, for your dedication to uncovering this history, bringing it to light, and making sure that the Black community feels welcomed, celebrated, and honored. We are happy to have you as a partner with the city and look forward to continuing to work together to help support the black community.

## Salem Residents Returns From Trip to Ota, Japan



On Monday, a group of residents returned safely from a trip to Ota, Japan, Salem's sister city, made possible by Peter Dolan, who has been organizing the sister-city relationship since 1993, shortly after it began in 1991.

Newly elected Ota Mayor Akimasa Suzuki presented Peter with an award in a special ceremony recognizing 30 years of service for fostering and maintaining a strong relationship with our sister city. Thank you Peter, for your commitment towards strengthening such a wonderful cross-cultural relationship between Salem and Ota for so many years!



# Call for Artist for the 2024 Public Artist in Residence Program

The City of Salem, MA is excited to launch a Call for Public Artists & Creatives for the City's 2024 Artists' Row Public Artist in Residence Program (PAiR)!

The Artists' Row initiative is a seasonal program that provides space for artists and artisans looking to build their audience and/or arts practice through daily engagement with residents and visitors to Salem. The City of Salem respects,

values, and celebrates the diverse life experiences and unique heritages, attributes, characteristics and perspectives that make each person who they are.

The Public Artist in Residence or "PAiR" program was established in 2020 to help elevate and activate Artists' Row. The role of Public Artist in Residence is one of Community Engagement and Arts-Centered Programming. The program imbeds artists in this unique downtown public way with the goal of contributing to and enhancing the cultural vitality of Artists' Row and the greater Salem community.

The City is currently looking to fill one (1) PAiR position for a Public Artist in Residence, lasting for a term of 8 months. The City is interested in uses that will contribute to the vibrancy of the Artists' Row community and this important gateway to Salem's bustling downtown. The variety of activities/uses will be considered for the PAiR studio and include, but are not limited to, programming such as original uniquely produced or large scale hand-crafted temporary public artworks, performances, art 'happenings', art 'interventions', art making, and art installations and immersive experiences. Read the full press release here:

<https://www.salemma.gov/home/news/city-salem-announces-its-call-artist-2024-public-artist-residence-program>

**Submission Deadline is Thursday, August 31, 2023 by 4pm**

**For more information and to view the full Call for Artists visit:**

<https://www.salemma.gov/public-art-commission/pages/calls-artists>



## Salem Heritage Days Festival Set for August 7th - 13th

Salem's Heritage Days festival will take place August 7th through August 13th, 2023, with a line-up of non-stop fun and special events. "I'm excited that our community will be able to celebrate over the course of this popular festival with so many special events," said Mayor Pangallo. "I want to thank all of the organizations that coordinate these festivities to ensure the continuance of Salem's Heritage Days."

The week includes several events exclusively for seniors, including an ice cream social, a barbecue at Winter Island, and a Roaring 20's Ball.

Monday evening, August 7th, the Salem Community Concert Band and Community Jazz Band, under the direction of Cynthia Napierkowski will take place at the Salem Willows Shell, and on Tuesday, August 8th, the North Shore Concert Band will perform a program of All-American Composers.

The Salem Police Department and Fire Department are planning a community cookout this year at Palmer Cove Park on Tuesday, August 8th at which residents will have a chance grab a burger or a hot dog and talk to our police officers and firefighters.

On Wednesday, August 9th, residents are invited to Derby Wharf to enjoy a free evening meal as part of the city's very popular Salem Meet & Eat program and then continue on to the Salem Common for the very popular Ice Scream Bowl where SPS Superintendent Zrike will be on hand to chat with families about our public schools. Following dinner and ice cream, there will be a family movie on the Common on Wednesday evening, August 9th.

Thursday, August 10th is a wonderful chance to visit Salem's weekly Farmers Market on Front Street, including a story time for youngsters hosted by the Salem Public Library at the market.

Friday night, August 11th, the Community Life Center will host a family bingo event. All supplies will be provided and there will be prizes!



On Saturday, Salem's Tour-A-Truck event will be returning to the Salem Willows where youngsters will be able to explore big trucks, police cruisers and fire engines. There will be games and craft activities as well as some give-a-ways.

New this year, the Peabody Essex Museum will host a special event, the Tree of Care & Wonder/ Arbol de Cuido + Maravillas, a collaboration with PEM Pals and Salem's Public Artist-in-Residence, Claudia Paraschiv. There will be interactive performances and art-making every hour throughout the event.

Sunday's closing events, the 21st Annual Phillips House Car Meet, and the Willows Sunset Hang will include a third event: Fusion Fest, a new event organized by and hosted at the House of the Seven Gables. The Gables has been working with Salem's immigrant communities for over 100 years, and Fusion Fest is a celebration of their current Settlement students' cultures, from food to music and dancing, to arts and crafts, and more.

During Heritage Days we would also like to highlight all of the opportunities for Salem residents to visit many of our downtown museums and attractions for free and receive discounts on the Salem Ferry. So, whether it be a free Salem Trolley Tour, enjoying a free community meal, tasting some ice cream, dancing to the Roaring 20's or climbing a big dump truck, Heritage Days offers something for everyone.

For a complete schedule, more details about the Salem Heritage Days Festival, and about each of its many events, please visit <https://www.salemma.gov/home/events/354741>

## Salem Joins Regional Effort to Address Wage Gaps

On July 10th, Mayor Dominick Pangallo announced that the City of Salem has joined the Boston Women's Workforce Council's (BWWC) Gender and Racial Wage Gaps Measurement program, as a part of Salem's commitment to identifying and addressing gender and racial wage gaps. This effort is critical, as pay inequity across economic sectors continues to impact women, particularly women of color, hindering their ability to thrive and fully participate in our society. The BWWC program measures wage discrepancies in the Greater Boston area by analyzing anonymous, aggregated data from over 250 participating compact members. Salem is the third municipality to join the compact.

"I am proud that Salem has joined Boston Women's Workforce Council compact to participate in this important wage gap study and reinforce our commitment to equity in our city," Mayor Pangallo said. "We strive to be a community that values and treats our workforce fairly, and our engagement in this initiative is another step forward in that effort

"We are pleased to have the City of Salem as a



new 100% Talent Compact Signer and are thrilled that they participated in our biennial gender and racial wage gap data program," shared Kimberly E. Borman, Executive Director of the Boston Women's Workforce Council, "Putting in the time to gather and submit their employee payroll data shows a tremendous commitment to realizing pay equity. We salute their efforts and look forward to collaborating in the future with the Mayor and his term on this initiative."

To learn more about why and how the Boston Women's Workforce Council measures and reports on wage gaps: <https://thebwwc.org/pay-equity>

## 'Doing Business in Salem' Guide Revamped and Relunched



This past Monday, the City announced the relaunch of its 'Doing Business in Salem' guide, an online guide created in 2009 to help prospective and existing business owners navigate the local permitting processes, learn how to access resources, and find contacts for local departments, and state and federal agencies.

This latest revamp includes a variety of checklists

to help navigate the local permitting processes, live links to resources at the local, state, and federal level, contact information for city departments and local and regional organizations that offer business support.

You can access the guide by visiting the City's Business and Economic Development website at <https://www.salemma.gov/business-and-economic-development>

For more information on business resources and the City of Salem, go to <http://www.salemforbusiness.com/>

If you have any questions or need assistance along the way please contact Kate Newhall-Smith, Principal Planner in the Department of Planning and Community Development at 978-619-5685 or by emailing [knewhallsmith@salem.com](mailto:knewhallsmith@salem.com)

# Coming Up July 24th - August 6th

For more details about items on this calendar and the most up to date calendar of City meetings and events, please visit [www.salemma.gov/calendar](http://www.salemma.gov/calendar).

Mon	Tues	Weds	Thurs	Fri	Sat	Sun
<p><b>24</b></p> <p><a href="#">Salem School Committee - Executive Session</a> <b>5:30pm</b></p> <p><a href="#">Salem School Committee - Regular School Committee Meeting</a> <b>7:00pm</b></p>	<p><b>25</b></p> <p><a href="#">Salem Cultural Council Meeting - CANCELED</a> <b>7:00pm</b></p>	<p><b>26</b></p> <p><a href="#">Housing Stability Housing Services - CLC Drop-in Hours; Información y recursos de vivienda gratuitos para propietarios e inquilinos de Salem - Centro de Vida Comunitaria</a> <b>9:00am to 2:00pm</b></p> <p><a href="#">Design Review Board Meeting</a> <b>6:00pm</b></p> <p><a href="#">Sustainability, Energy and Resiliency Committee (SERC) Regular Meeting</a> <b>6:30pm to 8:00pm</b></p>	<p><b>27</b></p> <p><a href="#">Public Art Commission Monthly Meeting</a> <b>6:00pm</b></p>	<p><b>28</b></p> <p><a href="#">Last day and hour for taking out nomination papers / Ultimo día y hora para sacar Papeles de Nominacion</a> <b>8:00am to 5:00pm</b></p>	<p><b>29</b></p>	<p><b>30</b></p>
<p><b>31</b></p>	<p><b>1</b></p> <p><a href="#">Last day and hour for filing Nomination Papers / Ultimo dia y hor para presentar todas los documentos de nominacion</a> <b>8:00am to 5:00pm</b></p> <p><a href="#">Salerm Human Rights Coalition Meeting</a> <b>5:30-6:30pm</b></p> <p><a href="#">AHTF Regular Meeting</a> <b>6:30pm to 9:30pm</b></p> <p><a href="#">Recycling Committee Meeting</a> <b>6:30pm</b></p>	<p><b>2</b></p> <p><a href="#">Housing Stability Housing Services - Espacio Drop-in Hours; Información y recursos de vivienda gratuitos para propietarios e inquilinos de Salem - Espacio</a> <b>9:00am to 2:00pm</b></p> <p><a href="#">Historical Commission Meeting</a> <b>6:00pm</b></p> <p><a href="#">Bicycling Shared Path Advisory Committee</a> <b>6:30pm</b></p>	<p><b>3</b></p> <p><a href="#">Constitute Julio Mota Public Office Hours—CLC</a> <b>10:15am to 11:15am</b></p> <p><a href="#">Race Equity Commission Meeting</a> <b>5:30pm to 7:00pm</b></p>	<p><b>4</b></p>	<p><b>5</b></p>	<p><b>6</b></p>